



*The Nature of Agritourism Retreat Schedule*  
*Day One*

Sunday

February 8, 2009

**Arrive**

**Noon – 4:00**

Fowl Play Lodge  
Relax, visit with one another or grab your  
binoculars and get outside!

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**Pre Evaluation/Welcome**

**4:00 – 4:30**

Main Reception Area – Fowl Play Lodge  
Host: Matt Conner  
Refuge Ranger  
White River National Wildlife Refuge

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**Why are we here, anyway?**

**4:45 – 5:15**

Host: Kathy Radomski  
Director of Business and Industry Training  
Phillips Community College UA

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**Dinner**

**5:15 – 6:15**

Dining Room

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**Why Incorporate Nature in Agritourism?  
Deep in the Heart of Texas: A Case Study**

**6:15 – 7:45**

Main Reception Area – Fowl Play Lodge  
Host: Shelly Plant  
Nature Tourism Coordinator  
Texas Parks and Wildlife Department

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**Open Forum**

Open, relaxed conversation about your  
specific area of interest.

**7:45 - ?**

Dining Room  
Host: Representatives from  
Arkansas, Mississippi and Texas

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**Call It a Day**

**10:00**

Better get some rest; we have a busy week  
ahead!

## *Day Two*

Monday

February 9, 2008

**Nature Tourism, Community  
and Private Lands**

**8:00 – 10:20**

PCCUA

Host: Shelly Plant

Nature Tourism Coordinator  
Texas Parks and Wildlife Department

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**The Life is in the Soil  
or  
“From Primordial Ooze  
Springs Life Abundant”**

**10:30 – 11:20**

PCCUA

Host: Matt Conner

Refuge Ranger  
White River National Wildlife Refuge

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**Field Trip & Lunch:  
Habitat Management in  
Nature Tourism**

**12:00 – 3:00**

Five Oaks Lodge and Wildlife Management Services

Host: Jody Pagan

General Manager/Chief Biologist  
Five Oaks Wildlife Services, LLC.

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**Assessment: Building on  
Existing Assets for Success**

**3:45 – 5:20**

Bayou LaGrue Lodge

Host: Daryl Jones

Department of Wildlife and Fisheries  
Mississippi State University

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**Dinner**

**5:30 – 6:30**

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**Photography:  
A Nature Tourism and Marketing Tool**

**6:30 – 8:00**

Bayou LaGrue Lodge

Host: Eric Maynard

Delta Rivers Nature Center  
Arkansas Game & Fish Commission

## Day Three

Tuesday

February 10, 2008

**Nuts & Bolts:  
Risk Analysis and Management,  
Finance and Legal Considerations**

**8:00 – 11:30**

White River National Wildlife Refuge  
Host: Daryl Jones  
Department of Wildlife and Fisheries  
Mississippi State University

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**Lunch:**

**11:45 – 12:30**

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**The Basics of Birding**

**12:30 – 2:30**

White River National Wildlife Refuge  
Host: Dr. Dan Scheiman  
Bird Conservation Director  
Audubon Arkansas

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**Storytelling:  
“A long time ago, in a  
galaxy far, far away...”**

**2:30 – 3:20**

White River National Wildlife Refuge  
Host: Matt Conner  
Refuge Ranger

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**Interpretation Workshop:  
Telling *Your* Story**

**3:30 – 4:20**

White River National Wildlife Refuge  
Host: Matt Conner  
Refuge Ranger

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**Dinner**

**5:30 – 6:20**

Bayou LaGrue Lodge

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**Dutch Oven Cooking and  
Stargazing**

**6:30 – 8:00**

Bayou LaGrue Lodge  
Host: Matt Conner  
Refuge Ranger  
White River National Wildlife Refuge

*Day Four*

Wednesday

February 11, 2008

**Understanding Birders**

**8:00 – 11:00**

PCCUA

Host: Dr. Dan Scheiman  
Bird Conservation Director  
Audubon Arkansas

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**Lunch:**

**11:30 – 12:45**

**Incorporating History in  
Nature Tourism**

Museum of the Arkansas Grand Prairie  
Host: Pat Peacock  
Historian Extraordinaire  
Arkansas Game & Fish Commission

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**1:00 – 1:50**

**Good Ole Southern Hospitality:  
The Secret Ingredient**

Museum of the Arkansas Grand Prairie  
Host: Shannon Roberts  
Training Coordinator  
Arkansas Small Business and Technology Development  
Center – UALR

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**Marketing:**

**2:00 – 2:50**

**“If You Build It, They Will Come”  
and Other Fairy Tales**

Museum of the Arkansas Grand Prairie  
Host: Shannon Roberts  
Training Coordinator  
Arkansas Small Business and Technology Development  
Center - UALR

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**Assessment: Your Turn!**

**4:00 – 5:30**

**Asset Identification Fowl Play Lodge**

Fowl Play Lodge  
Host: Daryl Jones  
Department of Wildlife and Fisheries  
Mississippi State University

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**Dinner & Discussion Review**

**5:45 -6:45**

Fowl Play Lodge

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**Involving Youth:**

**7:00 – 8:30**

**The Keepers of the Vision**

Fowl Play Lodge  
Brinkley High School BEST Lab  
DeWitt High School EAST Lab

## *Day Five*

Thursday

February 12, 2009

**Ways to Make it Happen:  
Technical & Financial Resources**

**8:00 – 8:50**

Main Reception Area – Fowl Play Lodge  
Host: Dr. Rebecca McPeake  
Associate Professor/Wildlife  
UA Cooperative Extension Service

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**Finish Your Plan:**

**9:00 – 10:20**

Objectives & Timeline  
Habitat Management  
Risk Analysis  
Financial Plan  
Partnership Analysis  
Marketing & Public Relations

Fowl Play Lodge  
Now is the time to finish putting it all  
together for your farm or community!

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**Evaluation:**

**10:30 – 11:20**

**What Can We Do Better Next Time?**

Dining Room – Fowl Play Lodge  
Host: Dr. Deborah Tootle,  
Associate Professor/Community & Economic Development  
UA Cooperative Extension Service

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**Report Out:**

**11:30 – 12:20**

**Share your Plan**

Main Reception Area – Fowl Play Lodge  
Host: Kathy Radomski  
Director of Business and Industry Training  
Phillips Community College UA

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**Lunch –To-Go**

**12:30**

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**Adjourn**

**12:30**