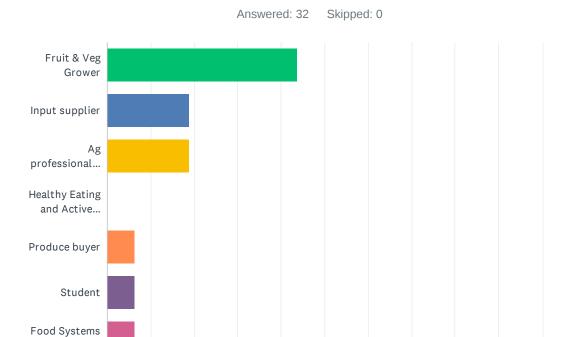
Q1 I am a:



Enthusiast...

0%

10%

20%

30%

40%

50%

60%

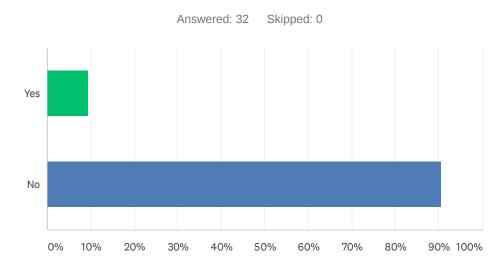
70%

80%

90% 100%

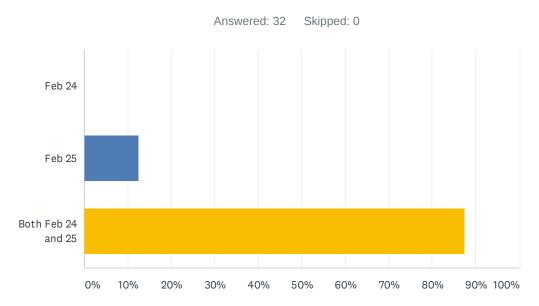
ANSWER CHOICES	RESPONSES	
Fruit & Veg Grower	43.75%	14
Input supplier	18.75%	6
Ag professional (agency, government, academic)	18.75%	6
Healthy Eating and Active Living (HEAL) Professional	0.00%	0
Produce buyer	6.25%	2
Student	6.25%	2
Food Systems Enthusiast (foodie, policy work, elected official)	6.25%	2
TOTAL		32

Q2 Are you a grower in the small farm economic class with sales <\$250,000?



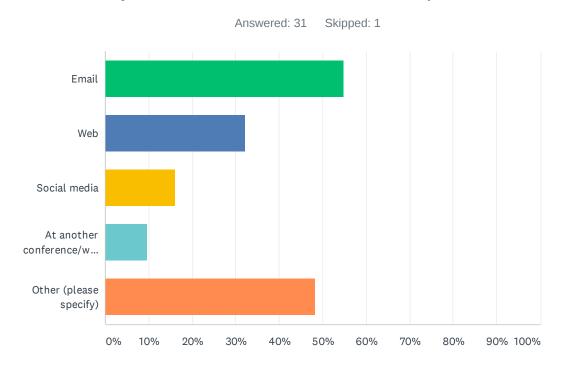
ANSWER CHOICES	RESPONSES	
Yes	9.38%	3
No	90.63%	29
TOTAL		32

Q3 I attended conference days



ANSWER CHOICES	RESPONSES	
Feb 24	0.00%	0
Feb 25	12.50%	4
Both Feb 24 and 25	87.50%	28
TOTAL		32

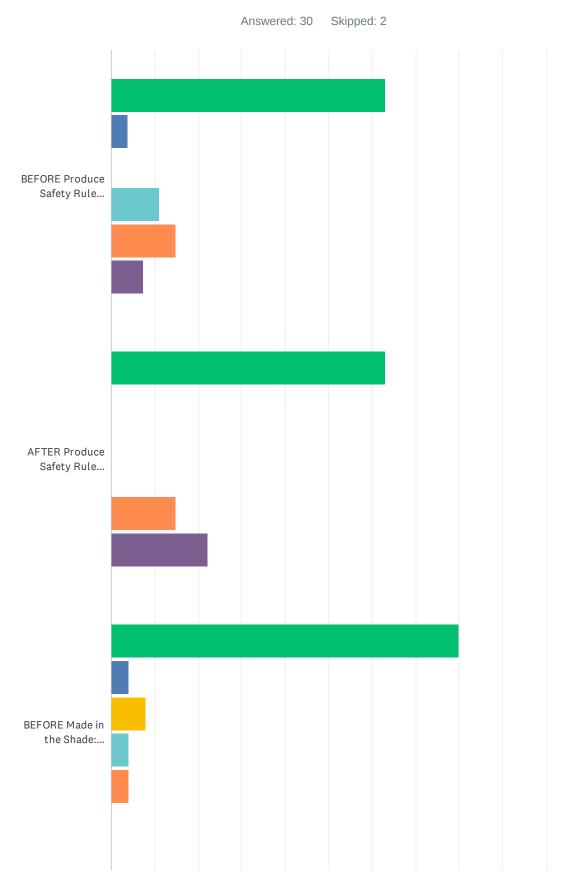
Q4 Where did you hear about the conference (select all that apply)

