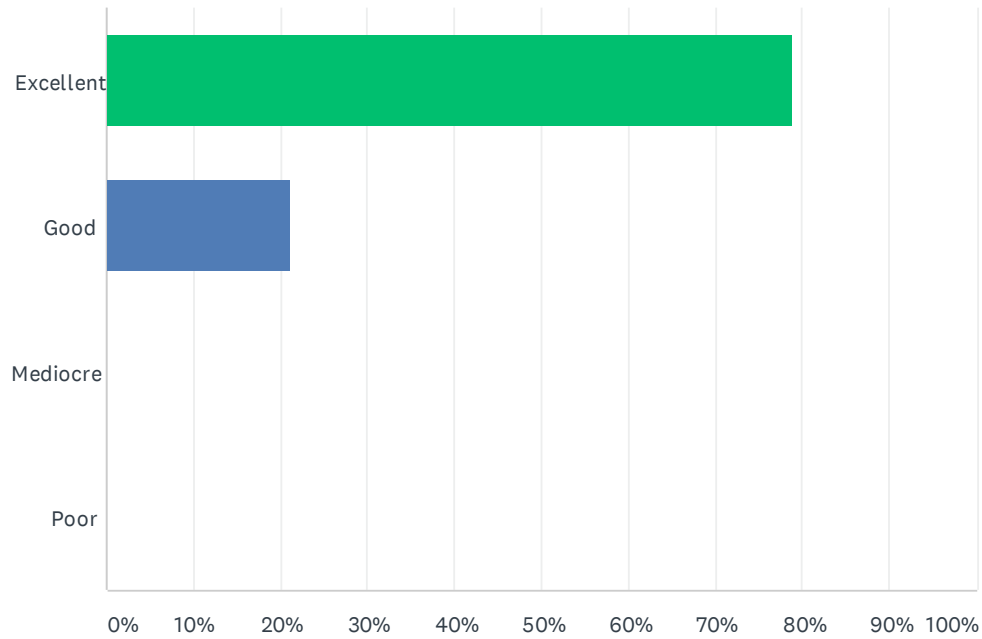


Q1 Please rate your overall experience at this conference:

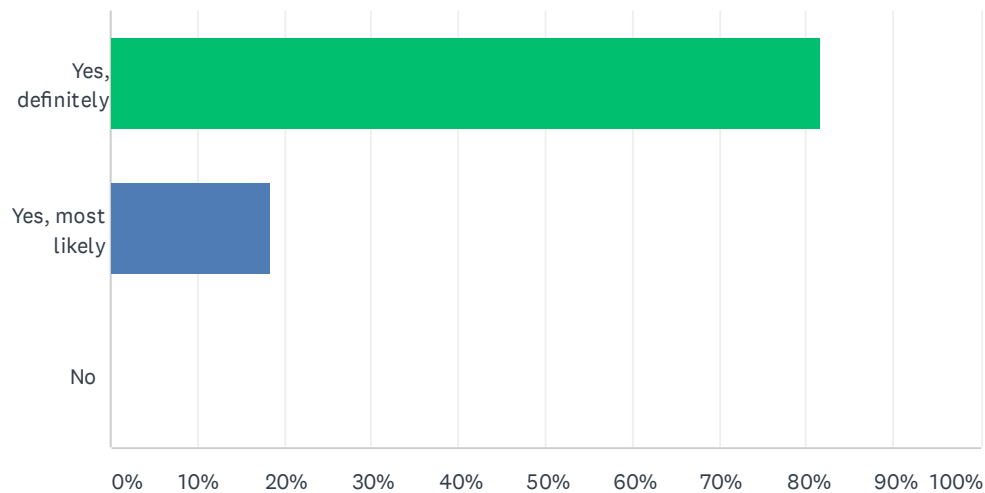
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	78.95%	30
Good	21.05%	8
Mediocre	0.00%	0
Poor	0.00%	0
TOTAL		38

Q2 Do you anticipate using the information you learned at this conference to meaningfully advance your work in the next year?

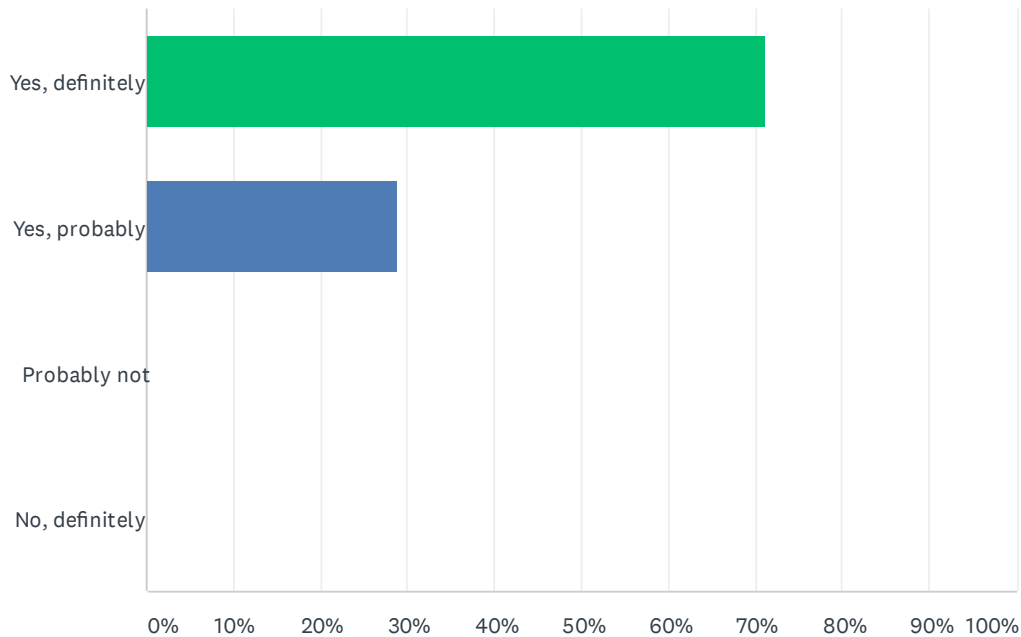
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, definitely	81.58%	31
Yes, most likely	18.42%	7
No	0.00%	0
TOTAL		38

Q3 Do you plan to share any of the information you learned today with others in your community?

Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, definitely	71.05%	27
Yes, probably	28.95%	11
Probably not	0.00%	0
No, definitely	0.00%	0
TOTAL		38

Q4 What were your favorite parts of the Virtual conference experience?

