**Sunny Hill Farm Customer Buy Local Post-Survey**

1. Are you following the Sunny Hill Farm Blog and/or Facebook page?
   1. Blog
   2. Facebook Page
2. If yes, what do you find more useful or interesting?
   1. Blog: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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3. Do you feel the recipes, tips or pictures posted influenced your purchasing decisions of their products?
   1. Yes, How: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. No
4. How often do you make a purchase from their farmers’ market stand?
   1. Weekly
   2. Bi-weekly
   3. Monthly
5. Are you aware that Sunny Hill Farm accepts credit cards as well as checks, cash, and nutrition program benefits?
   1. Yes
   2. No
6. Does this affect your purchasing habits with them?
   1. Yes, How: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. No
7. What would make you more likely to purchase more products from Sunny Hill Farm on a regular basis?
   1. More recipes, tips, etc…
   2. Email communication regarding sales, special opportunities for regular customers, etc…
   3. More regular availability of full product line
   4. Availability at a bricks and mortar location
   5. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. To be entered into a drawing for a $5 certificate good towards Sunny Hill Farm products, please give us your email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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