

Partnering with Producer Educators to Develop and Teach Outcome-Based Educational Programs



Oregon State
University



University of Idaho
Extension

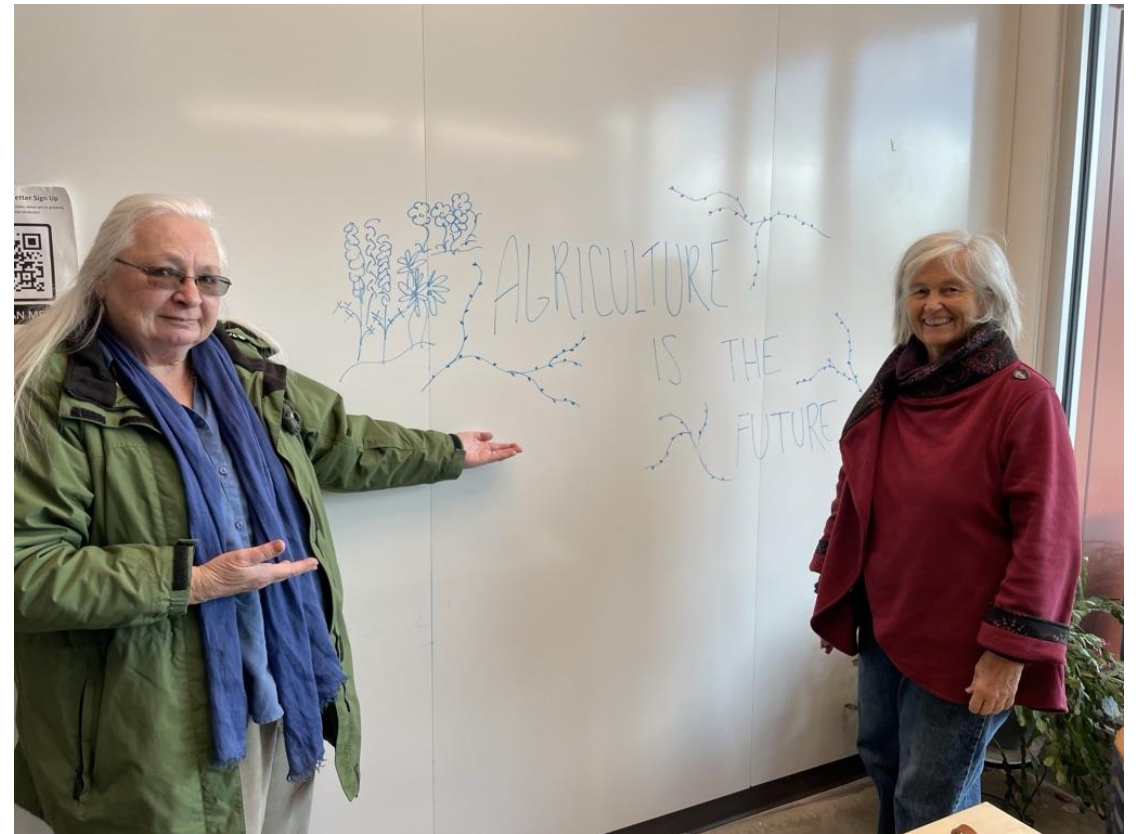
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Where we're headed...

- Aware of how using an outcome-based educational framework better equips learners to take action toward improving the sustainability of their operations
- Describe the benefits of working with a producer co-educator and moving beyond an expert model



SARE PDP

Creating More Impactful Programs

"I think this is tremendously important because we get to hear honest perspectives from the producers themselves. It's important for us to ask people how they define success, rather than being prescriptive from an academic standpoint." (2023 annual survey)

"I really appreciate this group as a "trust cohort" - something we don't have enough of in our field as service providers." (2023 retreat survey)



Outcome-Based Education Producer-Centered Teaching

“It's a valuable group and I'm learning skills and ideas that I think are going to set me up for success in the long term since I deliver A LOT of trainings!” (2023 annual survey)



What is a producer co-educator?

- Experienced colleague
- Expert in their field
- Program conception
- Developing learning objectives
- Educational design
- Content
- Delivery





Benefits for Ag Educators

"It was really helpful to be able to ground-truth whether farmers would find the things that I thought useful were actually useful or not."
(ag educator after event refecction)

"Working with a producer to develop an educational plan really keeps you grounded and prevents you from going into "expert lecturer" mode." (2023 annual survey)

A woman in a blue jacket stands on the left, gesturing towards a flip chart. Several people are seated in the foreground and middle ground, facing her. The room has a wooden ceiling and a doorway in the background. A blue overlay with white text is on the right side of the image.

Benefits for Producer Co-Educators

"By reaching for high standards, producers and Extension Professionals reinforce each other's credibility and ability to communicate effectively with public audiences and forums." (producer co-educator post-event reflection)

How you can get started

Improving Extension Curriculum
Design Using Learning Centered
Templates, The Journal of Extension

SARE Sustainable Agriculture
through Sustainable Learning

SARE Reaching Women in
Agriculture: A Guide for Virtual
Engagement