Answered: 38 Skipped: 0

2021 OAK Conference Attendee Survey

#	RESPONSES	DATE
1	The ability/flexibility to log in over the course of conference each day when was convenient.	2/9/2021 12:01 PM
2	White Oak Pasture	2/9/2021 10:45 AM
3	I thought the conference did an exceptionally good job providing opportunities for participants to engage as a community rather than as just viewers. However, I'm very grateful that the conference this year included recording sessions as part of the pivot to an online platform. I'm a graduate student and the conference fell on the first week of classes and a time-sensitive experimental design, so I'm taking advantage of the recordings. I also participated in the conference live, but not as much as I would've liked.	2/8/2021 7:02 PM
4	Loved connecting with fellow Organic farmers!	2/8/2021 9:54 AM
5	Having access to the recordings! There were so many great sessions and I learned so much, but there are definitely talks that I want to revisit, or that I had to miss to do farm work but will still be able to watch. The virtual experience really made balancing learning with work that needed to happen on farm happen this year and I'm so appreciative of that!	2/7/2021 7:00 PM
6	It was wonderful to be at home and pick and choose which sessions to engage with while I got other things done at the same time. I found that I still felt engaged with other attendees through the virtual social hours and roundtable sessions.	2/7/2021 12:51 PM
7	The chat box! I loved that a link would often pop up in the chat that opened up the resource or more info on what was being discussed. I found myself more likely to dive deeper into the topic than in IRL conferences. I thought overall Whova was a great platform and would be happy to participate again.	2/7/2021 11:28 AM
8	Engaging with other participants and learning new techniques.	2/6/2021 3:41 PM
9	Hearing other farmer's methods and generally sharing ideas	2/4/2021 3:58 PM
10	Daniel Mays	2/4/2021 12:53 PM
11	I loved the variety of the presentations and I loved the round table events.	2/4/2021 11:36 AM
12	The info.sessions	2/3/2021 12:07 PM
13	The ease of access to the sessions. I was also impressed by the Whova platform and I thought the conference was very well organized.	2/2/2021 4:05 PM
14	Listening to the experts share their accumulated knowledge and also hearing the passion associated with data driven research! Organic Farming is absolutely critical for this planet.	2/2/2021 8:36 AM
15	Virtual Platform—I could listen to a talk while cooking dinner or commuting to work Interest groups and bios helped me find others with similar interests or near me	2/1/2021 9:54 PM
16	Being able to view the subjects that I was interested in. You all did an AMAZING job organizing this conference.	2/1/2021 3:14 PM
17	Hard to say	2/1/2021 12:58 PM
18	Whova worked perfectly. Everything was superb, from OAK staff, to Speakers, to topics, to round tables and the stretching was sooo helpful!! Thank you for putting together a great program! (standing ovation!!!)	2/1/2021 11:02 AM
19	Judith Schwartz and Matt Wilson's presentations	2/1/2021 10:47 AM
20	Information on cover crops was very useful to me.	2/1/2021 9:01 AM
21	My favorite was Matt Wilson hands down. The information he provided wasn't something you hear everyday and I loved the subject matter.	2/1/2021 8:24 AM
22	Leah Penniman's keynote was fantastic!	1/31/2021 9:24 PM
23	Meeting other farmers in my area, Learning new ideas for improving our farm and making processes work better, hearing how other farmers improved their operations over the years and knowing that I can do the same. This was my first OAK Conference and it greatly exceeded my expectations.	1/31/2021 7:43 PM
24	Being able to get all of this information & still being able to tend to things at the farm.	1/31/2021 4:39 PM

2021 OAK Conference Attendee Survey

25	Blueberry Milestones, Small Farming Future with Jean Martine, Small farm in Maine for cover cropping.	1/31/2021 2:22 PM
26	Flexibility! Also the round tables and social hour discussions.	1/31/2021 12:59 PM
27	Keynote speakers	1/31/2021 11:10 AM
28	Being exposed to a variety of viewpoints and perspectives.	1/31/2021 10:43 AM
29	The lectures by Frith, Matt Wilson, JM, and the LA Finca blueberry man.	1/31/2021 10:15 AM
30	The presentation by Leah Penman	1/30/2021 11:28 PM
31	Daphne Miller's session was inspiring and very thought-provoking. Also inspiring was the Regenerative Organic talk. And, SO MANY of the more pragmatic sessions gave very valuable information. I'm so grateful for this conference.	1/30/2021 10:39 PM
32	Hard to decide. All was informative	1/30/2021 10:04 PM
33	I loved the ease of the virtual conference app. I've used it before and it's great.	1/30/2021 9:40 PM
34	Seeing friends and seeing how they've fared throughout this past crazy year	1/30/2021 9:38 PM
35	I found the ability to ask/denote questions in real-time a blessing. Often after an in person session I have 15 questions floating in my head and 2/3s are never going to be asked at the end of during the session. The chat function allowed for spontaneous thought.	1/30/2021 9:18 PM
36	I loved that the discussions were diverse, with plenty of topics relevant to my farm, while giving me the chance to explore topics I have little experience with.	1/30/2021 9:17 PM
37	All the learning, esp. in the sessions hosted by KY farmers! Also attending the sessions of Leah Penniman and Jean Martin Fortier, amazing to hear them live!	1/30/2021 8:39 PM
38	Being able to watch at my leisure. Knowing that I will get all the information.	1/30/2021 8:54 AM

Q5 What were your least favorite parts of the virtual conference, or areas that you think OAK could improve?

Answered: 38 Skipped: 0

2021 OAK Conference Attendee Survey

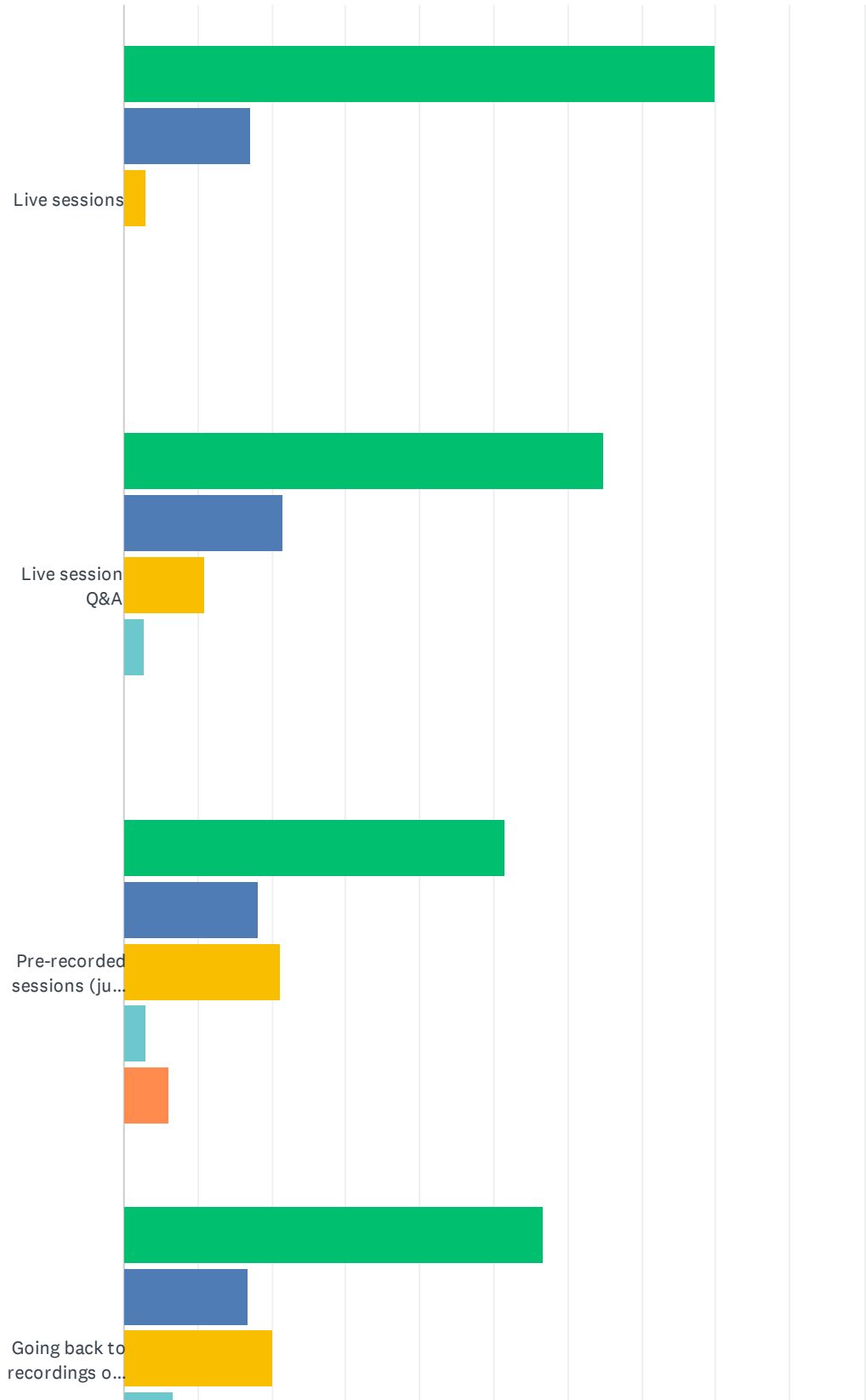
#	RESPONSES	DATE
1	Missed opportunities for making connections/spontaneous conversation that an in-person event provides.	2/9/2021 12:01 PM
2	Some of the presentations could more in depth and not at the basic knowledge level. I would like to see more presentations discussing advanced and complicated issues.	2/9/2021 10:45 AM
3	I think it was really good! However, the frequency of communications via email for me, as a participant who has had to mostly take advantage of the recorded sessions, was too frequent and I never read the daily updates of highlights, etc.	2/8/2021 7:02 PM
4	It was all very well done considering it was all virtual! Great job...	2/8/2021 9:54 AM
5	I honestly am struggling to find an improvement piece. I think only condensing some of the talks so that it wasn't stretched out over such a long period of time during the day. There were days where it felt like the breaks weren't quite long enough to dig into anything else in between sessions.	2/7/2021 7:00 PM
6	I thought it was great!	2/7/2021 12:51 PM
7	It was challenging to virtually interact with the trade show. I very much value that experience IRL, so perhaps no matter the virtual format I would have been disappointed. It's just easier to chat and ask questions in person when it comes to the tradeshow. I found chatting and making connections with farmers reasonable - through the profiles/messages/community board	2/7/2021 11:28 AM
8	5 days straight was very intense. Would be nice to break it up in to weekly meetings during Jan or Feb.	2/6/2021 3:41 PM
9	Some of the sessions started with the basics and ramped up the complexity but some started off very complex. I think the information would be more accessible to beginner farmers if the first 5-10 minutes of each presentation was devoted to basic introductory information.	2/4/2021 3:58 PM
10	The fact that it was virtual. I mean, I get it, but I really miss catching up with other farmers...	2/4/2021 12:53 PM
11	Although not bad my least favorite parts was the glitchiness of some of the presenters.	2/4/2021 11:36 AM
12	Time management	2/3/2021 12:07 PM
13	I didn't really use the social features, it is just more difficult to connect online.	2/2/2021 4:05 PM
14	Connectivity lapses but that, I feel, was out of your control.	2/2/2021 8:36 AM
15	Nothing that really is avoidable given the high dependence on technology	2/1/2021 9:54 PM
16	I really did not have a least favorite part. You all really did an outstanding job with the content and organizing the event!!	2/1/2021 3:14 PM
17	No e	2/1/2021 12:58 PM
18	Nothing.	2/1/2021 11:02 AM
19	Technical disturbances	2/1/2021 10:47 AM
20	Try to focus more on local farmers and their experiences with our climate, soils etc.	2/1/2021 9:01 AM
21	I work with backyard gardeners and I hoped to be able to pass more information on to them. So much of this conference focused on large scale farming. I would love to see more ideas on how to teach small scale gardeners to embrace organic.	2/1/2021 8:24 AM
22	I think it was extremely well done considering the limitations of virtual platforms. I do wish there had been more veg-specific topics, as I wasn't interested in the livestock or fruit topics, but I realize that when you don't have multiple sessions at once, not every topic will appeal to everyone.	1/31/2021 9:24 PM
23	?	1/31/2021 7:43 PM
24	Not being able to connect in person with other farmers is a bummer, but not anything you all could do about that! It's hard for me to engage in large groups via zoom so I'm really looking forward to future in-person events some day!	1/31/2021 4:39 PM
25	It was a little confusing trying knowing where to connect with local community. I still plan to	1/31/2021 2:22 PM

