Good afternoon, Tammy,

I am following up about the upcoming "<u>Growing Organic Expertise in Iowa</u>," workshop in Cerro Gordo County at the Mason City Public Library next Tuesday, Feb 4, from 9 a.m. to 4 p.m. We hope you can attend and share this information within your network as reminder.

The Iowa Organic Association (IOA) and regional partners will provide information about the National Organic Program, organic certification and transition, organic standards and production practices and insight into current organic market trends and demands. <u>AGENDA</u>

We are seeking a diverse, target audience that includes NRCS, Extension, IDALS, FSA, SWCD, RC&D, County Conservation, crop insurance agents, farm lenders, farming organizations, farmers, agriculture educators and students, and others interested in learning more about organic opportunities and how to support those interested in transition or expansion.

As the \$50B organic market continues to grow, Iowa producers, landowners and businesses are looking for opportunities to participate in this movement, and the technical expertise and resources to support organic growth in Iowa. This workshop introduces organic and some of the opportunities and resources available to support a growing interest in organic production.

To register, visit https://www.iowaorganic.org/calendar or call 515-608-8622. There is a \$20 fee to participate, and lunch will be included.

The dates for the February workshop are:

Tuesday, Feb 4 -- Mason City Public Library, Mason City – AGENDA – RSVP by Jan 31

Thursday, Feb 6 -- Oakwood Road Community Center, Ames – AGENDA

Tuesday, Feb 11 -- Fairfield Public Library, Fairfield - AGENDA

Tuesday, Feb 18 -- Council Bluffs Public Library, Council Bluffs - AGENDA

IOA's "Growing Organic Expertise in Iowa" workshop training series is made possible with grant support from the Sustainable Agriculture Research and Education program (SARE).

Please let me know if you have questions or need additional information and, please share within in your networks with individuals who might interested in learning more about organic or connecting with lowa's organic community. Thank you!

Sincerely, Roz

Rosalyn Lehman

Executive Director
Iowa Organic Association
PO Box 139, Des Moines, IA 50301
roz@iowaorganic.org | 515-608-8622
www.iowaorganic.org | Facebook
www.midwestorganicporkconference.org | Facebook