



**“4waRd Thinking” Learning Cohort  
Closing Workshop**

Tuesday, March 14, 2023, at Susquehanna River Basin Commission (4423 North Front Street, Harrisburg, PA)

9am - 9:30	Welcome & Introductions	Brooke Rosenbaum
9:30 - 10:30	Communicating Scientific & Technical Information	Dr. Kevin Curry
10:30 - 11:30	Selling Best Management Practices	Steve Groff
11:30 -12:30	Lunch	
12:30 - 1pm	Partnership Opportunities with NRCS & PA 4R Alliance	Damian Loeper, Brett Sattazahn, Eric Rosenbaum
1pm - 1:45	Economics of 4R	Mary Lynn Marks
1:45 - 2pm	4R Barriers Survey	Brian Campbell
2pm - 3pm	4R Focus Group	Dr. Matt Houser
3pm	Wrap-Up	Brian Campbell

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