2021 OAK Conference Attendee Survey

	look on the conference site to figure that out.	
26	The length - 5 days is really long. Would rather double up some sessions concurrently to mimick what a normal conference schedule is like so it didn't stretch as long, with options to choose which one most interested in.	1/31/2021 12:59 PM
27	Sessions spread out over too many days. Would have preferred concurrent sessions and the ability to choose which one to attend.	1/31/2021 11:10 AM
28	The only issue was the occasional trouble with the audio but they were quick to try and remedy that at each point!	1/31/2021 10:43 AM
29	I found many of the other talks a little boring. It's not OAK's fault, but some presenters are just not very good at giving engaging presentations.	1/31/2021 10:15 AM
30	More talk from Kentucky presenters	1/30/2021 11:28 PM
31	I had trouble accessing the vendor portion in a meaningful way. I found a couple videos and some web links, but, I did not find it compelling enough to explore further.	1/30/2021 10:39 PM
32	??	1/30/2021 10:04 PM
33	Nothing I can think of.	1/30/2021 9:40 PM
34	I will always prefer the in person conferences. That said, for a virtual experience you guys hit it out of park. After hearing two sessions from a speaker I would love the round table not to include the speaker. I felt that others were reticent to answer questions and it would have been nice to hear opposing views and/or corrections. One speaker made a few errors and I think others could have corrected those errors had the speaker not been in the session.	1/30/2021 9:38 PM
35	The roundtable discussions could have been more organized. I love the idea, but prepared prompts, outside of the jamboards would have been preferable to me.	1/30/2021 9:18 PM
36	I loved the idea of the "meetups", but I found them a little awkward over zoom. If they need to be virtual again, maybe the facilitators can have more prompts or the use more structure (ie everyone introduces themselves, camera on, that sort of thing).	1/30/2021 9:17 PM
37	Just that it was virtual, but of course that is beyond anyone's control. And for a virtual conference, it was outstanding, very well organized, and the OAK staff did an incredible job of choosing speakers, scheduling sessions, and facilitating sessions.	1/30/2021 8:39 PM
38	It was pretty long. Maybe condensed into fewer days?	1/30/2021 8:54 AM

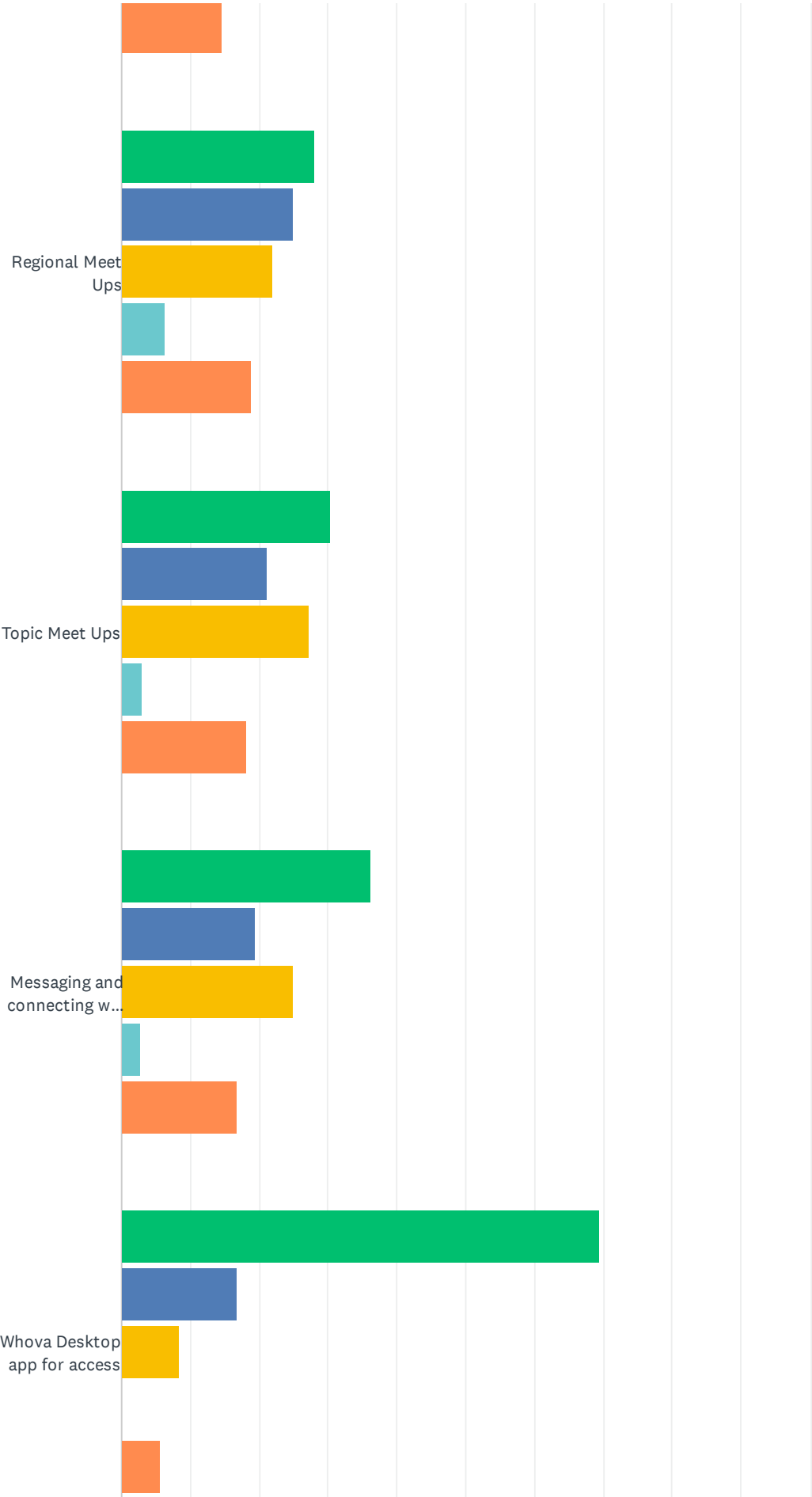
Q6 What aspects of the virtual conference did you find useful and/or enjoy engaging with? Rank your experience in each area.

