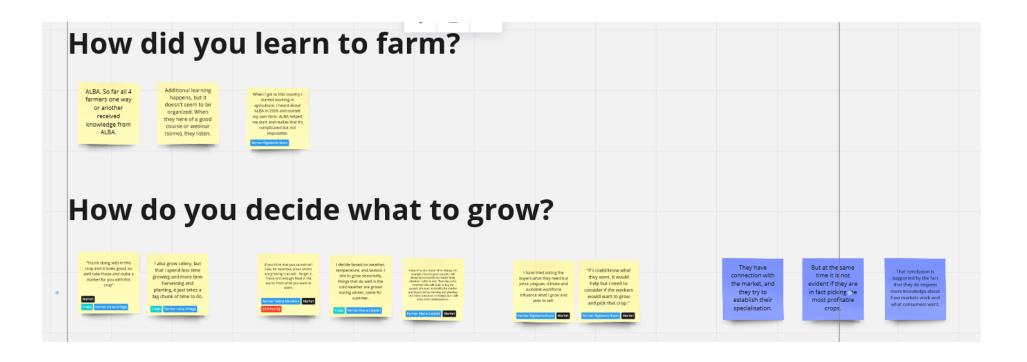
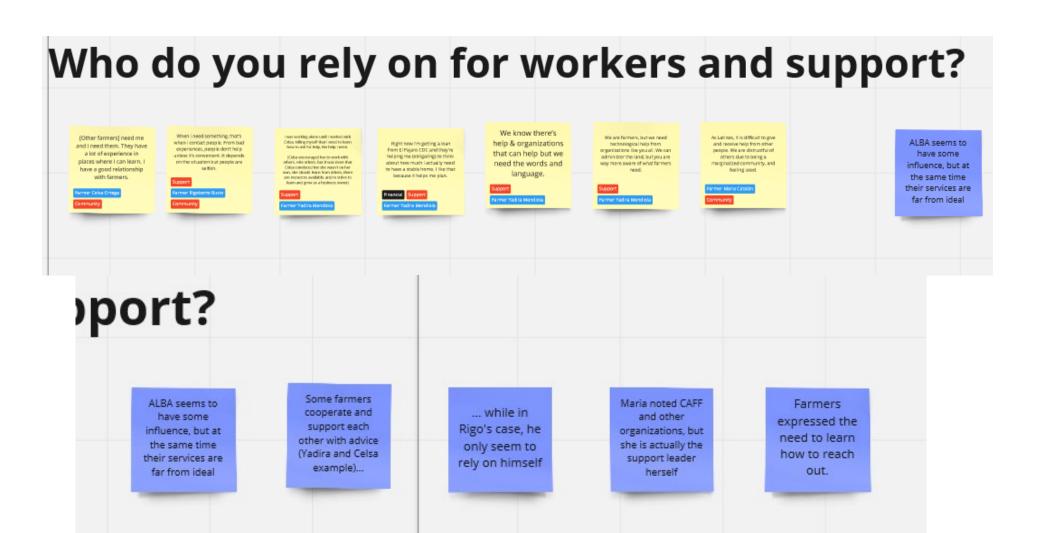


