

# FARM

Organic  
Growers  
School



# DREAMS

A Day of Exploration for Dreamers

**February 12th, 2022**

# Instructor/Facilitators



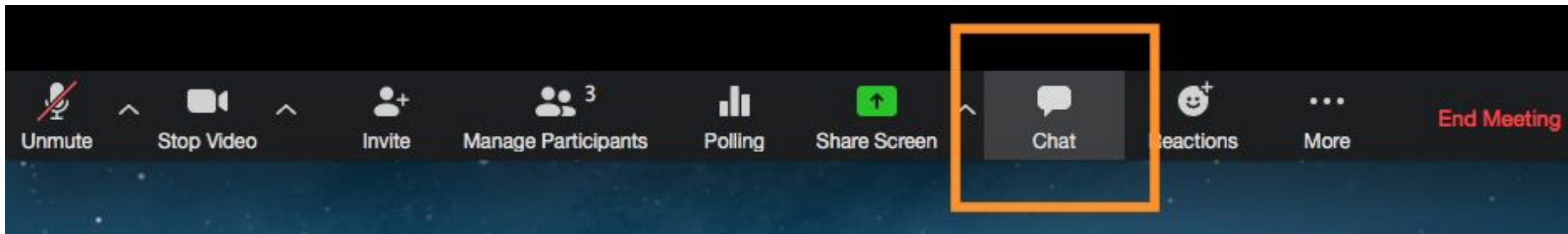
Nicole DelCogliano, she her hers  
Director of Programs and HR  
Farm Beginnings Facilitator  
Farmer

# Technology Today

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# Zoom Details



## Use the Toolbar To:

- Mute/Unmute
- Start/Stop Video
- See the Participants List
- Use the Chat Box to contact the full group or individuals
- 'React' to what is being shared

# Thank you, Growth Partners!



## Farmer Programs Support:





# Organic Grow School

Supporting you to GET GROW

# Upcoming Programs...



March 18th-20th Conference



Starts February 15th, 2022,  
weekly workshops



Spring/ Summer/ Fall  
2022

## Register Now!

# OGS Service



SUSTAINABILITY  
CONSULTING



Site Design & Planning • Land-Based Assessments



# OGS Programs



Access to one on one  
mentorship with farmers!  
Open enrollment!







# Intro Questions

## Four Questions

- 1. Your Name and Pronouns?**
- 2. Location today?**
- 3. One word to describe your farm dream?**

# Schedule

**10:00-11:00 Class Time**

**Orientation, Schedule, Getting to know one another**

**11:00-12:00**

**Clarifying Vision, Mapping, Skills and Resources, and Mapping Intro.**

**12:00-12:45 Lunch & Mapping**

**12:45-2:00**

**Panel Presenters and Q and A**

# What we will cover today:

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>● <b>Visioning &amp; Dreaming</b></li><li>● <b>Creative Thinking</b></li><li>● <b>Imagining</b></li><li>● <b>Values Assessment</b></li><li>● <b>Resource Assessment</b></li><li>● <b>Skill Assessment</b></li></ul> | <ul style="list-style-type: none"><li>● <b>Mapping &amp; Planning</b></li><li>● <b>Networking &amp; Engaging</b></li><li>● <b>Comparing Notes</b></li><li>● <b>Hearing Stories</b></li><li>● <b>Next Step Creation</b></li></ul> |
|---|--|

# What we will NOT cover today:

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>● <b>Sheep Shearing</b></li><li>● <b>Cow Milking</b></li><li>● <b>Poultry Housing &amp; Feeding</b></li><li>● <b>Cheese Making</b></li><li>● <b>Vegetable Canning</b></li><li>● <b>Farming 101 or 201</b></li><li>● <b>Grain Production</b></li><li>● <b>Fence Creation</b></li></ul> | <ul style="list-style-type: none"><li>● <b>Construction of Homes &amp; Barns</b></li><li>● <b>Orchard Maintenance</b></li><li>● <b>Irrigation</b></li><li>● <b>Soil Building</b></li><li>● <b>Making and Selling Products</b></li><li>● <b>Marketing</b></li><li>● <b>Production planning</b></li></ul> |
|---|---|

# Loss of Land Based Literacy

- 150 years ago 90% of the population farmed.
- 100 years ago, 50% of people farmed.
- 50 years ago, 30% of the population farmed.

## **WHERE ARE WE TODAY?**

Less than 2 % of our population farms





# Land-Based History

## Do in Breakout Pairs

1. Past: Story from your childhood or ancestors related to agriculture
2. Present: Something you are currently doing
3. Future: Your future intention/dream/goal

# Summary Sheet

## Summary Sheet

Summary of My Homestead Dream

My Homestead Intention

My Top Values

My Top Resources

My Top Skills

My Emerging/Burning Interests

My Next Steps

# Values Assessment

## Clarifying Values Exercise

# Values Clarify Mission Statements

Good Mission Statements quickly tell others what you do, what you sell and a quick sense of your values.



- Rayburn Farms produces **flavorful** food and quality seed using **scientific and conservation**-based techniques. We support **equal access** to agriculture education, economic opportunity, and healthy food to all communities.
- Myco Rhizing produces stunningly **beautiful** speciality mushrooms while promoting **gratitude, resiliency, and sustainability** for People and the Planet.

# Values Clarify Mission Statements

Good Mission Statements quickly tell others what you do, what you sell and a quick sense of your values.