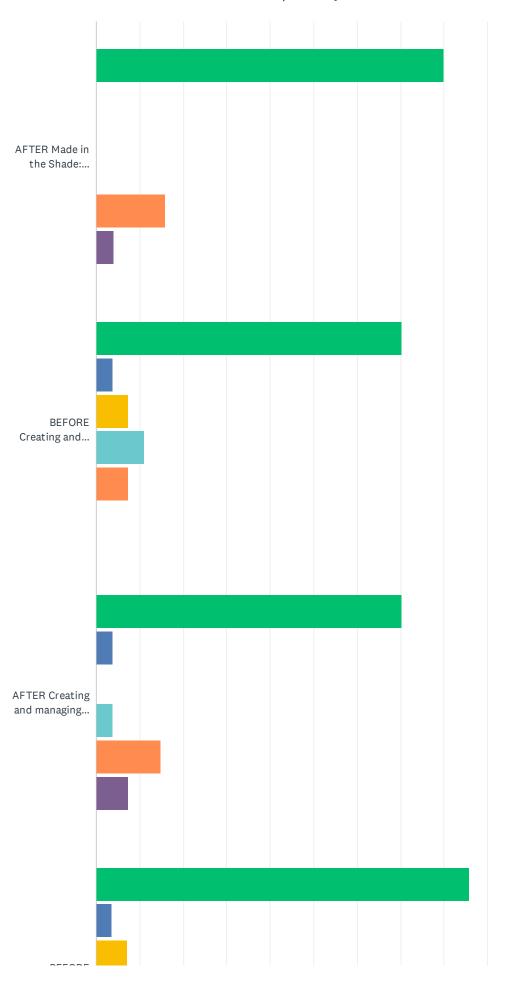


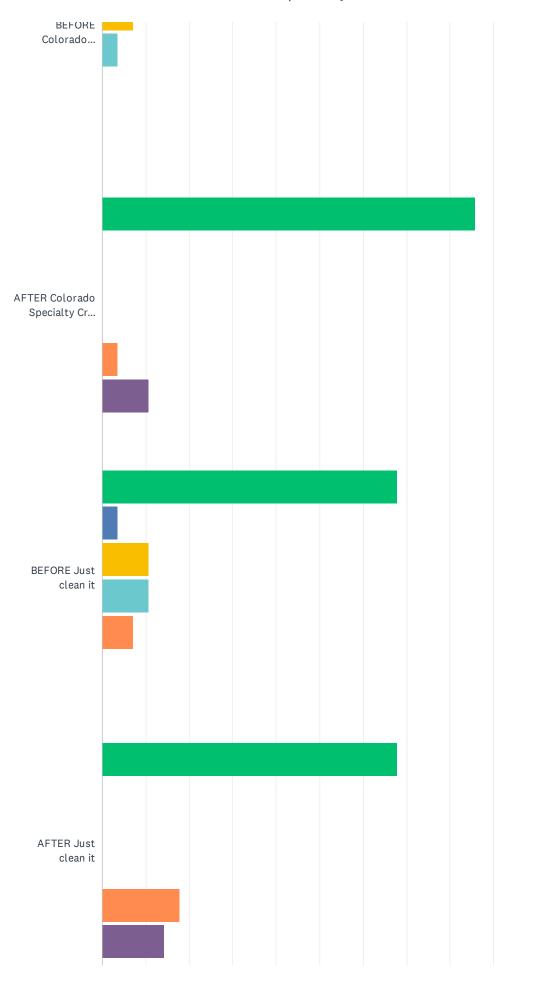
ANSWER CHOICES	RESPONSES	
Email	54.84%	17
Web	32.26%	10
Social media	16.13%	5
At another conference/workshop	9.68%	3
Other (please specify)	48.39%	15
Total Respondents: 31		

