

Colorado  
**AGRITOURISM**

**Agritourism: Is It For Your Farm or Ranch?**

**Workshop Agenda**

**April 21, 2008**

Delta-Montrose Technical College

1765 Hwy. 50~Delta, CO 81416

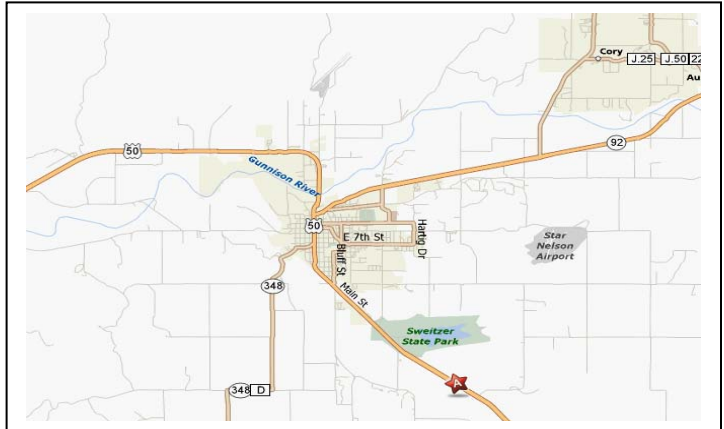
- 9:00 Registration**
- 9:30 Welcome, Introductions and Setting the Stage for Change**
- 10:00 Assessing Your Resource Base: Financial, Resource & Operational Needs**  
*Dennis Kaan, Colorado State University Extension*  
*Dawn Thilmany, Colorado State University*
- 10:45 Engaging Your Community**  
*Bob Marshall, Marshall Business Advisors*
- 11:30 A View From the Field: Panel discussion with agritourism operators.**  
*Robbie LeValley, Colorado Homestead Ranches*  
*Sally Cookson, The Winery at Holy Cross Abbey*  
*Thomas Cameron, Rancho Durazno*
- 12:30 Lunch**
- 1:15 Concurrent Sessions (choose one)**
- A. Food Focus-Manufacturing & Selling Food Products**  
*Delta Area Health Dept.*  
*Steve Ela, Ela Family Farm*
- B. Heritage/Nature Focus-Understanding Legal Implications for Agritourism**  
*Dick Emmett, Attorney*
- 2:15 Concurrent Sessions (choose one)**
- A. Food Focus-Developing a Wine Tasting Room**  
*Sally Cookson, The Winery at Holy Cross Abbey*
- B. Heritage/Nature Focus-Developing a Birding Enterprise**  
*Jennifer Kleffner, Division of Wildlife*
- 3:15 Everyday Events: Promotion Through Experience**  
*Kelli Hepler, Delta County Tourism*  
*Laura Libby, Colorado Tourism Office*  
*Wendy White, Colorado Department of Agriculture*
- 4:00 Closing Remarks**



# Register

**What:** Agritourism Conference  
**When:** April 21, 2008  
**Where:** Delta-Montrose Technical College  
1765 Hwy. 50  
Delta, CO 81416  
**Cost:** \$25.00  
The registration fee includes lunch  
and a workbook on Colorado agritourism  
business development.

**Please RSVP by April 14, 2008 to:**  
Wendy White, Colorado Department of  
Agriculture, Markets Division  
700 Kipling Street, Suite 4000  
Lakewood, CO 80215  
Ph. (303) 239-4119  
Fax (303) 239-4125  
[wendy.white@ag.state.co.us](mailto:wendy.white@ag.state.co.us)



Two miles south of Delta on Hwy. 50. There will be  
small signs on the walls at the College directing you  
to the workshop.

## REGISTRATION FORM

ORGANIZATION: \_\_\_\_\_

NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TOTAL ATTENDING: \_\_\_\_\_ @ \$25 EACH = \$ \_\_\_\_\_

CHECK ENCLOSED: \_\_\_\_\_ PAYMENT @ EVENT: \_\_\_\_\_

*Make checks payable to "Colorado Department of Agriculture"*

Colorado State University, U.S. Department of Agriculture, and Colorado Department of  
Agriculture programs are available to all without discrimination.

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