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| **Buyer Survey Year End Results** |
| **Buyer 1** |
| Q1: Business and Individual Buyer Names:  |
| Lexington Center - Tim White |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
| Fresh Produce |
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| Q3: Please rank your satisfaction with the quality of the products you received:  |
| Above Average Quality  |
| **Comments:** Some quality was lacking at times  |
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| Q4: Please rank your satisfaction with the selection of the products:  |
| Above Average Selection  |
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| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and value of the products were right in line  |
| **Comments:** Above wholesale on some products. Lower than retail!  |
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| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| Billing/Distribution |
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| Q8: What were the greatest advantages you gained utilizing this system?  |
| Fresh produce on our tables for the people we support at Lexington. |
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| Q9: Would you participate in this distribution system next year?  |
| Yes  |
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| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have:  |
| The billing/invoice areas need to be simplified. |
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| **Buyer 2**Q1: Business and Individual Buyer Names:  |
| Inn at the Bridge, LLC Michael / Lorrie Intrabartola |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
| Local produce, paper products, dairy |
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| Q3: Please rank your satisfaction with the quality of the products you received:  |
| Very High Quality  |
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| Q4: Please rank your satisfaction with the selection of the products:  |
| Excellent Selection  |
|  |
| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and value of the products were right in line  |
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| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| Finding the time to get to the store to maintain stock in our facility |
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| Q8: What were the greatest advantages you gained utilizing this system?  |
| Saving time and being able to get other work completed |
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| Q9: Would you participate in this distribution system next year?  |
| Yes  |
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| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have:  |
| All systems worked well, from weekly emails to ordering to delivery |
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| **Buyer 3**Q1: Business and Individual Buyer Names:  |
| Union Hall Inn Kim Henck |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
| fresh produce |
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| Q3: Please rank your satisfaction with the quality of the products you received:  |
| Very High Quality  |
| **Comments:** very satisfied with the quality  |
|  |
| Q4: Please rank your satisfaction with the selection of the products:  |
| Above Average Selection  |
|  |
| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and value of the products were right in line  |
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| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| Adding another supplier to our ordering system. |
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| Q8: What were the greatest advantages you gained utilizing this system?  |
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| The superior quality of the produce. The convenience of having local produce from various farms delivered directly to our door. |
| Q9: Would you participate in this distribution system next year?  |
| Yes  |
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| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have:  |
| Any changes have to be internally done here. The quality and service were fine on your end. |
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| **Buyer 4**Q1: Business and Individual Buyer Names:  |
| Lohse Florist |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
| annuals and haning baskets |
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| Q3: Please rank your satisfaction with the quality of the products you received:  |
| Above Average Quality |
|  |
| Q4: Please rank your satisfaction with the selection of the products:  |
| Above Average Selection  |
| COMMENT Different than I normally would be able to pick from |
|   |
| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and Value of the products were right in line  |
| COMMENT (purchased most at auction) |
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| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| Leaving my store to get back (but hours are great) |
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| Q8: What were the greatest advantages you gained utilizing this system?  |
| Overall variety and selection |
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| Q9: Would you participate in this distribution system next year?  |
| Yes  |
| COMMENT Chris made it easy |
|  |
| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have:  |
| None, I lived in this area all my life and never realized what was available |
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| **Buyer 5**Q1: Business and Individual Buyer Names:  |
| Holiday Inn-Johnstown, Steve Bromford, Chef |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
|   |
| Tomato, Potatoes, Greens, Squash |
| Q3: Please rank your satisfaction with the quality of the products you received:  |
|   |
| Above Average Quality |
|  |
| Q4: Please rank your satisfaction with the selection of the products:  |
| Above Average Selection  |
| COMMENT Different than I normally would be able to pick from |
|   |
| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and Value of the products were right in line  |
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| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| (no answer, left blank) |
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| Q8: What were the greatest advantages you gained utilizing this system?  |
| Fresh products |
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| Q9: Would you participate in this distribution system next year?  |
| Yes  |
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| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have:  |
| Larger selection would be better |

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| **Buyer 6**Q1: Business and Individual Buyer Names:  |
| Wine and Roses Restaurant |
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| Q2: What products did you purchase through Mohawk Harvest’s local foods distribution system in 2013?  |
| Potatoes, lettuces, tomatoes, greens, green beans, eggplant, assorted squashes, peppers, beets  |
| Q3: Please rank your satisfaction with the quality of the products you received: |
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| Very High Quality |
| COMMENT: excellent/ clean and very fresh |
| Q4: Please rank your satisfaction with the selection of the products:  |
| Above Average Selection  |
|   |
| Q5: Please rank your satisfaction with the overall pricing of the local products:  |
| Pricing and Value of the products were right in line  |
| COMMENT: Comments: Very good value for the quality of ingredients, and comparible to foodservice market pricing |
| Q6: Overall, how would you rank your experience with the distribution system, with (10) being an excellent experience, (5) being an average experience, (1) being a very poor experience?  |
| 8- delivery was sometimes challenging, but once we were on more of a set schedule we could plan ahead. Product availability came out in a timely manner. |
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| Q7: What were the greatest challenges you faced utilizing this system?  |
| see above: re delivery |
| Q8: What were the greatest advantages you gained utilizing this system?  |
| The ability to use and support are local farms and keep our dollars spent within the area. |
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| Q9: Would you participate in this distribution system next year?  |
| Yes, Most definitely and hope to start sooner and to be able to expand on the ingredients that we purchase |
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| Q10: What changes should be made to help you to greater utilize this distribution system and any other comments you may have: Would it be possible to help the restaurants market the local products- How about photos and possibly bio’s of the farmers?? This will help us educate our servers and promote local products to our customers. |