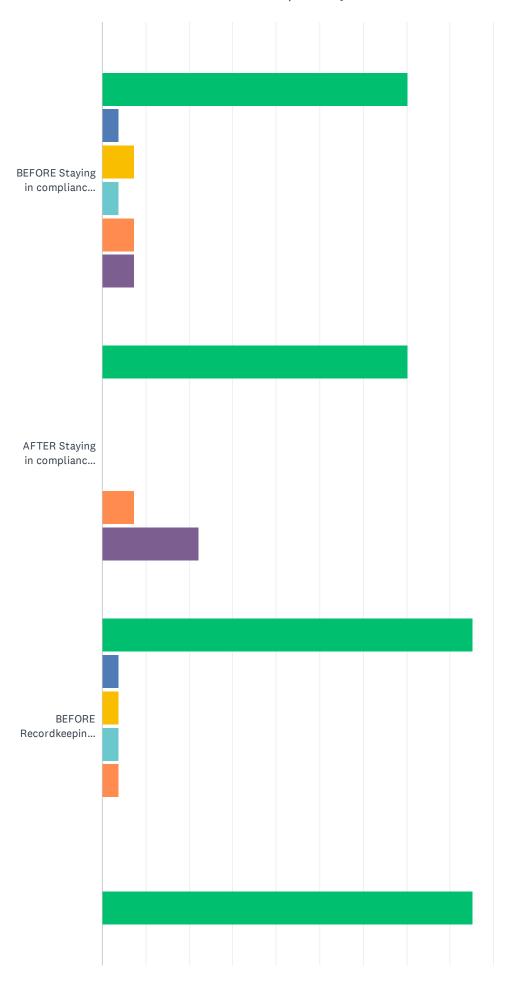
#	OTHER (PLEASE SPECIFY)	DATE
1	I'm a member	3/6/2020 9:52 AM
2	academic advisor	3/6/2020 9:49 AM
3	mostly from R.T.	3/6/2020 9:41 AM
4	other growers	3/6/2020 9:38 AM
5	n/a	3/6/2020 9:36 AM
6	someone who was attending	3/6/2020 9:24 AM
7	Reid Fishering, Michael Hirakata, Robert Sakata	3/6/2020 9:15 AM
8	CSU - Martha Sullins	2/28/2020 10:02 AM
9	CFVGA	2/28/2020 10:00 AM
10	Been a member for 3+ years.	2/28/2020 8:59 AM
11	Have attended before.	2/28/2020 2:20 AM
12	we are an allied member	2/27/2020 1:37 PM
13	Other	2/26/2020 6:30 PM
14	Years of attendance. Originally from CSU Extension	2/25/2020 2:48 PM
15	Adrian	2/25/2020 12:38 PM

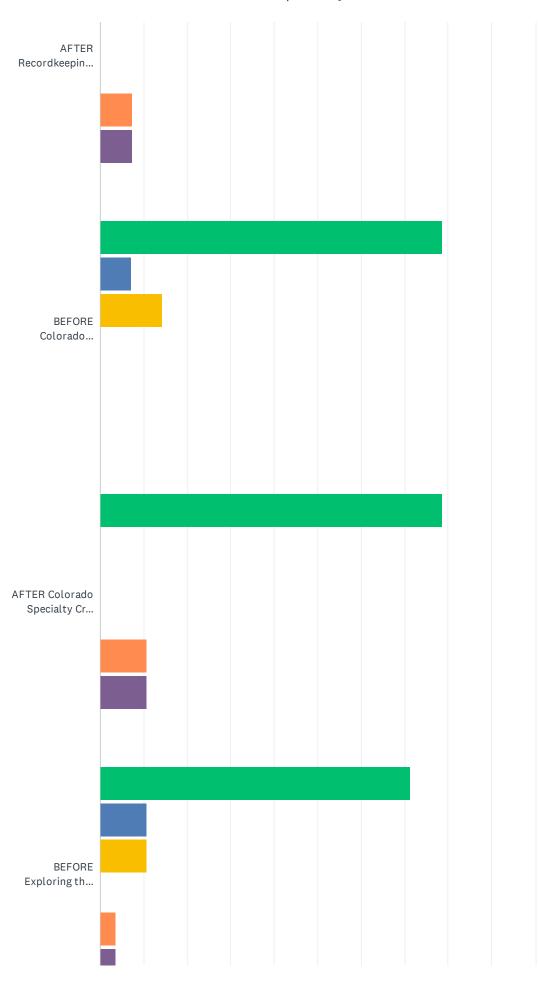
Q5 Rate your knowledge before and after these sessions (1 to 5, 5 is high)

