

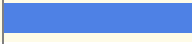

# Appendix 7

## Tool Evaluation Results

## Vision and Sustainability Framework Report: Planners and Policymakers

Last Modified: 06/22/2012

### 1. This vision is consistent with my goals for the food-shed in our region.

#	Answer		Response	%
1	Strongly agree		2	50%
2	Agree		2	50%
3	Neither Agree nor Disagree		0	0%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%

### 2. I support policies that will move us toward this vision.

#	Answer		Response	%
1	Strongly agree		3	75%
2	Agree		1	25%
3	Neither Agree nor Disagree		0	0%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%

### 3. The vision is attainable and sustainable

#	Answer		Response	%
1	Strongly agree		3	75%
2	Agree		0	0%
3	Neither Agree nor Disagree		1	25%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%

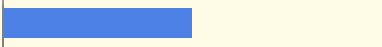
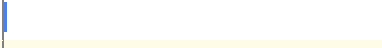
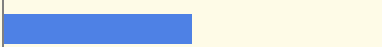

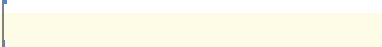
### 4. The sustainability framework is consistent with my goals for the region

#	Answer		Response	%
1	Strongly agree		3	75%
2	Agree		1	25%
3	Neither Agree nor Disagree		0	0%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%

### 5. I support policies that are aligned with this framework

#	Answer		Response	%
1	Strongly agree		4	100%
2	Agree		0	0%
3	Neither Agree nor Disagree		0	0%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%

## 6. This framework is attainable

#	Answer		Response	%
1	Strongly agree		2	50%
2	Agree		0	0%
3	Neither Agree nor Disagree		2	50%
4	Disagree		0	0%
5	Strongly Disagree		0	0%
	Total		4	100%







## 7. Comments

Text Response






  




## Vision and Sustainability Framework Report: Growers

### 1. This vision is consistent with my goals for the food-shed in our region.







#	Answer		Response
1	Strongly agree		12
2	Agree		21
3	Neither Agree nor Disagree		4
4	Disagree		0
5	Strongly Disagree		0
	<b>Total</b>		<b>37</b>

### 2. I support policies that will move us toward this vision.






Answer		Response
Strongly agree		12
Agree		20
Neither Agree nor Disagree		2
Disagree		0



		
Strongly Disagree		0
Total		37

### 3. The vision is attainable and sustainable







#	Answer		Response
1	Strongly agree		8
2	Agree		19
3	Neither Agree nor Disagree		10
4	Disagree		0
5	Strongly Disagree		0
	Total		37

### 4. The sustainability framework is consistent with my goals for the region






Answer		Response
Strongly agree		12
Agree		22
Neither Agree nor Disagree		3
Disagree		0

		
Strongly Disagree		0
Total		37

### 5. I support policies that are aligned with this framework

#	Answer		Response
1	Strongly agree		14
2	Agree		20
3	Neither Agree nor Disagree		3
4	Disagree		0
5	Strongly Disagree		0
	Total		37

### 6. This framework is attainable

#	Answer		Response
1	Strongly agree		6
2	Agree		21
3	Neither Agree nor Disagree		10
4	Disagree		0

5	Strongly Disagree	<input type="checkbox"/>	0
	Total		30

### 13. Comments

Text Response
I am a wait-and-see kind of person on these things. I do not think a perfect way is likely from the outset, and conditions change, which may require negotiated changes with stakeholders.



**SARE Farmer Survey Response Report**

Last Modified: 07/02/2012

**1. Who sent you to this survey?**

29- Friends of Family Farmers

8- OSU

**2. 1. FOR FARMERS- Generally these tools are easy to understand. Please review each "Tool" Category, not each tool. LAND ACCESS AND USE-(Agricultural Permitting in Urban Zones, Diversifying Ag Activities in Urban Areas, Farm Worker Housing, Transferable Development Rights.)MARKET DEVELOPMENT- (Farmers Markets, Regional Branding, Food Cluster Development, Market Development and Regional Distribution)BUSINESS EDUCATION AND MANAGEMENT- (Ag tools, Business Planning, Certification, Labor Issues, Marketing, Networking and Resources, Obtaining Financing, Succession Planning)RESOURCE INPUTS- (Energy Efficiency Renewables, and Rainwater Harvesting)**

#	Question	Land Use and Access tools	Market Development	Business Education and Management	Resource Inputs
1	Strongly agree	8	12	10	4
2	Agree	20	16	19	25
4	Disagree	1	3	2	1
5	Strongly Disagree	2	1	1	2
6	Not Applicable	2	1	1	3