Answered: 38 Skipped: 0

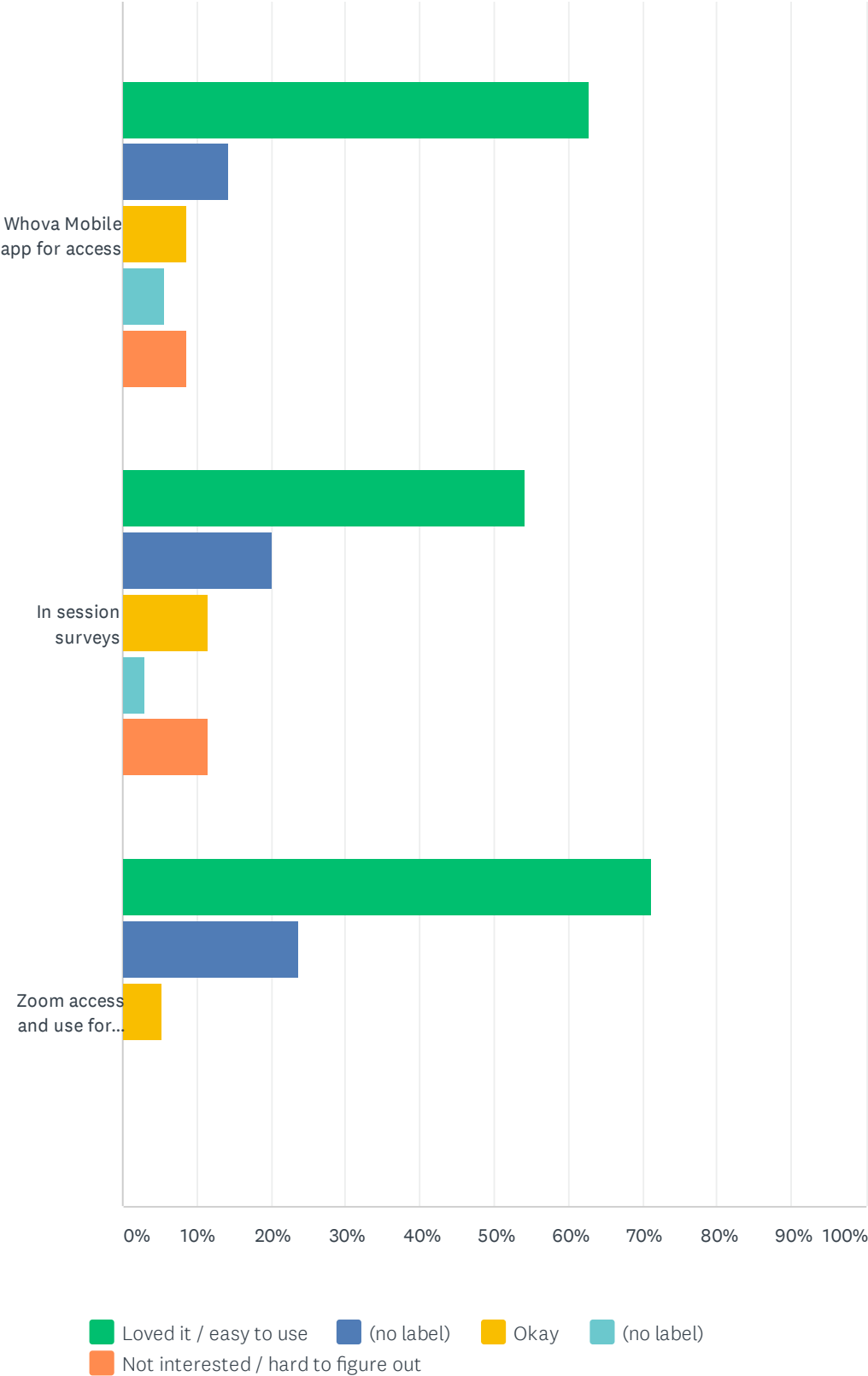


A horizontal bar chart titled 'Percentage of respondents who believe that the government should take action to address climate change'. The chart displays data for four age groups (18-29, 30-49, 50-69, 70+) and four gender categories (Male, Female, Non-binary, and Unspecified). The x-axis represents the percentage, ranging from 0% to 100% in 20% increments. The y-axis lists the age groups and gender categories. The bars are color-coded: green for 18-29, blue for 30-49, yellow for 50-69, and orange for 70+. The chart shows that younger age groups and females are more likely to believe that the government should take action to address climate change.

Age Group	Male	Female	Non-binary	Unspecified
18-29	75%	85%	80%	70%
30-49	65%	75%	70%	60%
50-69	55%	65%	60%	50%
70+	45%	55%	50%	40%



