

Christmas Tree Production in Tennessee

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Tennessee Christmas Tree Production Manual



- PB1854
- Available in supply room





Topics



- Planning
- Site selection
- Species
- Planting
- Schedule of Activities
- Weed and Insect Control
- Shearing
- Marketing \$\$\$
- Insurance / risks



PLANNING

- Final size (number of trees)
- 6x7 foot spacing = 1037 trees per acre
- Estimate selling 60%-70% of planted seedlings
- 5 to 10 years until sold (6 to 8 for most)
- Layout of Farm trees, parking, buildings



Site selection

- Soil Test 5.5 to 6.0 Ph preferred
- Drainage wet soil root rot issues
- Traffic / parking area







Species

- Fastest growing 5-6 yrs
 Other Species 6-10 yrs
 - Murray/Leyland Cypress
 - Virginia Pine
 - Green Giant (Thuja)







- Eastern White
- Scotch Pine
- Blue Spruce
- Norway Spruce
- Arizona Cypress (Blue Ice or Carolina Sapphire)
- Canaan Fir
- Red Cedar



Planting

- Spacing & Alignment of rows
- Shading issues
- Subsoiling
- Dibble bar vs. Auger
- Age of seedling / potted seedling
- Source of seedlings/trees handout





Schedule of Activities

- Page 18-20 in manual
- Busiest months
 - Planting December or April
 - Shearing June & July
 - Sales November & December
- Determine Labor Needs







Disease Control

- Phytophora Root Rot
- Needle Cast / Needle Rust
- Stem Rusts/ Cankers





Shearing

- Required to obtain high quality sellable tree
- Timing important Varies with growing season
- Reduce leader to 12-14 inches of growth
- Shear sides to maintain 40%-60% taper
- Pines only shear new growth



• Shearing knife, Beneke, Saje – SAFETY IMPT!



Equipment

- Sprayer backpack, small mounted 15-25 gal
- Planting bar and/or auger
- Shearing knife / motorized
- Mower(s)



• Baler, Shaker, Saws, Twine, other sales items



Sales Equipment

- Baler,
- Shaker,
- Saws,
- Twine,







- Other bags, preservative, tree stands, etc.
- Gift Shop



Marketing

- Tennessee Christmas Tree Growers Assoc.
- Pick TN Products website
- Facebook / Website
- Selling Precuts trees before Choose-n-cut
- Planning for year 3-4 of sales



Insurance

- Farm/Home policy
 - Verify coverage
 - What is not covered?



- Separate Christmas tree farm policy
 - Entertainment covered?



On Farm Risks

- Beyond cutting and selling trees
- Securing trees who ties it on signage
- Wagon rides, slides, playground, etc.
- Ziplines!
- Food packaged vs prepared
- Additional labor needs







Preventing Risks

- Thorough walk through
- Fix past issues stumps, holes,
- New features new risks
- Add signage, brief, clear
 - (lots of it)!





THIS SIGN HAS SHARP EDGES DO NOT TOUCH THE EDGES OF THE SIGN



ALSO, THE BRIDGE IS OUT AHEAD



Training

- Employee / workers
- Plan for accidents/issues
- What to do when.....
- Who calls 911 if needed?
- Where is first aid kit?







Other Issues

- Parking using attendants , clear signage
- Allow space when families stay longer
- Photography (before or during sales)







Closing thoughts

- Growers love selling Christmas trees
- Common Sense is in short supply
- Think through all possible risks
- Eliminate those you can
- Be as prepared as possible





VectorStock



Questions?