**3. 2. FOR FARMERS- These tools are relevant to the issues I face in my farm operation. LAND ACCESS AND USE-(Agricultural Permitting in Urban Zones, Diversifying Ag Activities in Urban Areas, Farm Worker Housing, Transferable Development Rights.) MARKET DEVELOPMENT- (Farmers Markets, Regional Branding, Food Cluster Development, Market Development and Regional Distribution) BUSINESS EDUCATION AND MANAGEMENT- (Ag tools, Business Planning, Certification, Labor Issues, Marketing, Networking and Resources, Obtaining Financing, Succession Planning) RESOURCE INPUTS- (Energy Efficiency Renewables, and Rainwater Harvesting)**

#	Question	Land Use Access and Use	Market Development	Business Education and Management	Resource Inputs
1	Strongly agree	17	20	16	14
2	Agree	12	10	12	14
4	Disagree	3	3	4	1
5	Strongly Disagree	0	0	0	0
6	Not Applicable	1	0	1	3

**4. 3. FOR FARMERS- These tools provide new information or strategies that I have not seen or tried before. LAND ACCESS AND USE-(Agricultural Permitting in Urban Zones, Diversifying Ag Activities in Urban Areas, Farm Worker Housing, Transferable Development Rights.) MARKET DEVELOPMENT- (Farmers Markets, Regional Branding, Food Cluster Development, Market Development and Regional Distribution) BUSINESS EDUCATION AND MANAGEMENT-**

**(Ag tools, Business Planning, Certification, Labor Issues, Marketing, Networking and Resources, Obtaining Financing, Succession Planning) RESOURCE INPUTS- (Energy Efficiency Renewables, and Rainwater Harvesting)**

#	Question	Land Use Access and Use	Market Development	Business Education and Management	Resource Inputs
1	Strongly agree	1	4	5	3
2	Agree	12	15	12	15
4	Disagree	17	12	14	11
5	Strongly Disagree	0	0	0	0
6	Not Applicable	1	0	0	2

**5. 4. FOR FARMERS- I will use these tools to address my farming or farm planning issues. LAND ACCESS AND USE- (Agricultural Permitting in Urban Zones, Diversifying Ag Activities in Urban Areas, Farm Worker Housing, Transferable Development Rights.) MARKET DEVELOPMENT- (Farmers Markets, Regional Branding, Food Cluster Development, Market Development and Regional Distribution) BUSINESS EDUCATION AND MANAGEMENT- (Ag tools, Business Planning, Certification, Labor Issues, Marketing, Networking and Resources, Obtaining Financing, Succession Planning) RESOURCE INPUTS- (Energy Efficiency Renewables, and Rainwater Harvesting)**

#	Question	Land Use Access and Use	Market Development	Business Education and Management	Resource Inputs
1	Strongly agree	7	11	10	8
2	Agree	14	16	16	15
4	Disagree	8	4	4	6
5	Strongly Disagree	0	0	0	0
6	Not Applicable	3	1	2	3

**6. Comments**

Text Response
Would appreciate additional info not in video form on Succession page.
I would add Farm to Restaurant, in addition to CSA and Farm-to-School. I think this is a very good way to get started, and with urban farmers, the restaurant operators might even be able and willing to harvest, as part of their monitoring of the growing location.
The materials are hard to navigate and understand and they don't address the needs we have -- a new farmer (18 year old) wanting to purchase or rent farm land on the urban/rural fringe, use horses, do organic, find local internships or land cooperation.
Needs to be simplified, revised and in "non-grant" terminology to make ANY of this accesible to the majority of farmers w/o Ag degrees.
Thanks for taking a serious look at the small urban farmer population!
I'm not a farmer
Too small a vision. Getting land and capital is key. The rest can be self-community-organized and coordinated.

Regulatory and Capital permission to farm in the sustainable consciousness which is emerging are the critical components.







Applicable											
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**5. Comments**

Text Response
I would like more hyperlinks to sites when agency/org names are listed

**FOR CONSUMERS: This Tool is easy to understand**

Question	Access to Healthy Food	Farmers Markets	Institutional and Agency Procurement	Responses
Strongly Agree	2	2	2	6
Agree	2	2	1	5
Neither Agree nor Disagree	1	0	2	3
Disagree	0	0	1	1
Strongly Disagree	0	0	0	0

**FOR CONSUMERS: This Tool is relevant to my/our customers**

Question	Access to Healthy Food	Farmers Markets	Institutional and Agency Procurement	Responses
Strongly Agree	3	3	3	9
Agree	1	3	1	5
Neither Agree nor Disagree	1	0	0	1
Disagree	0	0	1	1
Strongly Disagree	0	0	0	0

**FOR CONSUMERS: My customers would support this tool**

Question	Access to Healthy Food	Farmers Markets	Institutional and Agency Procurement	Responses
Strongly Agree	3	3	3	9
Agree	2	2	0	4
Neither Agree nor Disagree	0	0	2	2
Disagree	0	0	0	0
Strongly Disagree	0	0	0	0