2021 OAK Conference Attendee Survey



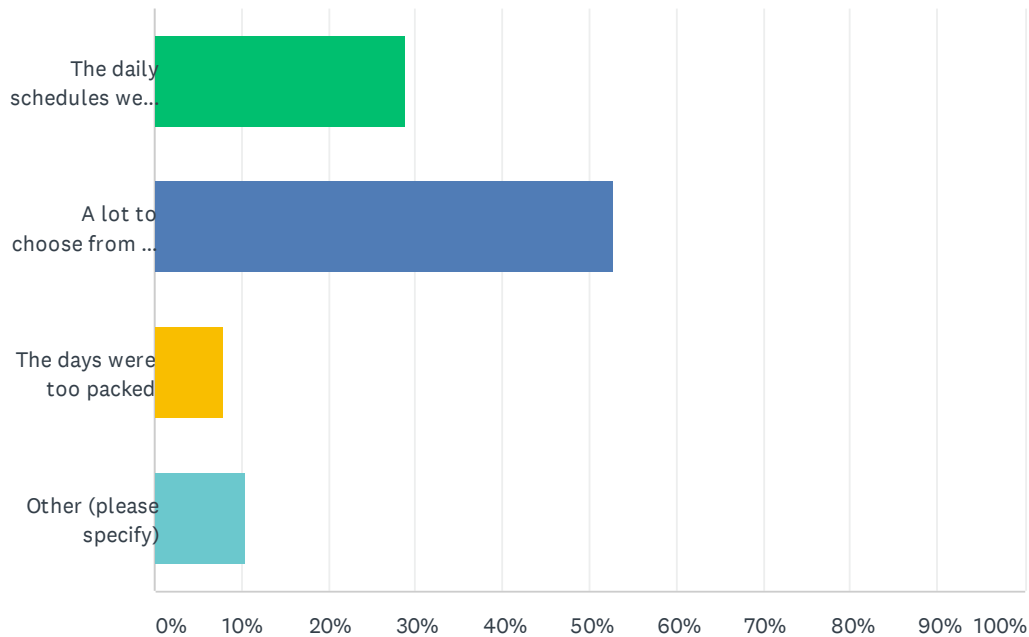
2021 OAK Conference Attendee Survey

	LOVED IT / EASY TO USE	(NO LABEL)	OKAY	(NO LABEL)	NOT INTERESTED / HARD TO FIGURE OUT	TOTAL	WEIGHTED AVERAGE
Live sessions	80.00% 28	17.14% 6	2.86% 1	0.00% 0	0.00% 0	35	4.77
Live session Q&A	64.86% 24	21.62% 8	10.81% 4	2.70% 1	0.00% 0	37	4.49
Pre-recorded sessions (just a few)	51.52% 17	18.18% 6	21.21% 7	3.03% 1	6.06% 2	33	4.06
Going back to recordings of live sessions (available after the event)	56.67% 17	16.67% 5	20.00% 6	6.67% 2	0.00% 0	30	4.23
Stretch breaks	31.43% 11	22.86% 8	17.14% 6	5.71% 2	22.86% 8	35	3.34
Meeting exhibitors and sponsors and findings resources in the Virtual Trade Show	22.86% 8	8.57% 3	34.29% 12	17.14% 6	17.14% 6	35	3.03
Community Board Discussions	14.29% 5	17.14% 6	40.00% 14	8.57% 3	20.00% 7	35	2.97
Farmer Roundtable conversations	38.24% 13	20.59% 7	26.47% 9	0.00% 0	14.71% 5	34	3.68
Regional Meet Ups	28.13% 9	25.00% 8	21.88% 7	6.25% 2	18.75% 6	32	3.38
Topic Meet Ups	30.30% 10	21.21% 7	27.27% 9	3.03% 1	18.18% 6	33	3.42
Messaging and connecting with attendees through the conference app	36.11% 13	19.44% 7	25.00% 9	2.78% 1	16.67% 6	36	3.56
Whova Desktop app for access	69.44% 25	16.67% 6	8.33% 3	0.00% 0	5.56% 2	36	4.44
Whova Mobile app for access	62.86% 22	14.29% 5	8.57% 3	5.71% 2	8.57% 3	35	4.17
In session surveys	54.29% 19	20.00% 7	11.43% 4	2.86% 1	11.43% 4	35	4.03
Zoom access and use for live sessions	71.05% 27	23.68% 9	5.26% 2	0.00% 0	0.00% 0	38	4.66

#	OTHER (PLEASE SPECIFY)	DATE
1	The questions I do not answer I did not participate in.	2/1/2021 3:14 PM
2	Could use a little more beginner info	2/1/2021 12:58 PM
3	All around excellent conference and easy to use/navigate platform.	1/31/2021 7:43 PM
4	I can't comment on the parts I had to miss. (working!)	1/30/2021 10:39 PM
5	Robin, Jenny Katie and of course BROOKE did an awesome job under extremely difficult situations	1/30/2021 10:04 PM
6	The roundtable/meetups were great, but again could have used a bit more structure.	1/30/2021 9:17 PM

Q7 In general, what did you think about the agenda schedule and timing of sessions? Select all that apply.

Answered: 38 Skipped: 0

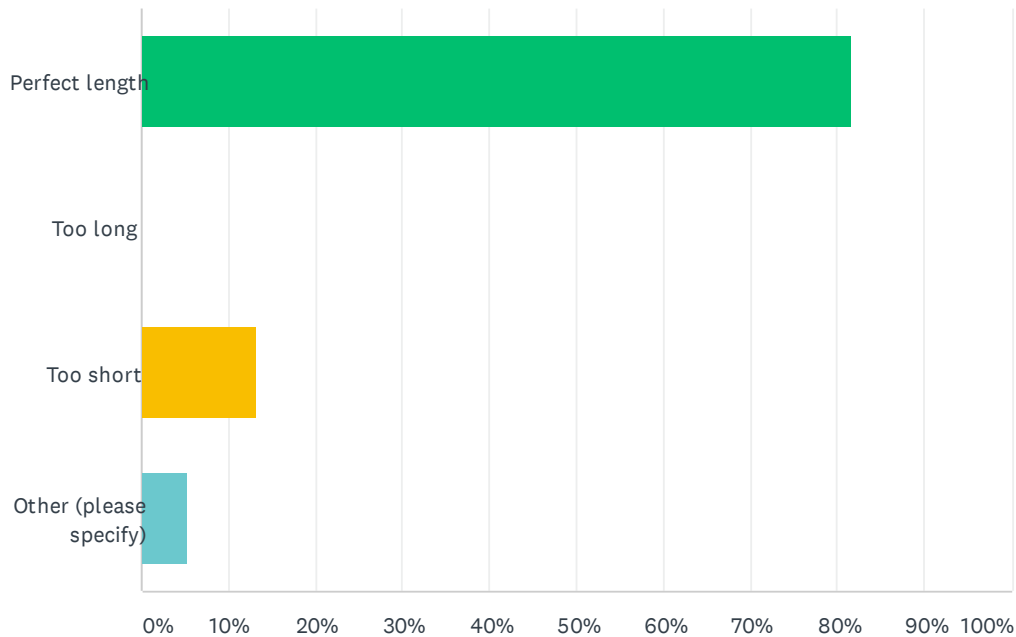


ANSWER CHOICES	RESPONSES	
The daily schedules were just right	28.95%	11
A lot to choose from but okay because sessions are recorded and I can watch them later	52.63%	20
The days were too packed	7.89%	3
Other (please specify)	10.53%	4
TOTAL		38

#	OTHER (PLEASE SPECIFY)	DATE
1	Breaks were somewhat long	2/1/2021 9:01 AM
2	Glad to be able to watch sessions later if I wasn't able to make it or need a refresher. There were days where none of the topics were of interest to me, but as stated earlier, I understand that that's a limitation when you can't do multiple tracks.	1/31/2021 9:24 PM
3	Combo. A little too much, especially as dragging into evening hours. I do appreciate the recordings so it wasn't critical to be present for all talks.	1/31/2021 12:59 PM
4	I thought the days could have more - perhaps more even going on at once knowing that you can go back and watch later	1/30/2021 8:54 AM

Q8 In general, what was your experience of the 1 hour sessions during this online event?

Answered: 38 Skipped: 0

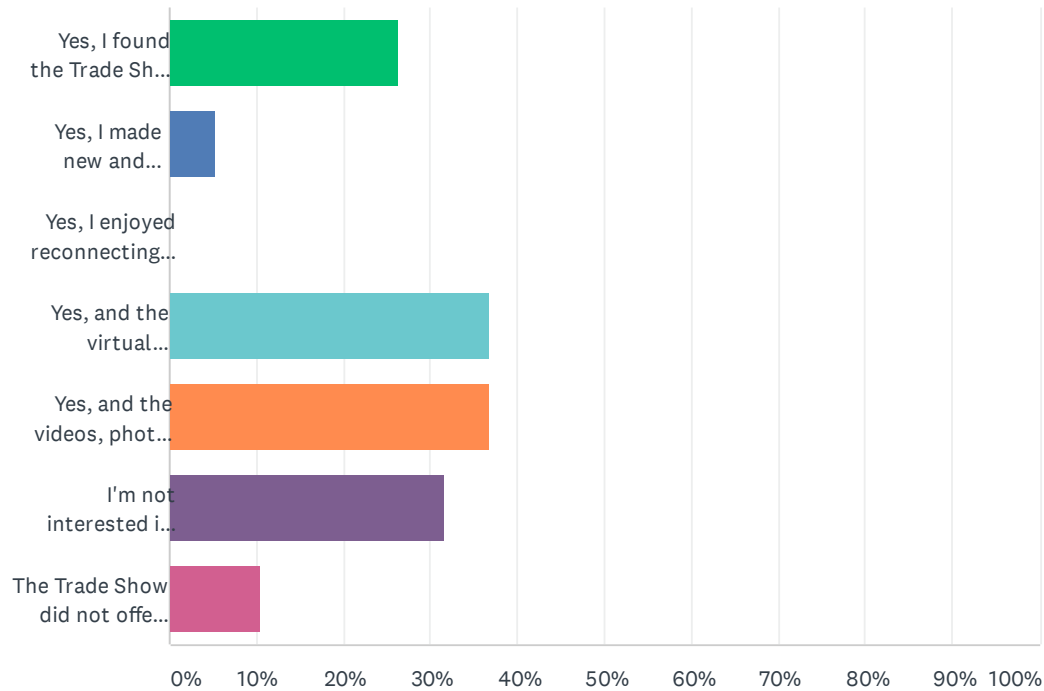


ANSWER CHOICES	RESPONSES	
Perfect length	81.58%	31
Too long	0.00%	0
Too short	13.16%	5
Other (please specify)	5.26%	2
TOTAL		38

#	OTHER (PLEASE SPECIFY)	DATE
1	Generally good. The seed sovereignty presentation needed more time.	1/31/2021 9:24 PM
2	Not sure	1/30/2021 9:38 PM

Q9 Did the exhibitors in the Virtual Trade Show provide useful resources and/or did you make meaningful connections with these industry professionals? Select all that apply.