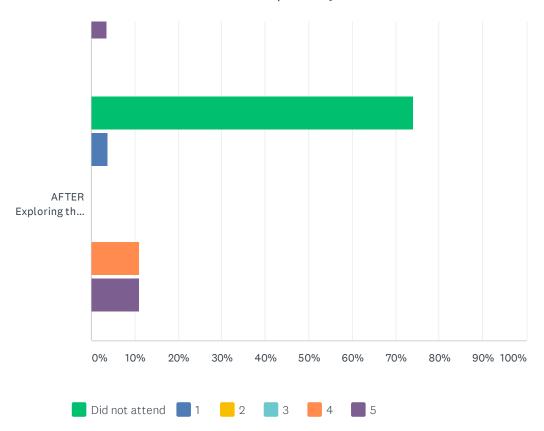






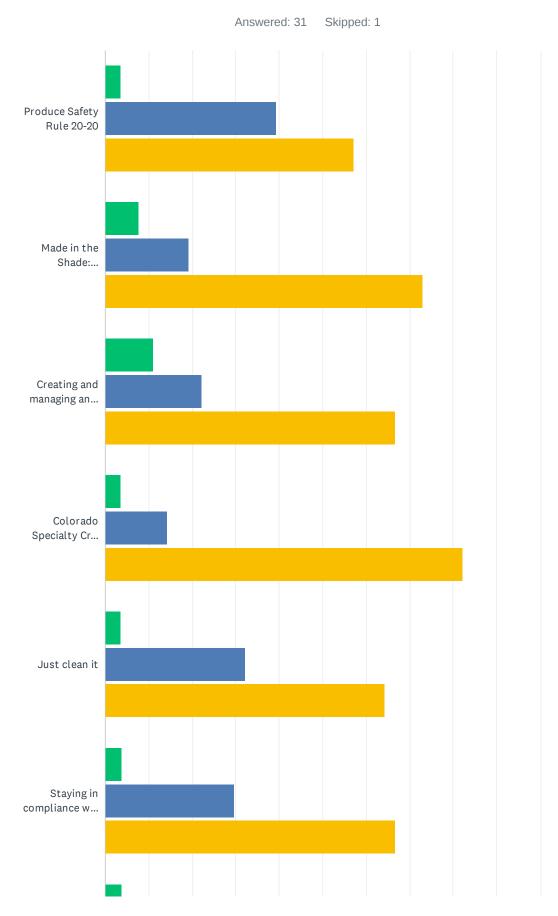


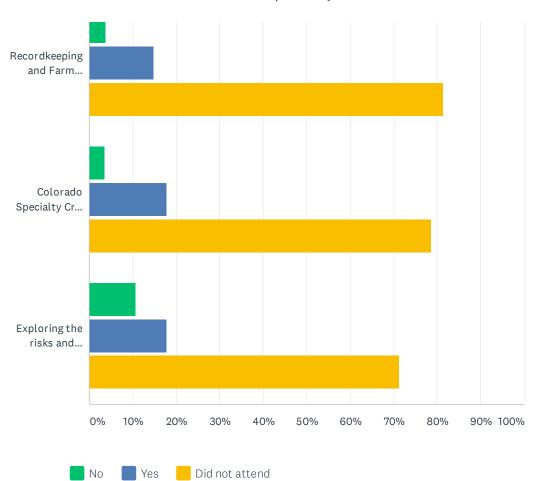




	DID NOT ATTEND	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
BEFORE Produce Safety Rule 20-20	62.96% 17	3.70% 1	0.00%	11.11% 3	14.81% 4	7.41% 2	27	1.33
AFTER Produce Safety Rule 20-20	62.96% 17	0.00%	0.00%	0.00%	14.81% 4	22.22% 6	27	1.70
BEFORE Made in the Shade: Production of high value colored peppers in Colorado	80.00%	4.00%	8.00%	4.00%	4.00% 1	0.00%	25	0.48
AFTER Made in the Shade: Production of high value colored peppers in Colorado	80.00%	0.00%	0.00%	0.00%	16.00% 4	4.00%	25	0.84
BEFORE Creating and managing an effective farm team	70.37% 19	3.70%	7.41% 2	11.11%	7.41% 2	0.00%	27	0.81
AFTER Creating and managing an effective farm team	70.37% 19	3.70%	0.00%	3.70%	14.81% 4	7.41% 2	27	1.11
BEFORE Colorado Specialty Crop Block Grant Program project reports session 1	85.71% 24	3.57%	7.14%	3.57%	0.00%	0.00%	28	0.29
AFTER Colorado Specialty Crop Block Grant Program project reports session 1	85.71% 24	0.00%	0.00%	0.00%	3.57%	10.71%	28	0.68
BEFORE Just clean it	67.86% 19	3.57%	10.71% 3	10.71%	7.14%	0.00%	28	0.86
AFTER Just clean it	67.86% 19	0.00%	0.00%	0.00%	17.86% 5	14.29% 4	28	1.43
BEFORE Staying in compliance with H- 2A rules	70.37% 19	3.70%	7.41% 2	3.70%	7.41% 2	7.41% 2	27	0.96
AFTER Staying in compliance with H- 2A rules	70.37% 19	0.00%	0.00%	0.00%	7.41% 2	22.22% 6	27	1.41
BEFORE Recordkeeping and Farm Management Best Practices	85.19% 23	3.70%	3.70%	3.70%	3.70%	0.00%	27	0.37
