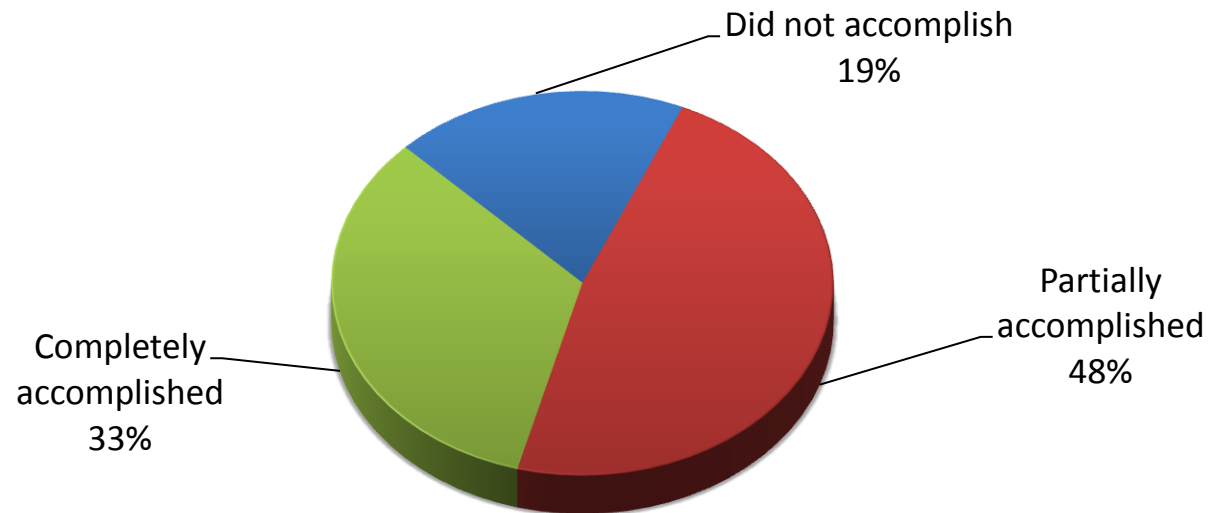


# Outcomes

## Outcomes – Medium Term

Web survey (n=63)

**Thoroughly assess business to determine where improvements or new ventures are needed  
(81% vs. 92%)**

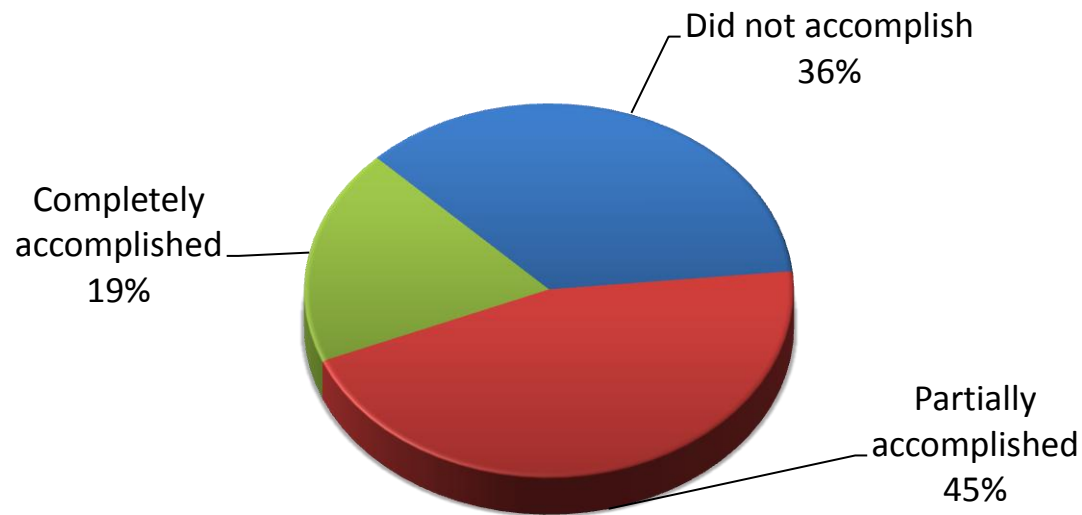


# Outcomes

## Outcomes – Medium Term

Web survey (n=64)

