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From: Iowa Organic Association <info@iowaorganic.org>

Sent: Wednesday, January 13, 2021 6:30 AM

To: Rosalyn Lehman
Subject: January eNews



Good morning, Rosalyn --

Happy New Year to you! IOA board and staff are well on our way making plans for advancing the organic movement in lowa. We hope to see you soon, but in the meantime...

Join our growing community of farmers, gardeners, businesses, consumers and advocates advancing organic in lowa. The work we do provides organic resources, a collective voice for organic interests and an organic community that shares support and experience -- all made possible through memberships and contributions from you.

Since 2006, IOA has served an important role in representing and supporting the interests of lowa's organic community. As the \$55B organic market continues to grow, and demand for organic products and practices also grows, it is vital that IOA keep pace by offering programs and resources that encourage organic participation and success in this industry. **We can do more with your support!**

We appreciate your consideration of membership or <u>donation</u> at any amount to help with this important work. Thank you!

IOA MEMBERSHIPS: \$50 - Individual | \$75 - Household | \$100 - Business

GROWING ORGANIC EXPERTISE IN IOWA - VIRTUAL WORKSHOPS (JAN/FEB)



IOWA STATE UNIVERSITY Extension and Outreach

The Iowa Organic Association and regional partners will deliver a series of virtual "Growing Organic Expertise in Iowa" workshops to provide the information, tools and resources needed for agriculture service providers and consultants to support farmers interested in organic transition, diversification and production.

This three-hour virtual workshop will provide information from organic experts about the National Organic Program, organic certification and transition, organic standards and production practices and insight into current organic market trends and demands.

The target audience for the workshop includes: NRCS, Extension, IDALS, FSA, SWCD, RC&D, County Conservation, crop insurance agents, farm lenders, farming organizations, farmers, agriculture educators and students, and others interested in learning more about organic opportunities.

- Tuesday, January 26 12-3pm Sioux City
- Tuesday, February 2 12-3pm Seymour
- Tuesday, February 9 12-3pm Hazleton
- Tuesday, February 16 12-3pm Kalona

MORE

ORGANIC NEWS, EVENTS, AND OPPORTUNITIES

ISU EXTENSION - TRANSITIONING TO ORGANIC AG COURSE (JAN - MAY)

"Transitioning to Organic Agriculture" is a 16-week course (course flyer), that will be offered through lowa State University Extension starting January 26 and running to May 4.