AFTER Recordkeeping and Farm Management Best Practices	85.19% 23	0.00%	0.00%	0.00%	7.41% 2	7.41% 2	27	0.67
BEFORE Colorado Specialty Crop Block Grant Program project reports session 2	78.57% 22	7.14%	14.29% 4	0.00%	0.00%	0.00%	28	0.36
AFTER Colorado Specialty Crop Block Grant Program project reports session 2	78.57% 22	0.00%	0.00%	0.00%	10.71%	10.71%	28	0.96
BEFORE Exploring the risks and opportunities of the Colorado hemp industry	71.43% 20	10.71%	10.71%	0.00%	3.57%	3.57%	28	0.64
AFTER Exploring the risks and opportunities of the Colorado hemp industry	74.07% 20	3.70%	0.00%	0.00%	11.11%	11.11%	27	1.04

Q6 Will you use this knowledge gained?

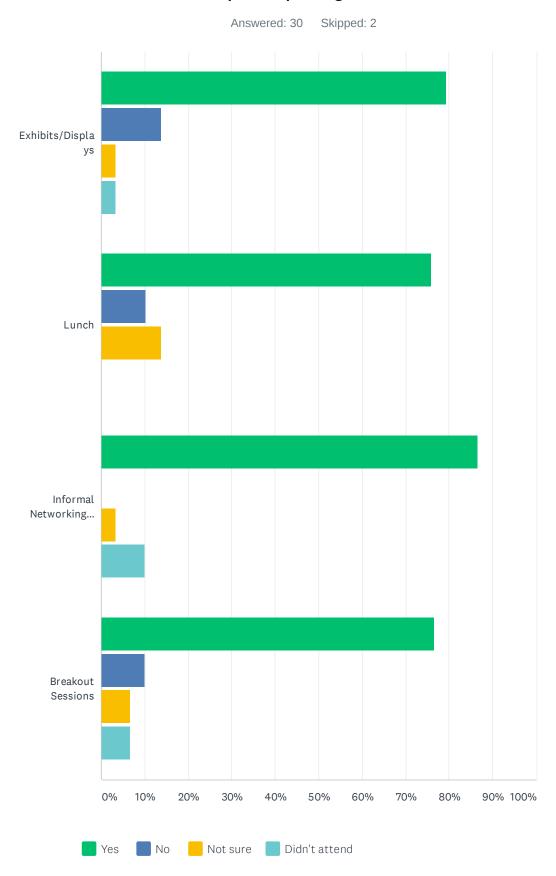




No

	NO	YES	DID NOT ATTEND	TOTAL	WEIGHTED AVERAGE
Produce Safety Rule 20-20	3.57% 1	39.29% 11	57.14% 16	28	0.39
Made in the Shade: Production of high value colored peppers in Colorado	7.69% 2	19.23% 5	73.08% 19	26	0.19
Creating and managing an effective farm team	11.11%	22.22% 6	66.67% 18	27	0.22
Colorado Specialty Crop Block Grant Program project reports session 1	3.57%	14.29% 4	82.14% 23	28	0.14
Just clean it	3.57%	32.14% 9	64.29% 18	28	0.32
Staying in compliance with H-2A rules	3.70%	29.63% 8	66.67% 18	27	0.30
Recordkeeping and Farm Management Best Practices	3.70%	14.81% 4	81.48% 22	27	0.15
Colorado Specialty Crop Block Grant Program project reports session 2	3.57%	17.86% 5	78.57% 22	28	0.18
Exploring the risks and opportunities of the Colorado hemp industry	10.71%	17.86% 5	71.43% 20	28	0.18