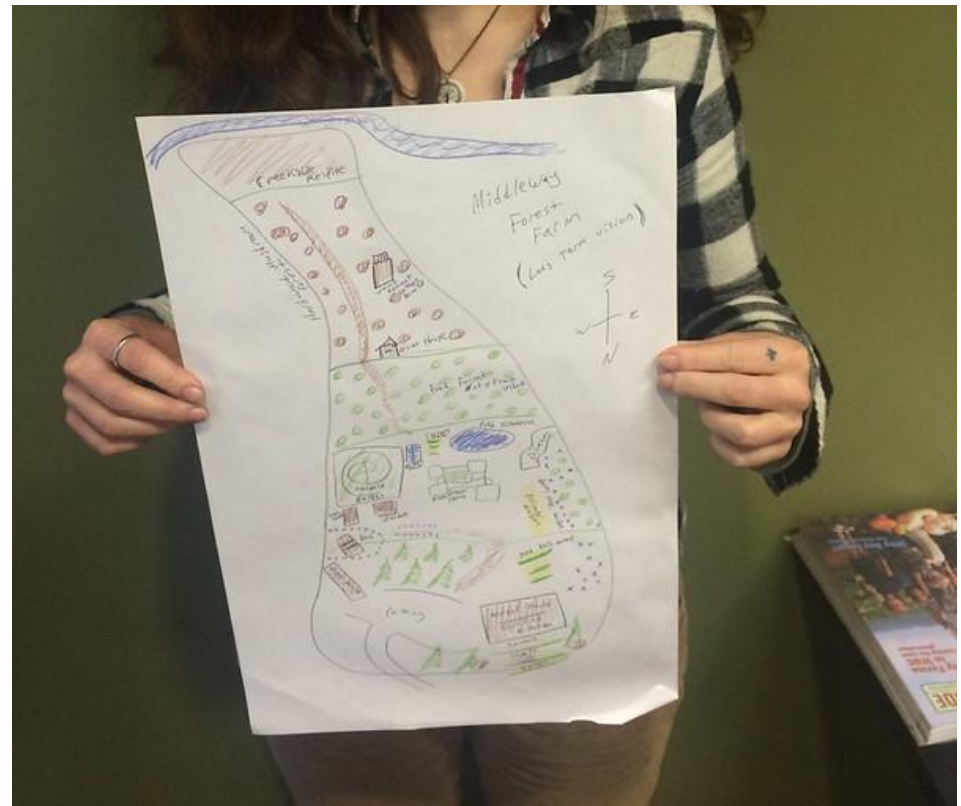


At Against the Grain, our life's work is to support the **health** of our farm and **community** by producing **Certified Biodynamic** and **Organic** vegetables and **ethically** raised, GMO-free, pastured meats.

Our hope is that the products that leave our farm are **fresh, nutrient dense** and **conveniently accessible** to everyone in our community.

# Include in Your Map

1. Topography
2. Location
3. Water: Sources & Flow
4. Crops
5. Vegetation
6. Animals
7. Roads/Access
8. Structures:  
Buildings & Fences
9. Human Activity



# Skills & Resources

## Skills & Resources Sharing

The image shows a Google Sheets spreadsheet titled "Skills & Resources Inventory". The spreadsheet is organized into columns A through F. The first two rows are for "Name:" and "Date:". The main content is divided into two sections: "Resource Inventory" and "Physical Resources". Each section has a header row with "What you have" and "What you need" sub-headers. The "Resource Inventory" section includes questions about time usage. The "Physical Resources" section includes categories like energy, land, and tools.

	A	B	C	D	E	F
1	Name:					
2	Date:					
3						
4	<b>RESOURCE AREA</b>	<b>Resource Inventory</b>				
5	<b>Time</b>	<b>What you have</b>	<b>What you need</b>			
6	How much time can you spend on your land? (daily, weekly, monthly, seasonally)					
7	How many hours do you work at income production per week?					
8	How much free time do you want per week to spend by yourself or with friends or family?					
9	Are you able to connect social and/or family time with your projects on the land?					
10	Other Thoughts on Time:					
11						
12	<b>Physical Resources</b>	<b>What you have</b>	<b>What you need</b>			
13	Physical energy/Health/Strength					
14	Land (rural or urban, rooftop, backyard, city lot)					
15	Improved Land (Fenced, Orchards, Established)					
16	Water and irrigation					
17	Tools					

# Summary Sheet

## Summary Sheet

### Summary of My Homestead Dream



My Homestead Intention



My Top Values



My Top Resources



My Top Skills



My Emerging/Burning Interests



My Next Steps



# FARM DREAMS

Organic  
Growers  
School 

A Day of Exploration for Dreamers



# Panelists



Duron Chavis  
Happily Natural Day farmer and activist



Gretchen Ferrell  
Open Ridge Farm

# Resources

Nicole DelCogliano, Organic Growers School  
[nicole@organicgrowersschool.org](mailto:nicole@organicgrowersschool.org)

OGS website [www.organicgrowersschool.org](http://www.organicgrowersschool.org)

CRAFT program

Farm Beginnings year long farmer training

Journey person

Apprentice Link

Holistic Crop Management

Mentor Services

Gardening Series

SARE- Sustainable Agriculture Research and Education



NC Cooperative Extension [www.ces.ncsu.edu/  
buncombe.ces.ncsu.edu/](http://www.ces.ncsu.edu/buncombe.ces.ncsu.edu/)



WNC Medicinal Herb Growers on Facebook



Appalachian Sustainable Agriculture Project Business of Farming Conference  
Feb 26th 2022