						Y1			Y2		,	Y3
		Corresponding			П				Ī			
		Research Objective										
		(RO) and/or										
		Education Objective										
		(EO)	Lead(s)	Support	Q1	Q2 C	Q3 Q	4 Q1	Q2 Q	3 Q4	Q1 Q2	2 Q3 Q4
Proj	ect Administration											
	Monthly core project team meetings		Jablonski									
	Quarterly producer advisory committee meetings		Sullins									
Mea	at Conference											
				Producer advisory								
	Monthly conference planning meeting, including feedback from producer			committee/LeRoux/Thistlethwaite/G								
	advisory committee	RO1, EO1	Sullins/Bass	RA								
	Interviews with Carolina Meat Conference team to understand best practices											
	for success conference development and implementation	RO1, EO1	Sullins/Bass	LeRoux								
				Producer advisory								
	Session development	RO1, EO1	Gifford/Bass	committee/Martin/Thistlethwaite								
	Confirm logistics (e.g., location, field trips, videographer/photographer)	RO1, EO1	Sullins/Bass	GRA								
	Event advertisement (e.g., website, listservs, producer and processor			Stillman/McFadden/Producer								
	associations)	RO1, EO1	Sullins/Bass	advisory committee/GRA								
	Solicit Exhibitors	RO1, EO1	Martin/Bass	Thistlethwaite								
	Local Food Procurement (taste testing and carcass breakdown)	RO1, EO1	Sullins/Bass	GRA								
	Pre and post participatant evaluation of educational and research objectives	RO1, EO1	Sullins	GRA								
	Pilot social network analysis, including pre and post survey, data analysis,											
	writing up of results for publication in peer-reviewed journal, and											
	dissemination to extension agents and other technical assistance providers	RO1	Bauman	Jablonski								
Mea	at School Classes											
	Augment existing meat school content based on conference evaluation &			Jablonski/Martin/Bass/Gifford/Youn								
	producer feedback and findings from USDA ARMS data analysis	EO2	Sullins/Thistlethwaite	gquist/Bauman								
				Producer advisory								
	Review additional content with producer advisory team	EO2	· ·	committee/Bass/Gifford				ш				
	Arrange for speakers, materials, and web hosting	EO2	Sullins/Thistlethwaite	GRA								
	Promotion and producer registration	EO2	Stillman/McFadden	GRA								
	Content delivery	EO2		Thistlethwaite/LeRoux								
	Participant evaluation (pre & post course)	EO2	Sullins	GRA								
Onli	ine Pricing Tool	1 .	1		_							
	Quarterly planning meetings with Cornell team	RO2/EO3	Jablonski	LeRoux, Schmit, Bauman								
	USDA ARMS costs of production & marketing data analysis	RO2	Bauman	Jablonski						_		
				Producer advisory								
	Validate USDA ARMS data with producers	RO2	Jablonski	committee/Sullins/Bass/Gifford								
	Write peer-reviewed research publication associated with ARMS profitability		l									
	findings, and fact sheets for dissemintion with the eXtension CLRFS eCoP	RO2, EO3	Jablonski/Bauman	Schmit			\perp					
	Pricing tool web app development and refinement	EO3	LeRoux	Schmit			_					
	Integration of ARMS data with online pricing tool	EO3		Schmit		1	_					
			LeRoux, Jablonski									
			(CO), Gifford (WY),									
	Pilot testing of online pricing tool with ranchers in three states	EO3	Bass (MT)	Producer advisory committee			\perp		_			
			Jablonski/LeRoux/Sull									
	Evaluation of tool implementation and business outcomes	EO3	ins	Producer advisory committee								