



## Adding Value to Dairy: Ideas for Expanding Your Markets

**Date:** Wednesday, August 12

**Time:** 10:00 am - 3:00pm

**Location:** Milky Way Farm ~ Troy, Bradford  
County

**Cost:** \$15 PASA Members, \$25 all others (lunch  
will be provided)

### Come out to Milky Way Farm!

See three generations at work on this innovative 4th generation family farm.

Balance is the key to their success: when school's in session, Penn College of Technology purchases Milky Way milk and chocolate milk for their cafeterias, while in off times excess fluid milk is turned into chocolate milk, heavy cream, butter, cheese, and ice cream.

- ✧ Tour the milking barn, processing areas, and restaurant
- ✧ Learn about the costs and benefits associated with bag-in-box technology
- ✧ Hear about herd management including fencing, watering, nutrition, pasture maintenance
- ✧ Find out about controlled grazing, including grazing standing green corn
- ✧ Enjoy a home-cooked local foods lunch

For more information and to register for this event, visit [www.pasafarming.org](http://www.pasafarming.org),  
or call Rachel at (814) 349- 9856.



Pennsylvania  
Association for  
Sustainable Agriculture