



# SEASON CREATION

PROFESSIONAL DEVELOPMENT PROGRAM



	Season	Yield (#/bed)		WS Price (per #)	Retail Price (per #)	market packaging	% sales in retail	% sales in WS	\$ per bed @ retail only		\$ per bed @ WS only	
		Minimum	Maximum						Minimum	Maximum	Minimum	Maximum
Arugula	winter GH	75	-	\$ 4.00-5.50	\$ 10.00-11.00	\$2 for 3 oz	100	0	\$ 750.00	\$ 825.00	-	-
Spinach	winter GH	200	300	\$ 5.00	\$ 6.00	\$3 for 8 oz	95	5	\$ 1,200.00	\$ 1,800.00	\$ 1,000.00	\$ 1,500.00
Kale	winter GH	400	500	\$ 2.00	\$ 3.30-4.00	\$2.50 for 10-12oz	80	20	\$ 1,320.00	\$ 2,000.00	\$ 800.00	\$ 1,000.00
Lettuce	winter GH	200	250	\$ 6.50	\$ 9.71-10.67	\$3 for 4.5oz / \$8.50 for 14oz	80	20	\$ 1,942.00	\$ 2,665.50	\$ 1,300.00	\$ 1,625.00
S. Chard	winter GH	500	700	\$ 2.00	\$ 3.30-4.00	\$2.50 for 10-12oz	70	30	\$ 1,650.00	\$ 2,800.00	\$ 1,000.00	\$ 1,400.00
Carrots	winter GH	300	-	N/A	\$ 5.33-6.00	\$3 for 8-9 oz	100	0	\$ 1,599.00	\$ 1,800.00	-	-
<b>TOTAL for 6 beds</b>									\$ 8,461.00	\$ 11,890.50	\$ 4,100.00	\$ 5,525.00

		Range	Range
Spinach	95% retail	\$ 1,140.00	\$ 1,710.00
	5% WS	\$ 50.00	\$ 75.00
	<b>TOTAL</b>	<b>\$ 1,190.00</b>	<b>\$ 1,785.00</b>

		Range	Range
Kale	80% retail	\$ 1,056.00	\$ 1,600.00
	20% WS	\$ 160.00	\$ 200.00
	<b>TOTAL</b>	<b>\$ 1,216.00</b>	<b>\$ 1,800.00</b>

		Range	Range
Lettuce	80% retail	\$ 1,553.60	\$ 2,132.48
	20% WS	\$ 260.00	\$ 325.00
	<b>TOTAL</b>	<b>\$ 1,813.60</b>	<b>\$ 2,457.48</b>

		Range	Range
S. Chard	70% retail	\$ 1,155.00	\$ 1,960.00
	30% WS	\$ 300.00	\$ 420.00
	<b>TOTAL</b>	<b>\$ 1,455.00</b>	<b>\$ 2,380.00</b>

	Retail/Wholesale mix		
	Minimum	Maximum	
Arugula	\$ 750.00	\$ 825.00	RETAIL PRICE
Spinach	\$ 1,190.00	\$ 1,785.00	
Kale	\$ 1,216.00	\$ 1,800.00	
Lettuce	\$ 1,813.60	\$ 2,457.48	
S. Chard	\$ 1,455.00	\$ 2,380.00	
Carrots	\$ 1,599.00	\$ 1,800.00	RETAIL PRICE
<b>Total for 6 beds:</b>			
	\$ 8,023.60	\$ 11,047.48	

These totals give us an approximation for income per greenhouse in the winter growing season, based on how much we typically sell in wholesale and retail markets.

\*Range reflects the variance in yield per bed