Answered: 38 Skipped: 0



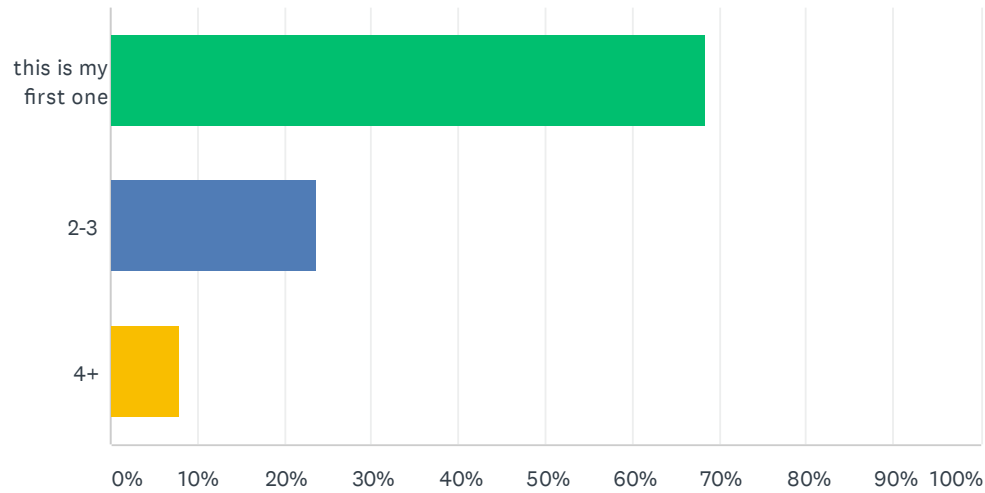
ANSWER CHOICES	RESPONSES	
Yes, I found the Trade Show to provide useful resources.	26.32%	10
Yes, I made new and meaningful connections with exhibitors.	5.26%	2
Yes, I enjoyed reconnecting with exhibitors I already knew.	0.00%	0
Yes, and the virtual giveaways and and/or coupons were great.	36.84%	14
Yes, and the videos, photos and pdf resources were useful on the virtual conference platform.	36.84%	14
I'm not interested in the Trade Show.	31.58%	12
The Trade Show did not offer what I was looking for.	10.53%	4
Total Respondents: 38		

2021 OAK Conference Attendee Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	The app malfunctioned and it was hard to take advantage of this	2/9/2021 10:45 AM
2	The resources were useful but never could figure out how to enter or interact with the exhibitors!	2/8/2021 9:54 AM
3	It was ok, hard to beat in-person on this one	2/7/2021 11:28 AM
4	I did not attend the trade show ~ I did not know how to access it.	2/1/2021 3:14 PM
5	Not the same as an in-person trade show, but it was good for what it was.	2/1/2021 11:02 AM
6	It was just hard to connect virtually. in person just better.	1/31/2021 2:22 PM
7	I wasn't able to connect successfully.	1/30/2021 10:39 PM
8	I personally did not find it super useful, but most the bigger exhibitors did not apply to me.	1/30/2021 9:17 PM
9	I did not connect with any representatives, but I found out about new businesses and resources I know I will be connecting with or using in the future.	1/30/2021 8:39 PM

Q10 How many OAK conferences have you attended?

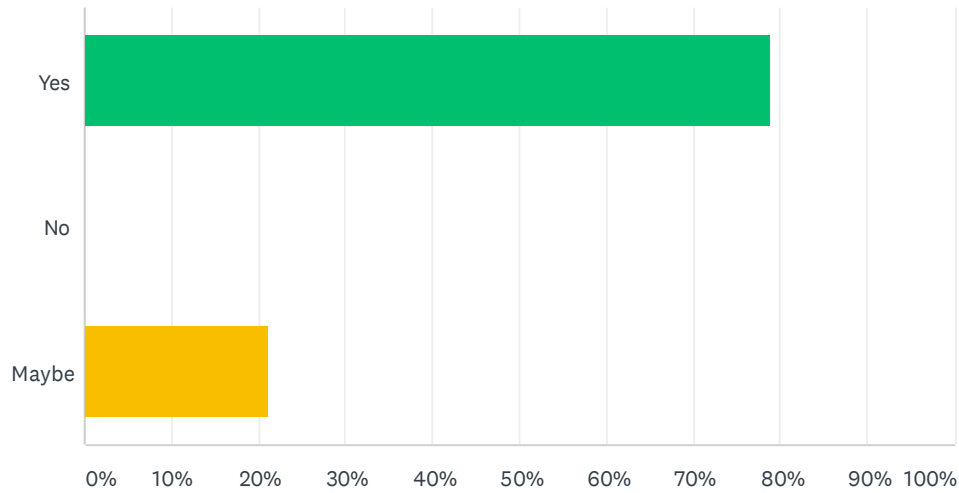
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
this is my first one	68.42%	26
2-3	23.68%	9
4+	7.89%	3
TOTAL		38

Q11 Would you attend another VIRTUAL OAK conference in the future?

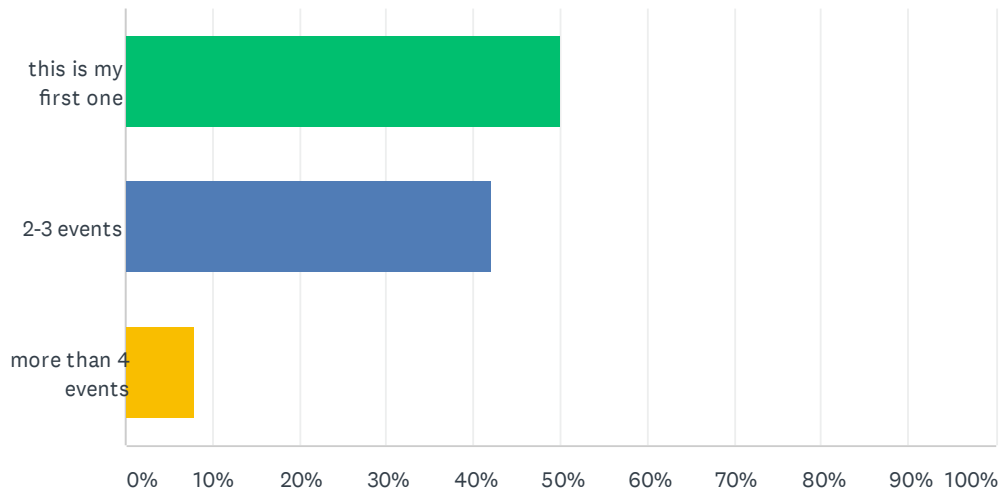
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	78.95%	30
No	0.00%	0
Maybe	21.05%	8
TOTAL		38

Q12 How many large VIRTUAL events / conferences have you previously attended?