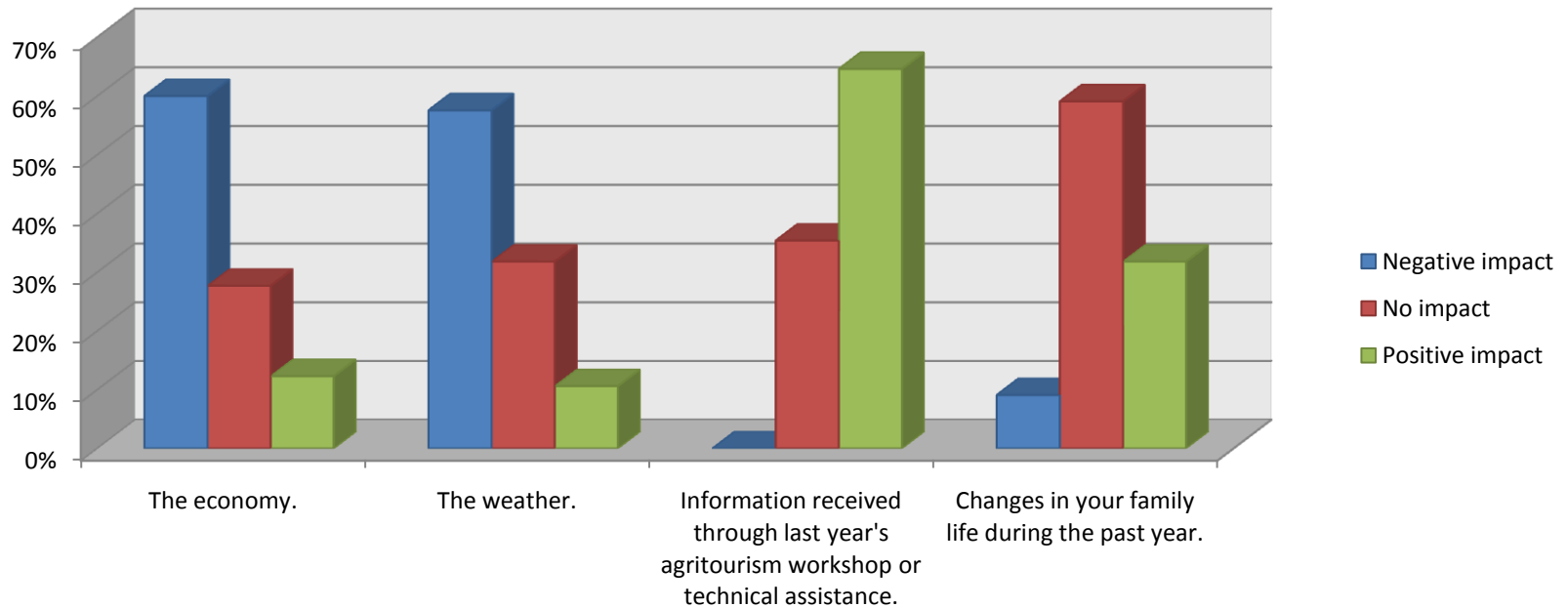
**Implement improvements or new ventures based on information provided in today's workshop (64% vs. 84%).**



# Outcomes

## Outcomes – Long Term Web survey (n=65)

How have the following items impacted the profitability of your business during the past year?

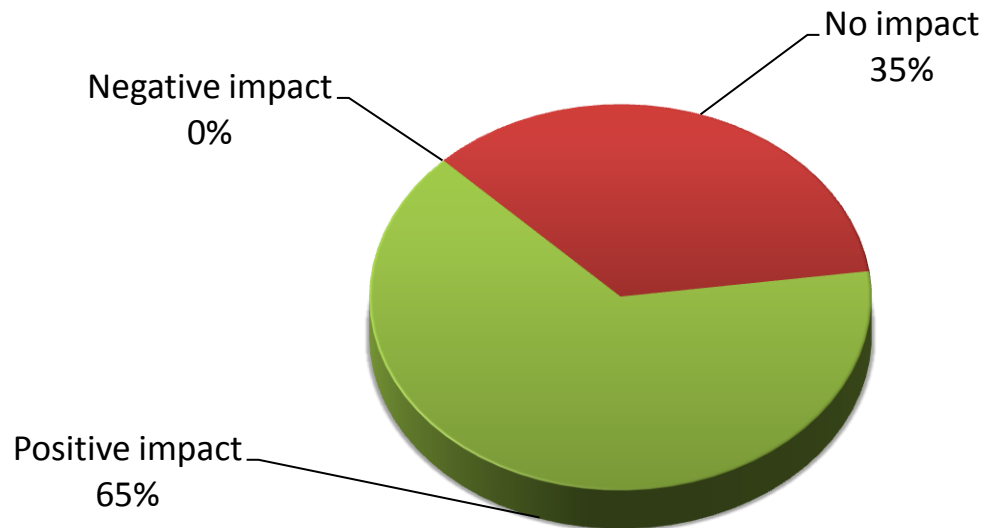


# Outcomes

## Outcomes – Long Term

Web survey (n=65)

**Impact on profitability from information received  
through agritourism workshop or technical assistance.**



# Outcomes

## Outcomes – Long Term

Web survey (n=65)

**Impact on profitability from information received through last year's agritourism workshop or technical assistance (42 farms with positive impact).**

