

# Soil to Shelf

*Connecting local growers to local grocers*

## Grower – Retailer Matchmaking Meeting

December 10, 2019

Sparkman Building, Mississippi Agriculture & Forestry Museum

### Agenda

|                |   |
|----------------|---|
| 8:00-9:00 a.m. | Registration  |
| 9:00 a.m.      | Welcome - Andy Gipson, Commissioner of Agriculture and Commerce<br>Mississippi Farm Bureau Mississippi Extension Service  |
| 9:15 a.m.      | Grocery/Retail Presentation Rotation <ul style="list-style-type: none"><li>Grocery #1 (9:15 – 9:30)</li><li>Grocery #2 (9:30-9:45)</li><li>Grocery #3 (9:45 -10:00)</li><li>Grocery #4 (10:00-10:15)</li><li>Grocery #5 (10:15-10:30)</li></ul> |
| 10:30          | Break   |
| 10:45          | Farm to School <ul style="list-style-type: none"><li>MS Fruit &amp; Veg Co (10:45-11:00)</li><li>Mississippi Department of Education (11:00-11:15)</li></ul>  |
| 11:15          | GAP/GHP Certification   |
| 11:30          | Genuine MS  |
| 11:50          | Lunch   |
| 12:20          | Presentation from MSU-ES <ul style="list-style-type: none"><li>Farm Production Planning and Finances</li><li>How to Market Your Farm Online</li></ul> Farmer Success Story  |
| 1:45 pm        | Grower- Buyer One-on-One Meetings and One-on-One time with guest speakers.  |