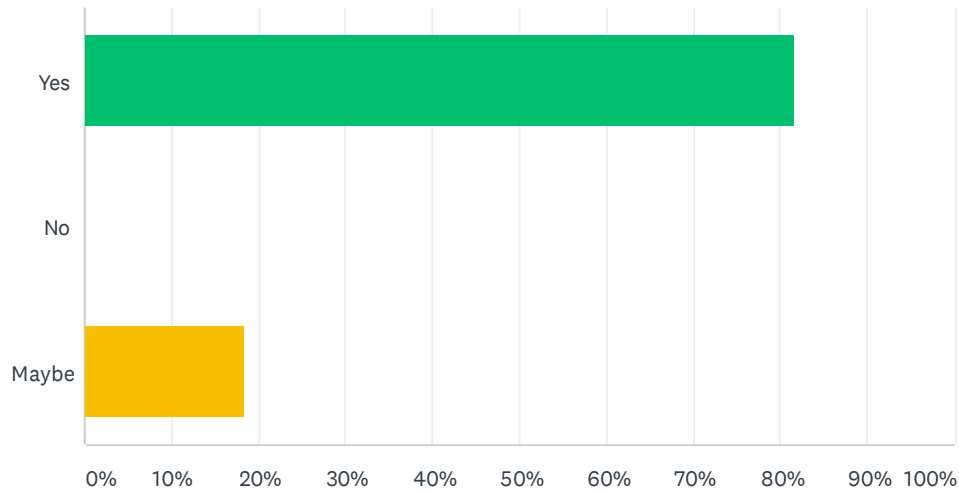
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
this is my first one	50.00%	19
2-3 events	42.11%	16
more than 4 events	7.89%	3
TOTAL		38

Q13 Would you attend an IN PERSON OAK conference in the future?

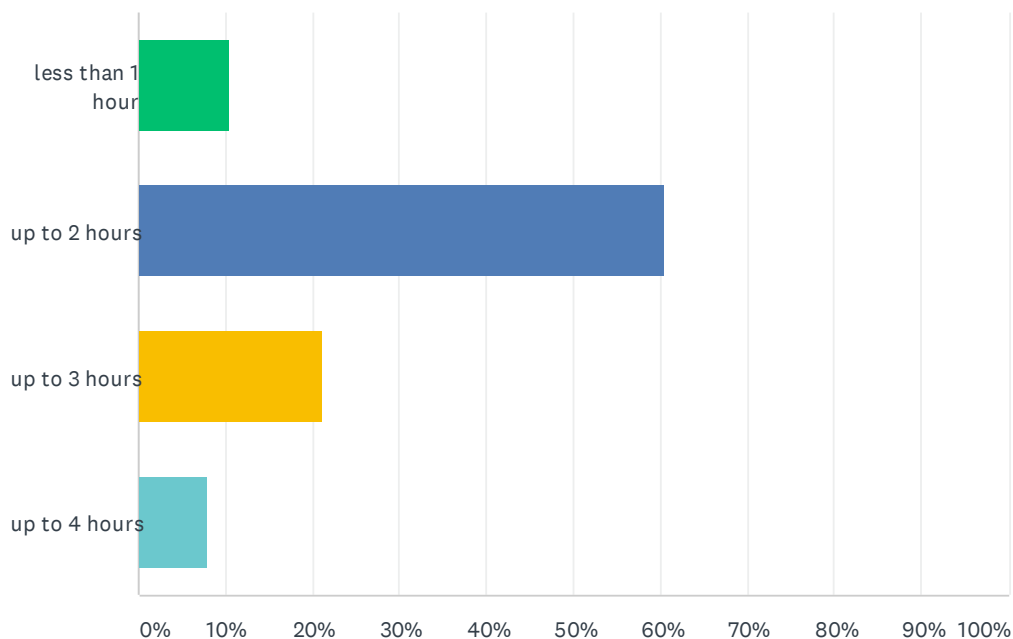
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	81.58%	31
No	0.00%	0
Maybe	18.42%	7
TOTAL		38

Q14 How far would you travel to attend an OAK conference? Select all that apply.

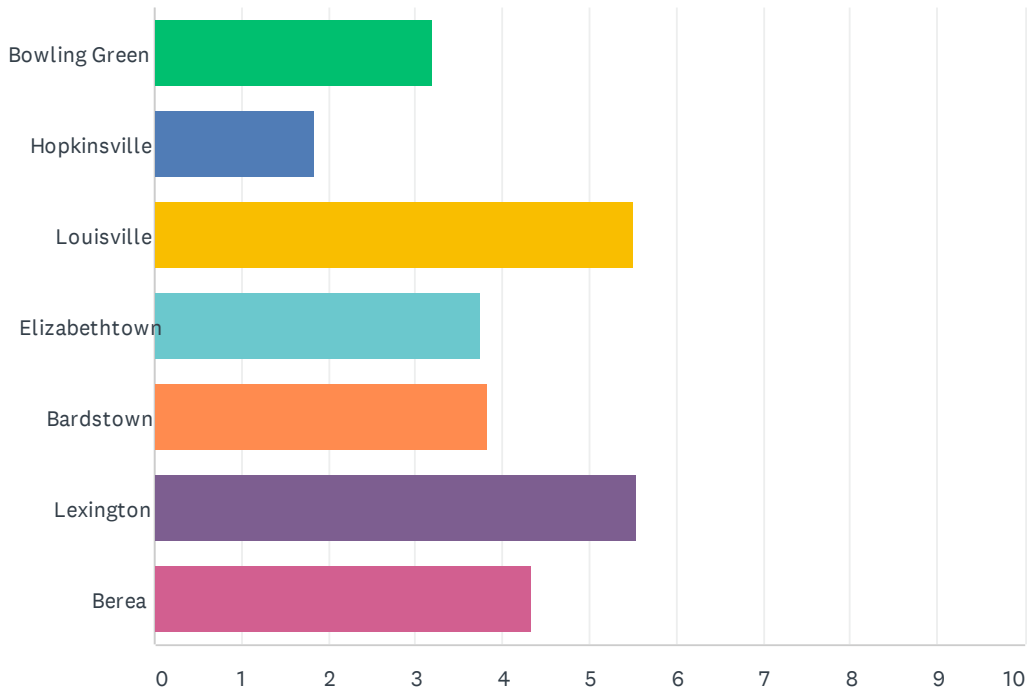
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
less than 1 hour	10.53%	4
up to 2 hours	60.53%	23
up to 3 hours	21.05%	8
up to 4 hours	7.89%	3
TOTAL		38

Q15 The 2022 OAK conference will likely be in Louisville, and in subsequent years it will continue to move around the state. Please rank the following locations based on your likelihood of attending.

