PRESS RELEASE



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Comfortable Cows: Healthy Herd Management

Monday, May 11, 2009 10:00am – 3:00pm (lunch provided) Wholesome Dairy Farms Yellow House/Douglassville, BERKS County

Cost: \$15 PASA members, \$25 all others *Lunch included*

Yellow House/Douglassville, PA - On Monday, May 11, the Pennsylvania Association for Sustainable Agriculture (PASA) will offer a program on *Comfortable Cows: Healthy Herd Management* at Wholesome Dairy Farms in Yellow House/Douglassville. The event will run from 10:00am-3:00pm (lunch is included) and costs \$15 for PASA members and \$25 for all others. Mark Lopez, dairy production veterinarian turned dairy farmer, uses preventive measures to keep the herd well, and the benefits of this care are expressed in clean, delicious, raw milk.

The focus is local, with a small on-farm store selling raw milk and raw milk cheese, grass fed beef and milk-fed veal from grazing cows, as well as other local products. Learn the finer points of Ayershires, find out how Mark is marketing his value added dairy products, discover dairying with reduced carbon emissions, and join Mena Hautau (Berks Co. Extension) for a pasture walk and discussion of soil fertility as it relates to herd health and nutrition. By farming naturally and engaging and reconnecting with their community, the Lopez family is encouraging sustainability for their customers, their employees, and most importantly the cows!

Don't miss this excellent opportunity to share resources and learn from the pros. To register for the event, visit <u>http://pasafarming.org/our-work/educational-outreach</u> or contact PASA at 814-349-9856.