



SEASON CREATION

PROFESSIONAL DEVELOPMENT PROGRAM



SARE ADVANCED WORKSHOP AGENDA

Jan. 23, 2014

9:30 am – 10:00 am

Meet at Amesville Grange Hall (17486 State Street Amesville, OH) for coffee and refreshments.

10:00 am – 10:45 am

Introductions (Amesville Grange)

Kip Rondy will give a brief history of the Amesville community and Green Edge Organic Gardens. Tom Redfern will explain Rural Action's work with sustainable agriculture in Appalachian Ohio. The morning will include a brief discussion on the difference between season extension and season creation.

10:45 am – 12:45 pm

Marketing Discussion (Amesville Grange)

Kip and Becky Rondy along with farm manager Dan Kneier will present an in-depth look at how Green Edge approaches marketing, what has helped the farm to be successful, and the challenges and considerations in marketing organic and sustainable agriculture.

12:45 pm – 1:15 pm

Lunch (Amesville Grange)

Groups will break for lunch before leaving for the on-farm portion of the workshop.

1:30 pm – 2:30 pm

Harvesting, Packing and Storage (Green Edge Gardens 16232 Henry Road)

Dan will begin in the greenhouses with a hands-on harvest lesson and continue to the packing room, explaining how produce is prepared, packaged and stored for delivery.

2:30 pm – 3:30 pm

On-Farm Break-out Sessions (Green Edge Gardens)

Participants will choose one of the following sessions and split into groups accordingly: Greenhouse Siting and Infrastructure (Kip) or Certification and Record Keeping (Becky and Dan).

3:30 pm – 4:00 pm

Wrap up and evaluations (Green Edge Gardens)