High-Level Customer Data - P&L

		Trough (Jan 2021)	Current Run-rate (June 2022)	Original Projection
Daily Customers		120	200	300
Average Check		$ 10	$ 10	$ 10
Daily Revenue		$ 1,200	$ 2,000	$ 3,000
Days Open		21	21	21
Monthly Revenue		$ 25,200	$ 42,000	$ 63,000
Cost of Goods Sold	32%	$ 8,064	$ 13,440	$ 20,160
Labor Cost (Fixed)		$ 8,900	$ 8,900	$ 8,900
Labor Cost (Variable)	20%	$ -	$ 3,360	$ 7,560
Rent		$ 10,000	$ 10,000	$ 10,000
Utilities		$ 2,500	$ 2,500	$ 2,500
Other	9%	$ 2,268	$ 3,780	$ 5,670
Total Monthly Expenses		$ 31,732	$ 41,980	$ 54,790
Pre-Tax Profit		$ (6,532)	$ 20	$ 8,210
Performance Metrics				
Annual Revenue		$ 302,400	$ 504,000	$ 756,000
Sales Per Square Foot		$ 504	$ 840	$ 1,260
Labor (% of Sales)		35%	29%	26%
Pre-tax Margin		-26%	0%	13%
Square Feet	600			
Breakeven	Daily Customers+X	199.76	199.76	199.76