

Table 1. Descriptive characteristics of farmers that were interviewed regarding their participation in EBT programs at Michigan farmers markets, including farm characteristics.

Characteristic	Percentage of Respondents
Gender	
Male	55%
Female	45%
Land Ownership	
Own	59%
Rent/lease/borrow	11%
Combination of own/rent/lease/borrow	30%
Products Produced	
Vegetables	74%
Fruits and vegetables	7.5%
Meats	11%
Fruits, vegetables and meats	7.5%
Sales Types	
Producer-only, sell only what they produce	59%
Reseller, sell their products and other farmers	41%
Sales Outlets	
Farmers markets only	33%
Farmers markets and Community Supported Agriculture (CSA)	15%
Farmers markets and on-farm retail	11%
Farmers markets and restaurants	15%
Farmers markets and two or more additional sales outlets	26%
Off-farm Employment	
Farm fully supports their family and business	30%
Rely on off-farm income to support their family and business	70%

Table 2. Terms farmers use when referring to Michigan farmers market EBT programs.

Reference	Terms Used
Electronic technology	"EBT," "Electronic Benefits Transfers," "EB cards or whatever," "machine"
Federal or State program name	"Bridge Card," "SNAP," "food assistance," "benefits," "food stamps"
Alternative redemption system	"Market tokens," "wooden tokens," "tokens," "coins"