





## Basic Farm/Ranch Economics

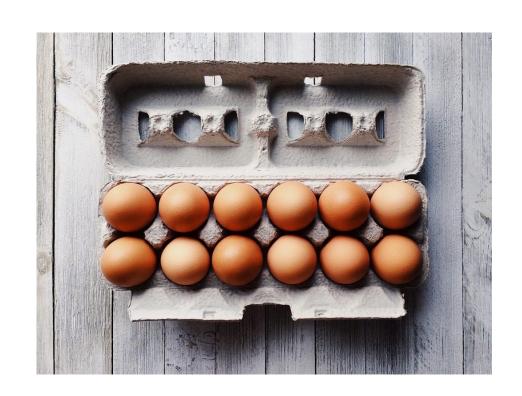


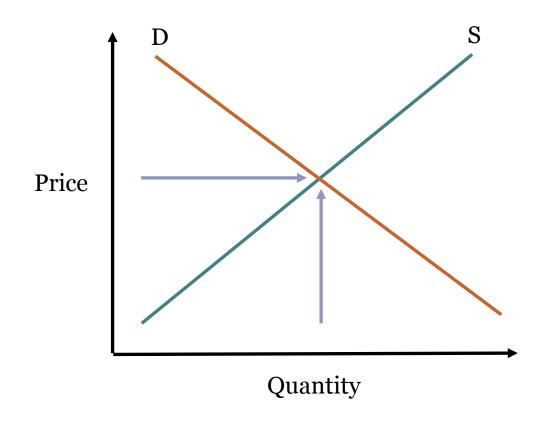






## Supply and Demand







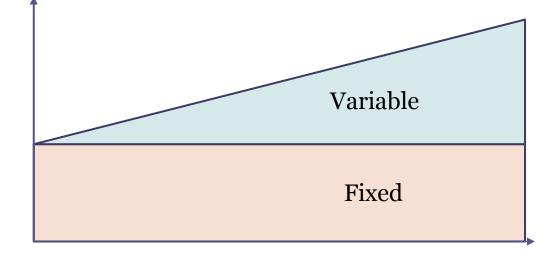






## Profit and Loss

- Revenue = Production x Price
- Costs
  - Variable Costs
  - Fixed Costs



Quantity





\$





## **Enterprise Budgets**

- Project revenue and costs for a specific enterprise
  - Revenue
  - Fixed Costs
  - Variable Costs
- Based on one year of production
- Evaluate options and product viability
- Examples at <a href="https://extension.usu.edu/apec/agribusiness-food/enterprise-budgets">https://extension.usu.edu/apec/agribusiness-food/enterprise-budgets</a>





