Education and Outreach Timeline

Western SARE FW25-007 | Tiny Greens Guam | Project period: April 1, 2025 to September 30, 2026

Date	Activity
April to September 2025	Project start and planning. Education activities were planned to follow the first basil growing cycle.
September 2025 to January 2026	Basil growing trials and production data collection at the cultivation site and Capitol Kitchen. This data became the content for the guide and videos.
March 2026 - August 2026	Filmed the 5-part video series
August 2026	Completed the grower's guide, "Growing Basil & Making Pesto: A Guide for Guam Farmers."
September 2026	Published the video series as a YouTube playlist and promoted it on Instagram and Facebook.
September 2026	Published blog posts and sent e-newsletters sharing project updates, the guide, and the videos.
February 2026	Outreach event to share project information and collect consumer surveys.
April 2026	Presented at the CIS conference to 30 attendees and gave the Western SARE survey. Also collected consumer surveys.
April 11 to 14, 2026	Typhoon Sinlaku hit Guam, disrupting the planned field day and chef workshop.
July 2 to 6, 2026	Typhoon Bavi hit Guam, preventing us from rescheduling the field day and chef workshop.

Planned but not completed: One field day and one chef workshop, both cancelled because of the typhoons with Western SARE's approval.