

LEWC Business Survey

Q1 What type of business do you operate? Select all those that apply.

- Winery and vineyard (1)
- Winery, no vineyard (2)
- Juice grape farm (3)
- Specialty farm, non-grape (4)
- Farm stand (5)
- Retail store (e.g, gifts, clothes, souvenirs) (6)
- Lodging (e.g., B&B, cabin, camping) (7)
- Specialty retail (e.g., arts, crafts) (8)
- Recreation provider (e.g., boat, bike rental, etc.) (9)
- Cultural attraction (e.g., museum, gallery) (10)
- Restaurant (11)
- Other (12) _____

Q2 Is your business open to the public?

- No (1)
- Yes, seasonally (2)
- Yes, year round (3)

Q3 What year was your business established?

- 2000-2011 (1)
- 1999 (2)
- 1998 (3)
- 1997 (4)
- 1996 (5)
- 1995 (6)
- 1994 (7)
- 1993 (8)
- 1992 (9)
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- 1905 (96)
- 1904 (97)
- 1903 (98)
- 1902 (106)
- 1901 (107)

Q4 To the best of your knowledge, estimate what percentage of your customers are from the following locations? Move the slide rule on the left.

_____ New York State (1)

_____ Pennsylvania (2)

_____ Ohio (3)

_____ US states other than the above (4)

_____ Canada (5)

_____ Foreign countries other than Canada (6)

Q5 Is your business family-owned?

- Yes (1)
- No (2)
- Prefer not to answer (3)

Q6 Is your business your primary income source?

- Yes (1)
- No (2)
- Prefer not to answer (3)

Q7 What is the highest level of education you have completed?

- Less than High School (1)
- High School / GED (2)
- Some College (3)
- 2-year College Degree (4)
- 4-year College Degree (5)
- Masters Degree (6)
- Doctoral Degree (7)
- Prefer not to answer (8)

and food offerings in Wine Country (8)							
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Q16 What do you think are the greatest challenges for successful tourism development in the Lake Erie Wine Country region?

Q17 Would you like to receive directly a copy of the preliminary research report when it available?

- No, that's okay. (1)
- Yes, please send it when available. (2)