

Q1 - NH AG Pros_2024 Takeaway

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use multiple communication methods

We would like to partner with other Ag organizations on a map of Ag service providers and ag-friendly professionals

Building a GIS mapping in relationship to locales

Be more intentional about forming referral relationships with other network partners

Ask my Ag service providers if there are groups they are working with that I don't know about

Explore options for multi-modal communications that I might not have thought of. Ask receivers what works best for them.

interactive directory of service providers

-mobile friendly

-spatial/geographic

multi-agency farm visits

-minimize time that farmers spend meeting with different orgs

-maximize services + awareness; minimize overlap

additional frequent contacts with producers

information from other groups

asking producer directly how best to reach them/what form of communication is most effective

try to get to farms for more one on one.

find ways to utilize texting better.

One thing I often use is the NHDAMP "who's who in NH agriculture" but I am going to seek out new tools that are available to refer farmers beyond that resource.

more drive by visits

in-person twilight meetings continue/expand and include all key local partners

multi ways of communication

connecting with new organizations

directory?

using and sharing NH Farm Network

having a list of contacts for different providers and groups with me so that I can give farmers these contacts when it comes up in conversation

more relationship with NRCS and FSA folks

-on farm planning

-improving efficiency in communication with individual farms through direct texting as emails aren't always read

-identifying groups that we can collaborate with

I am going to reach out to UNH Ext. Specialists and other support networks available for help. (with starting the farm for which I'm employed)

multi-media communication

engage with other service providers more at CO level; see out local counterparts as our day-to-day coworkers

up date my contact list

-send to others to check over for accuracy