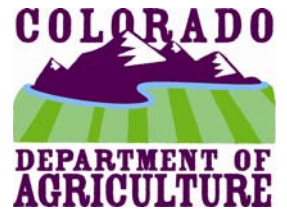




Post-Workshop Follow-up Survey:  
Akron Agritourism Workshop



We appreciate your time in filling out this survey about your business outcomes, if any, after you attended the agritourism workshop on February 22, 2008. Please return it in the enclosed stamped, addressed envelope. If you have any questions, please call Dennis Kaan at 345-2287.

Please return this form by March 9, 2009. Thank you !!

**Q1.** Have you studied the impact of agritourism on your business (for example: changes in sales, returns or risks faced) since the Colorado State University/Colorado Department of Agriculture agritourism workshop on February 22, 2008?

Yes

No

Comments: \_\_\_\_\_

→ If no, do you need technical assistance to help you start that process?

Yes

No

Comments: \_\_\_\_\_

→ If so, what tools have you used to study the various impacts of agritourism on your business?

Comments: \_\_\_\_\_

\_\_\_\_\_

**Q2.** Have you evaluated how agritourism affects your labor and managerial situation since the agritourism workshop on February 22, 2008?

Yes

No

Comments: \_\_\_\_\_

→ If no, do you need technical assistance to help you start that process?

Yes

No

Comments: \_\_\_\_\_

→ If so, what tools have you used to study how agritourism affects the labor and managerial situation of your business?

Comments: \_\_\_\_\_

\_\_\_\_\_

**Q3.** Have you developed any new agritourism enterprises or targeted any new potential visitor segments since the agritourism workshop on February 22, 2008?

Yes

No

Comments: \_\_\_\_\_

**Q4.** What would you say is the greatest risk faced by your business today, compared to when you attended the agritourism workshop in February 22, 2008?

Comments: \_\_\_\_\_

\_\_\_\_\_

**Q5.** Did you learn any new information or tools for managing risk at the agritourism workshop you attended on February 22, 2008 that you have applied or started to apply to your business?

Yes

No

Comments: \_\_\_\_\_

➔ If so, have you been able to use these risk management tools or information?

Comments: \_\_\_\_\_

\_\_\_\_\_

**Q6.** Are you using any new marketing channels (i.e., Colorado Department of Agriculture directories, Websites, online networks like Facebook, press releases, new publications) since you attended the agritourism workshop on February 22, 2008?

Yes

No

Comments: \_\_\_\_\_

➔ If so, what are those new marketing channels?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

➔ If not, why aren't you using any new marketing channels? Do you need technical assistance in this area?

Comments: \_\_\_\_\_

\_\_\_\_\_

**Q7.** Have you made any new business contacts or formed any new partnerships in your community related to agritourism since you attended the agritourism workshop on February 22, 2008?

Yes

No

Comments: \_\_\_\_\_

\_\_\_\_\_

➔ If yes, how have these contacts helped you? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Q8.** Since the workshop, have you accessed any of the following resources about agritourism:

The workbook you received, "Planning for Success"  Yes  No

The Web site, [www.coloradoagritourism.com](http://www.coloradoagritourism.com)  Yes  No

Your CSU extension agent  Yes  No

Another community resource  Yes  No

The Colorado Department of Agriculture  Yes  No

Other (list) \_\_\_\_\_  Yes  No

\_\_\_\_\_

*Please return by March 9, 2009*

*Thank you very much!!*