

Join with fellow Chesapeake Bay Farm Advisers for the PA4R Alliance's upcoming



“4waRd Thinking” Learning Cohort

The PA4R Alliance is excited to roll out its “4waRd Thinking” learning cohort to farmer advisers working in Pennsylvania’s Chesapeake Bay watershed. This **deep-dive learning opportunity** will kick off in February 2022 and is open to any adviser working in the Bay watershed who connects with farmers on decisions related to the RIGHT Rate, Source, Time & Place (4Rs) of nutrient applications.



4R nutrient management practices have been shown to be an effective means of reducing nutrient pollution to waterways. In addition, when implemented correctly, they can improve farm sustainability and profitability. In Pennsylvania, practices such as no-till and cover crops have been widely adopted due to extensive outreach and education about their environmental and economic benefits, but there is still a need for enhanced nutrient management practices. This “4waRd Thinking” learning experience will provide participants with a deeper dive

around the next steps of 4R Nutrient Stewardship to help them facilitate conversation and adoption at the farm level.

Thirty participants will be selected from the applicant pool to attend specialized in-person workshops, receive coaching and attend virtual learning opportunities – all focused on applying 4R practices at the operational level and facilitating conversations around adoption with the farmers they serve.

Throughout the 18-month cohort learning experience each participant must commit to working with ten of their farmer clients to advocate for the implementation of RIGHT Nutrient Stewardship practices.

If you are interested in being considered for participation, complete the attached application and submit it to:

brian.campbell@tnc.org

ACT 38 & CCA credits will be available for participants and this will serve as a great primer for anyone interested in becoming 4R CCA certified.

“4waRd Thinking” Events & Activities

Fall 2021: Webinar Series (3 virtual events)

Feb 2022: Kick-Off Workshop (full day)

Fall 2022: Webinar Series (3 virtual events)

Winter / Spring 2023: Closing Workshop

Throughout:

- Quarterly Virtual Round-Table Discussions
- 1:1 or 1:2 Coaching on 4R Practices and Implementation
- Farmer Engagement and Conversation around 4R Practices
- Field Day Opportunities



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4waRd Thinking Learning Cohort

Nutrient Stewardship Training for Agricultural Professionals

Applicant Information

Full Name: _____ Date: _____
Last First

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email: _____

Job Title & Employer: _____

What are your job responsibilities related to fertilizers or nutrient management and what you hope to get out of this training?

Roughly what percentage of your time at work is related to nutrient management / fertilizer / manure? _____%

Is at least 50% of your work with farmers done within the Chesapeake Bay watershed? Yes No

On a scale of 1 (lowest) to 5 (highest), rank the following statements:

I am interested in learning more about nutrient stewardship to better serve my clients... _____

I can and will make attending these training events a priority in my schedule... _____

I can commit to sharing what I learn with 10 farmers... _____

Rank your current knowledge of 4R Nutrient Stewardship... _____

Supervisor Agreement

I, _____, the applicant's supervisor, agree that this training will benefit the applicant and our clients. I agree to allow and encourage the applicant to participate in all training components.

Supervisor Signature: _____ Date: _____

**Mail completed application to: Brian Campbell, 47 Sharon Road, Enola, PA 17025
or e-mail scanned application to brian.campbell@tnc.org**