Q7 New connections: Did you make any new business contacts today by participating in



	YES	NO	NOT SURE	DIDN'T ATTEND	TOTAL	WEIGHTED AVERAGE
Exhibits/Displays	79.31% 23	13.79% 4	3.45% 1	3.45% 1	29	1.62
Lunch	75.86% 22	10.34%	13.79% 4	0.00%	29	1.66
Informal Networking Times	86.67% 26	0.00%	3.33%	10.00%	30	1.77
Breakout Sessions	76.67% 23	10.00%	6.67%	6.67%	30	1.60

Q8 What did you like most about the 6th annual conference?

Answered: 21 Skipped: 11

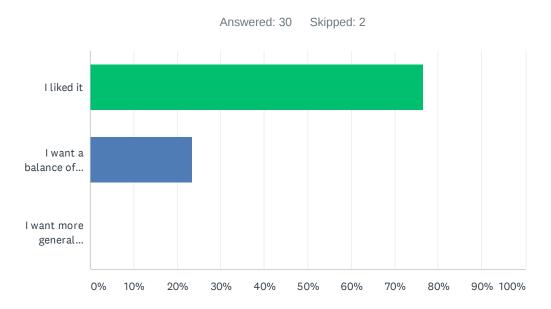
#	RESPONSES	DATE
1	I learned a lot about labor in the produce industry.	3/6/2020 9:49 AM
2	The colored pepper presentation - research results	3/6/2020 9:46 AM
3	The fact that you have different topics from year to year.	3/6/2020 9:41 AM
4	Great program mix	3/6/2020 9:38 AM
5	The food. The people.	3/6/2020 9:36 AM
6	Good exhibitors	3/6/2020 9:30 AM
7	Good balance of networking, expo, and learning sessions	3/6/2020 9:28 AM
8	Exhibits. Networking. Sessions	3/6/2020 9:27 AM
9	The variety of topics and breakout sessions. All speakers were well prepared and informative	3/6/2020 9:24 AM
10	Networking. Speaker Presentations	3/6/2020 9:21 AM
11	Felt the conference was well ran. The vendor elevator talks were very successful.	3/6/2020 9:18 AM
12	Broadening my knowledge of Colorado Produce. It will be fun to explore new opportunities.	3/6/2020 9:15 AM
13	the breakout sessions	2/28/2020 11:01 AM
14	Grower retailer interaction	2/28/2020 10:00 AM
15	Buyer networking, exhibits. The key note speaker on the 1st day was good as well.	2/28/2020 8:59 AM
16	Networkingscheduled nicely.	2/28/2020 2:20 AM
17	it was a great conference as always. we love being members and staying connected to our local Ag community through the CFVGA and the conference	2/27/2020 1:37 PM
18	Breakout sessions	2/26/2020 6:30 PM
19	Everything good event	2/25/2020 5:59 PM
20	The length of the conference	2/25/2020 2:04 PM
21	I learned more about people	2/25/2020 1:40 PM

Q9 How can we improve the CFVGA conference in future years? What was missing or not addressed?

