

Agritourism Post-Workshop Summary Survey Results

You attended an Agritourism workshop sponsored by the Colorado Department of Agriculture and Colorado State University Extension in 2008 or 2009. We appreciate your time in filling out this follow-up survey that lets us know how you have used the workshop information and materials. Please return this survey in the enclosed stamped, addressed envelope. If you have any questions, please call Martha Sullins at 970-491-5706.

Q1. Since the agritourism workshop in 2008/2009,

	Yes
Have you been contacted by any farmers or ranchers interested in learning more about issues and opportunities pertaining to agritourism?	44%
Have you been able to discuss or share agritourism ideas with other tourism-related businesses?	63%
Have you been involved in developing or implementing any regional marketing or networking programs for agritourism?	25%
Have you conducted any workshops, classes or other training on aspects of agritourism since this workshop?	13%

Q2. Do you see any opportunities to further develop agritourism in your area? 100%

- Comments:
- Workshops such as the one in '08 are good to keep agritourism "on our minds." We get caught up in other things...but agritourism still has potential
- I think we need a workshop for businesses that deal with tourism, so they know what all is out there for guests or customers.
- Regional agritourism
- Use of the fairground and high school facilities at Weld Center
- Hunting and rural experience
- Mesa Verde Country has taken the lead
- First-hand ranching/farming experiences, bird watching, hunting, trail rides
- Dude ranch experience
- Proximity to Colorado Springs/Pueblo/Denver. Tough economic times - fastest growing travel sectors.
- We are an ag-based community. I believe there is potential. There are probably many farmers/ranchers with ideas
- We have invited members of our 5-county tourism group to the Huerfano workshop and hope they are energized to get back home to tell others about it.

Q3. Have any farmers or ranchers asked you for information on any of the following since this workshop? Yes

-Marketing for agritourism businesses.....	38%
-Business planning	31%
-Financial planning/analysis	25%
-Evaluating production plans to incorporate agritourism	13%
-Evaluating the resource base for agritourism	13%
-Resources available for agritourism enterprises	19%

Q4. Since the 2008/2009 agritourism workshop you attended, have you:

	Yes	No	No, but I plan to
Referred to your Planning for Success workbook or other materials you received during the workshop?	56%	19%	25%
Distributed any materials from the workbook or other handouts you received at the workshop?	31%	44%	25%
Visited the www.Coloradoagritourism.com Web site since attending the workshop?	60%	33%	7%
Referred any ag producers or other community members to the Web site, www.Coloradoagritourism.com , since the workshop? ...	38%	44%	19%
Referred any ag producers or other community members to any of the resources presented in the workshops or workbook?	53%	33%	13%

Q5. Would you recommend this workshop to other professionals?

100% - Yes 0% - No 0% - Maybe, I'm not sure

Please list any outcomes from this workshop that you have been a part of, either in your community or with individual agritourism business owners:

- This follow-up helps to remind us (me, anyway) of potential
- Thanks!
- Working on agritourism event in 2010.
- I have passed this information along to other Economic Developers and our resources.
- I have added info about the upcoming workshop in Huerfano to a mass mailing I sent to towns, cities and counties in 19 counties in southern CO.