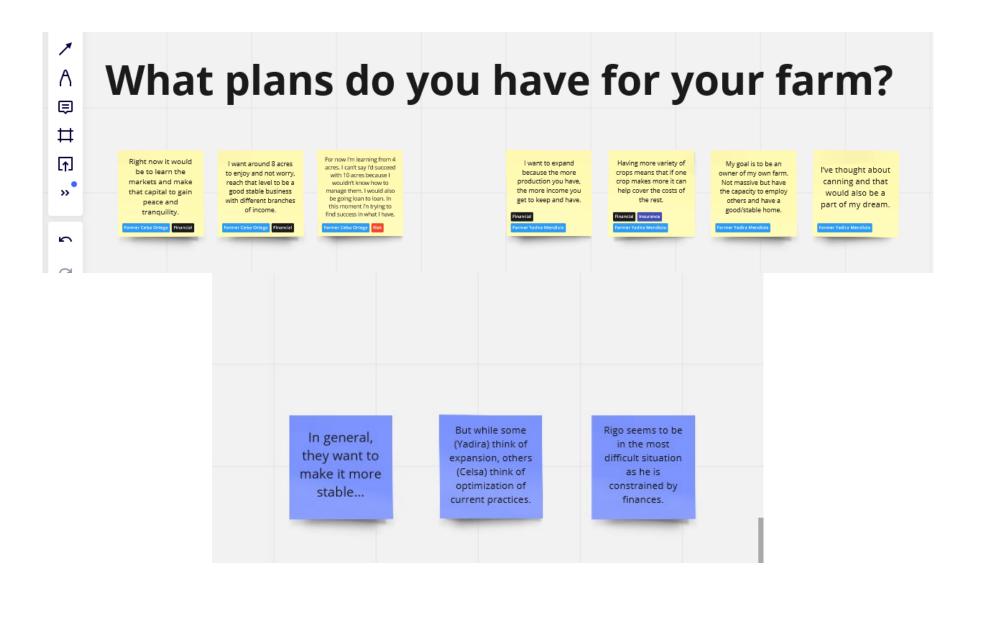
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How should we help these farmers?

Highlight regenerative practices that would improve their bottom line the most

Highlight regenerative practices that would help their soils stay resilient to climate change

Help these farmers understand market dynamics so that they can plan their seasons better Help these farmers adopt most simple yet effective bookkeeping techniques so that they have better understanding what works and what not Help these farmers find more opportunities to loan money... ... and help them manage these loans

What should we be teaching them about regenerative agriculture?

Basics of soil science and soil health

Knowledge how and when and why to use Cover Crops Knowledge about compost practices and how to make your own compost Topics of biodiversity, pollinators, beneficial insects, and fighting with insects Possibly: Crop rotation principles Possibly: knowledge about conservation tillage (minimal tillage) and no-till approaches Possibly: niche crops and how to approach their introduction to crop rotations

What else ought to be covered?

How to access more financial help How markets work and how they should work with markets Climate change and its effect on agriculture Bookkeeping and what can be achieved with it Possibly: Trends in small-scale agriculture and agriculture in general

How should we teach them?

Practice should prevail over theory Gradually increase complexity of knowledge being passed to avoid intimidating farmers with advanced topics right away Yackra also told us that for her ZOOM lecture (and, we assume, recorded webinars) are a good option because she could listen to them while in the road. Possibly: let farmers teach each other Possibly: have a session together with coolers, distributors, and consumers

What is left to be discovered

Agronomy:

Talk more about yields, quality of the product. We need to hear stories of successful application of various soil management techniques as well as stories of encountered problems. My hope is to better understand what they need to learn first as well as explain that to them through stories. We should assess their basic knowledge of Reg Ag by asking basic questions about soil health etc. General question about reg ag is important as well. We need to understand how much they are interested in helping reversing climate change trends and how much they are aware about soil health.

We could quickly check the hypothesis that they do not know about proper composting...

... and how to deal with cover crops and I also want to find out how good they are with crop rotation

Markets:

How exactly these farmers work with distributors / coolers. We need agreement formats and stories of successful and unsuccessful cooperations.

Financial and bookkeeping:

It would be important to know where these farmers get their starting capital from and whom they rely on today for extra money if they suddenly need it? We need to talk more about bookkeeping and ask them to show us their records to see what they track, how, and how often. In addition to that To test what they actually do and don't do with bookkeeping and budgeting, we should ask them about their most profitable crop and least profitable crop. That said, we should continue the conversation by asking "how can you tell?" Because in reality, they might be wrong in their assumptions.

Other:

It would be interesting to find out from them how they define different "levels" of farming and where do they find themselves in that ladder