Answered: 15 Skipped: 17

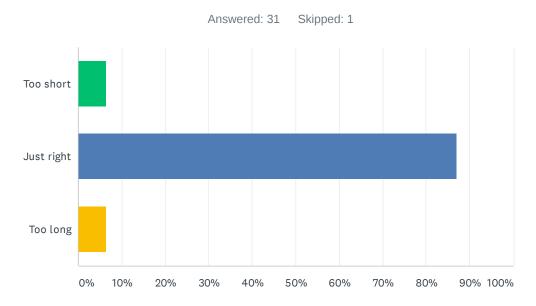
#	RESPONSES	DATE
1	Offer food safety info that is a level up in complexityfor beyond starting a plan. Need info for when you already have a good plan in place.	3/6/2020 9:52 AM
2	Would like to see more of a focus on sustainability, regeneration, and innovation.	3/6/2020 9:49 AM
3	It seemed that many buyers chose not to attend the grower/buyer evening session. This was disappointing.	3/6/2020 9:46 AM
4	I think doing a good job of improving every year.	3/6/2020 9:41 AM
5	Buffet lunch to reduce food waste	3/6/2020 9:24 AM
6	Keep pushing for more grower involvement	3/6/2020 9:21 AM
7	Question: Regarding CDA block grants. Can CFVGA apply for one as an association? In Texas, the Texas Watermelon Association gets a grant from TDA to promote watermelons of Texas. Maybe CFVGA can apply for a grant and use it to promote Colorado Produce outside of Colorado.	3/6/2020 9:15 AM
8	doing a great job	2/28/2020 11:01 AM
9	Music	2/28/2020 10:00 AM
10	Time dedicated to how our food system actually works, how crop X makes it way to the grocery store or the end consumer.	2/28/2020 8:59 AM
11	Growers need to hear more from potential customers retail buyers, institutions, etc. And what steps are being taken "post harvest" to add legs to the productincluding transportation.	2/28/2020 2:20 AM
12	Produce traceability	2/26/2020 6:30 PM
13	Nothing comes to mind	2/25/2020 5:59 PM
14	Na	2/25/2020 2:04 PM
15	Give it time	2/25/2020 1:40 PM

Q10 How did you like more breakout sessions and fewer general sessions in 2020?



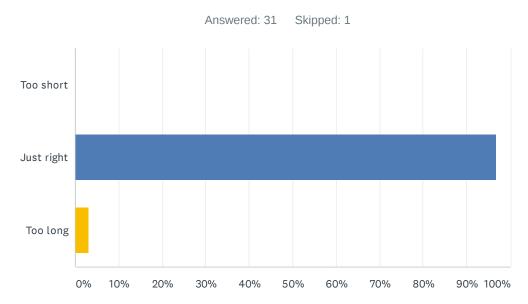
ANSWER CHOICES	RESPONSES	
I liked it	76.67%	23
I want a balance of breakouts and general sessions	23.33%	7
I want more general sessions	0.00%	0
TOTAL		30

Q11 Was the time allotted for networking and socializing



ANSWER CHOICES	RESPONSES	
Too short	6.45%	2
Just right	87.10%	27
Too long	6.45%	2
TOTAL		31

Q12 Was the time allotted for the awards lunch



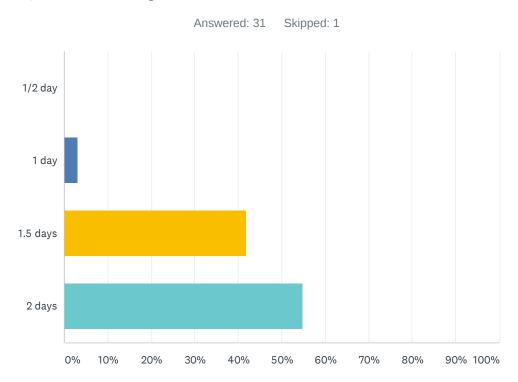
ANSWER CHOICES	RESPONSES	
Too short	0.00%	0
Just right	96.77%	30
Too long	3.23%	1
TOTAL		31

Q13 What content would you like to see at the 2021 conference?

Answered: 14 Skipped: 18

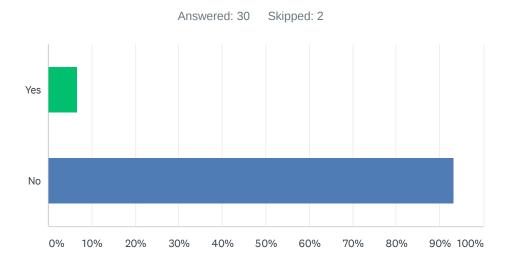
#	RESPONSES	DATE
1	Something that brings together new farmers and experienced farmers. Maybe showcase some innovators or people who are doing things in a new unusual way. More emphasis on sustainability (we all can improve).	3/6/2020 9:49 AM
2	Keep up the good work	3/6/2020 9:36 AM
3	Water issues addressed.	3/6/2020 9:30 AM
4	Ag labor	3/6/2020 9:27 AM
5	How to deal with challenges of Colorado's food system in the future. Water issues. Decreasing farmland because of development.	3/6/2020 9:24 AM
6	not sure yet	3/6/2020 9:21 AM
7	Announcement of a new successful farm labor program.	3/6/2020 9:18 AM
8	Machines	2/28/2020 10:00 AM
9	Conventional practices, future of farming. Is farming really going to be replaced by urban farms? Where do we go in Colorado once the water and land is gone?	2/28/2020 8:59 AM
10	You are going in the right direction. From my perspective, I learn of growers challengesmight direct some energy back to growers for them to understand their customers needs and how we can partner for win wins	2/28/2020 2:20 AM
11	Some examples, using drones on the farm, The full soil spectrum -using soil samples properly and integrating the info with nutrients ie organic and commercial fertilizers and other amendments, fumigation pros and cons, soil health. I was thinking anything that would be interesting to producers, new technologies etc.	2/26/2020 6:30 PM
12	More on water in Colorado	2/25/2020 5:59 PM
13	Na	2/25/2020 2:04 PM
14	Not sure	2/25/2020 1:40 PM

