

Sierra Collaborative Regional Alliance for Farmer Training

Beginning Farming Workshop

Riverhill Farm – Nevada City, CA

13500 Cement Hill Road ([Google Map](#))

Nevada City, CA 95959

October 21, 2010

Tentative Agenda – 10 a.m. to 4 p.m.

Note: Please bring a brown bag lunch. Coffee and water will be provided.

Host – Alan Haight, Riverhill Farm

Moderator – Dan Macon, Flying Mule Farm

<u>Time</u>	<u>Topic</u>
10:00 a.m.	Riverhill Farm History and Tour
10:30 a.m.	Assessing Your Resources <ul style="list-style-type: none">• Land• Water• Improvements and Infrastructure• Labor
12:00 p.m.	Access to Land – Leasing vs. Owning
12:45 p.m.	Choosing the Right Enterprises and Marketing Strategies – Market-based Approaches <ul style="list-style-type: none">• Community Supported Agriculture• Farmers Markets• Farm Stands• Restaurants• Wholesale
2:00 p.m.	Capital Investments – When Should You Buy a Tractor?
2:30 p.m.	Evaluating New Opportunities – Know Your Numbers!
3:00 p.m.	Future Plans at Riverhill Farm – Team Exercise Riverhill Farm will present its future plans. Workshop participants will discuss feasibility, resources and potential markets and develop recommendations for the entire group to consider.