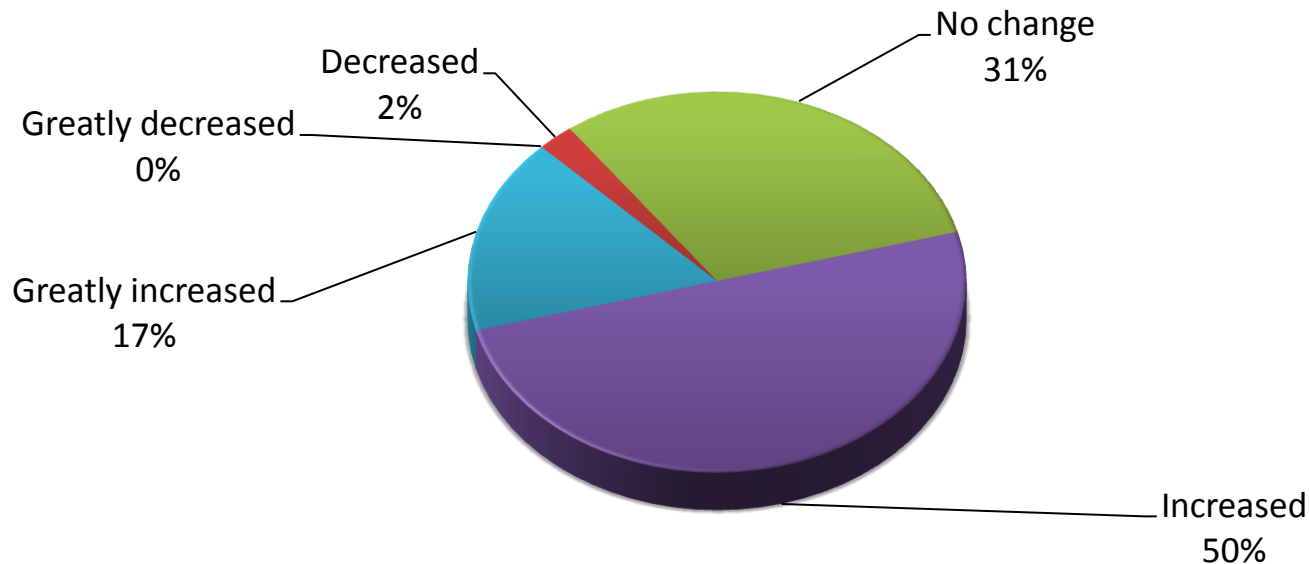
	MA/RI/CT	MD	ME	NH	NY	VT	WV
Negative impact	0	0	0	0	0	0	0
No impact	3	5	0	3	6	6	0
Positive impact	11	2	5	2	6	11	5

# Outcomes

## Outcomes – Long Term

Web survey (n=42)

**Increased my enjoyment in sharing farm life and/or heritage with visitors (67%).**

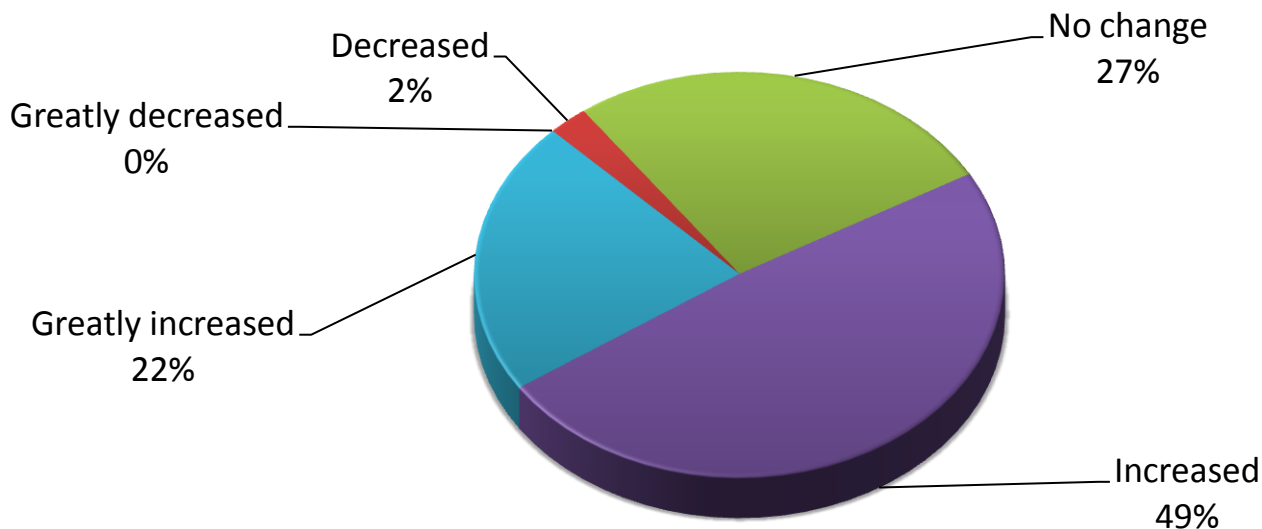


# Outcomes

## Outcomes – Long Term

Web survey (n=61)

**Increased my enjoyment with meeting new people through my business (71%).**



# Outcomes

## Outcomes – Long Term

Web survey (n=61)

**Increased the amount of free time I have  
(9% increase, 29% decrease).**