Q14 How long should the CFVGA conference be?



ANSWER CHOICES	RESPONSES	
1/2 day	0.00%	0
1 day	3.23%	1
1.5 days	41.94%	13
2 days	54.84%	17
TOTAL		31

Q15 Are you going to the Governor's Ag Forum?



ANSWER CHOICES	RESPONSES	
Yes	6.67%	2
No	93.33%	28
TOTAL		30

Q16 What educational content and activities would you like to see from CFVGA beyond the conference?

Answered: 12 Skipped: 20

#	RESPONSES	DATE
1	Beginning farmer resources. Connecting new farmers to experienced farmers and aging farmers.	3/6/2020 9:49 AM
2	CCA hours offered. One option at each of the 4 breakouts.	3/6/2020 9:46 AM
3	I would like to see if anyone is using a drone in their fruit or vegetable operation and how are they using it. And maybe have that as one of the sessions.	3/6/2020 9:41 AM
4	Webinars on a variety of topics. Some entertaining ones, too.	3/6/2020 9:24 AM
5	Activities that are continuing and up and coming issues	3/6/2020 9:21 AM
6	Current political developments that impact Grower and Industry.	3/6/2020 9:18 AM
7	Automation, labor, food safety	2/28/2020 10:00 AM
8	See above.	2/28/2020 8:59 AM
9	NA	2/28/2020 2:20 AM
10	Any up to date changes, labor laws, food safety, ag bills, etc.	2/26/2020 6:30 PM
11	Na	2/25/2020 2:04 PM
12	Not sure	2/25/2020 1:40 PM

Q17 Which websites and apps do you like to use for fruit and veg related info?

Answered: 12 Skipped: 20

#	RESPONSES	DATE
1	Instagram	3/6/2020 9:49 AM
2	University websites	3/6/2020 9:46 AM
3	CSU Produce Rule	3/6/2020 9:41 AM
4	CFVGA, CDA, CSU	3/6/2020 9:38 AM
5	Do not currently use.	3/6/2020 9:24 AM
6	Facebook/emails	3/6/2020 9:21 AM
7	Email	2/28/2020 10:00 AM
8	Instagram, Google, CFVGA	2/28/2020 8:59 AM
9	NA	2/28/2020 2:20 AM
10	CFVGA website	2/25/2020 5:59 PM
11	Na	2/25/2020 2:04 PM
12	Have not seen	2/25/2020 1:40 PM

Q18 Enter your name and phone number here to be entered in a drawing to receive your choice of \$50 or a one-year membership:

Answered: 13 Skipped: 19

#	RESPONSES	DATE
1	Julie Marrone 303-478-0689	3/6/2020 9:52 AM
2	Wayne Stewart 970-396-2670	3/6/2020 9:41 AM
3	Greg Yielding 970-381-8172	3/6/2020 9:27 AM
4	Jodi Torpey 303-371-8279	3/6/2020 9:24 AM
5	Roger Mix 850-0511	3/6/2020 9:21 AM
6	Brandon Henderson	3/6/2020 9:15 AM
7	Kurt Lieberknecht	3/3/2020 5:06 PM
8	Mayra Ramirez	2/28/2020 10:02 AM
9	Derrick Hoffman - 970-308-1905	2/28/2020 8:59 AM
10	NA	2/28/2020 2:20 AM
11	Jason Feld 719-434-4688	2/27/2020 1:37 PM
12	Brandon Maus 9703027559	2/25/2020 5:59 PM
13	Steven Donner	2/25/2020 1:40 PM