

CSA Producer Questionnaire

1. What farming method do you use? For example: certified organic, organic (not certified), bio-intensive, or conventional (~ use of pesticides and chemical fertilizers).
2. How many hours per week do you typically work during the growing season?
3. How many hours per week do you typically work during the off-season?
4. How many full-time and/or part-time employees are needed to run the CSA?
5. How many acres are currently in vegetable and/or fruit production?
6. What is the maximum number of acres you might commit to vegetable and fruit production in a given year?
7. What is the maximum number of acres you might commit to livestock grazing?
8. What aspects of operating a CSA do you enjoy most and why?
9. What aspects of operating a CSA do you enjoy least and why?
10. Has your CSA been profitable for the past three years? (Yes/No)

11. If “Yes” to Question 10, then what specific factors do you attribute your success to?

12. If “No” to Question 10, then what have been your biggest marketing and/or operational challenges?

13. Which of your marketing approaches have been most successful and why?

14. Can you briefly describe your CSA membership pricing model?

15. How many CSA members do you currently have?

16. How many potential CSA members (if any) are currently wait-listed?

17. Has your CSA membership level increased or decreased during the past 3 years?
(Yes/No) (Increased/Decreased)

By what percentage (+ / --) during each of the past 3 years?

2008:
2009:
2010:

18. How many CSA memberships would you need to break-even?

19. What do you consider to be an ideal number of CSA memberships for your farm?

20. How much income would you like to see your CSA produce annually?