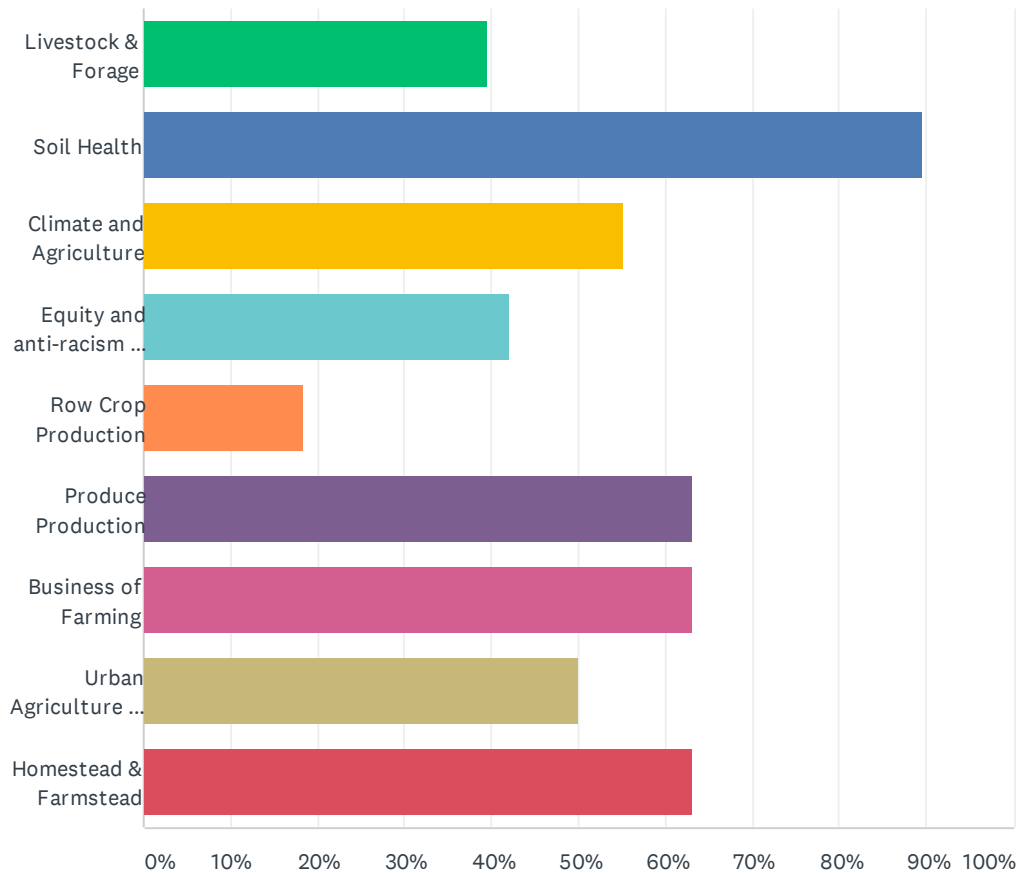
Answered: 38 Skipped: 0



	1	2	3	4	5	6	7	TOTAL	SCORE
Bowling Green	7.89% 3	2.63% 1	10.53% 4	18.42% 7	18.42% 7	26.32% 10	15.79% 6	38	3.21
Hopkinsville	0.00% 0	2.63% 1	5.26% 2	0.00% 0	13.16% 5	23.68% 9	55.26% 21	38	1.84
Louisville	28.95% 11	26.32% 10	15.79% 6	23.68% 9	5.26% 2	0.00% 0	0.00% 0	38	5.50
Elizabethtown	5.26% 2	10.53% 4	13.16% 5	23.68% 9	23.68% 9	18.42% 7	5.26% 2	38	3.74
Bardstown	5.26% 2	5.26% 2	28.95% 11	18.42% 7	18.42% 7	15.79% 6	7.89% 3	38	3.82
Lexington	36.84% 14	31.58% 12	2.63% 1	13.16% 5	10.53% 4	5.26% 2	0.00% 0	38	5.55
Berea	15.79% 6	21.05% 8	23.68% 9	2.63% 1	10.53% 4	10.53% 4	15.79% 6	38	4.34

Q16 As an attendee, which conference topic areas appeal to you the most? (check all that apply)

Answered: 38 Skipped: 0



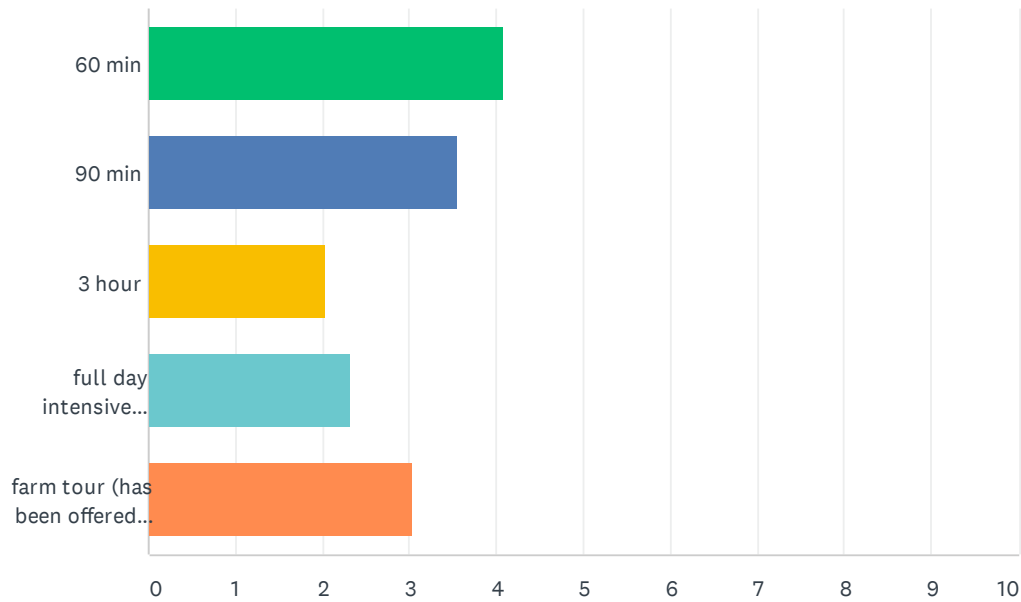
ANSWER CHOICES	RESPONSES	
Livestock & Forage	39.47%	15
Soil Health	89.47%	34
Climate and Agriculture	55.26%	21
Equity and anti-racism in agriculture	42.11%	16
Row Crop Production	18.42%	7
Produce Production	63.16%	24
Business of Farming	63.16%	24
Urban Agriculture and Local Food Systems	50.00%	19
Homestead & Farmstead	63.16%	24
Total Respondents: 38		

2021 OAK Conference Attendee Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Going forward, if there was ever NOT an 'equity and anti-racism in agriculture' topic I would likely not attend the conference overall. OAK must commit to be a community that addresses racism in agriculture in KY.	2/7/2021 11:28 AM
2	Composting and online presence	2/6/2021 3:41 PM
3	Equity and anti racism are two different topics and should be listed as such	2/2/2021 8:36 AM
4	Value Added; Cut Flowers; High Tunnels	2/1/2021 11:02 AM
5	Putting Trees to Work on the Farm. Ideas like that.	2/1/2021 8:24 AM
6	I'm excited about the inclusion of equity and anti-racism and climate issues, and would love to see other social justice and environmental issues covered	1/31/2021 9:24 PM
7	Not interested in political fads of the moment	1/31/2021 10:15 AM
8	More agro-forestry, please.	1/30/2021 10:39 PM

Q17 For an in-person conference, which session length do you most prefer?

Answered: 38 Skipped: 0



	1	2	3	4	5	TOTAL	SCORE
60 min	47.37% 18	31.58% 12	7.89% 3	7.89% 3	5.26% 2	38	4.08
90 min	28.95% 11	28.95% 11	15.79% 6	21.05% 8	5.26% 2	38	3.55
3 hour	0.00% 0	5.26% 2	26.32% 10	34.21% 13	34.21% 13	38	2.03
full day intensive workshop (has not been offered - but we would explore for the future)	2.63% 1	15.79% 6	23.68% 9	26.32% 10	31.58% 12	38	2.32
farm tour (has been offered in the past). Be sure to check out OAK's 2021 Field Day schedule.	21.05% 8	18.42% 7	26.32% 10	10.53% 4	23.68% 9	38	3.03

Q18 What other topics, speakers, experiences would you like to see offered at future OAK conferences? If you have an area of expertise you would like to share with the community please include those details here too.

Answered: 29 Skipped: 9

2021 OAK Conference Attendee Survey

#	RESPONSES	DATE
1	More on flowers and seed saving.	2/9/2021 10:45 AM
2	High tunnel and season extension technology, winter harvest farming	2/8/2021 7:02 PM
3	Homestead, Hemp...	2/8/2021 9:54 AM
4	Value-added chains Wholesale marketing Cooperative growing/marketing	2/7/2021 7:00 PM
5	"Advanced Business Planning" - deep dive into resources on doing farm TAXES, record keeping, hiring employees, permits we need, licenses, KY specific agriculture laws - all the slightly boring but necessary information that's not easily found in books or extremely difficult to navigate online. I still feel like I have no idea how I'm about to do my business taxes. Mushroom Production Would like to see an overall shift of mentality in the KY farming community - you don't have to be a non-profit to address food injustice. Change Today Change Tomorrow's Feed the West Campaign Shauntrice Martin's Black Market in Louisville Louisville Community Grocery Chris Newman - radical cooperative business model William Padilla-Brown - mushrooms	2/7/2021 11:28 AM
6	Speaker request: Joseph C Jenkins: Humanure Handbook -Workshop on how to create videos for marketing on website and social media. -Workshop on creating online garden/farm store.	2/6/2021 3:41 PM
7	Urban farming solutions and community engagement	2/4/2021 3:58 PM
8	marketing and small business details, multi species management	2/4/2021 11:36 AM
9	Beginning homesteading and animal husbandry	2/3/2021 12:07 PM
10	Successful models of organic farming on a small scale. Exploring the thresholds between a gardener and a farmer.	2/2/2021 8:36 AM
11	Beginner Farmer boot camp Making the most of Soil Analysis Info	2/1/2021 9:54 PM
12	~	2/1/2021 3:14 PM
13	More on beginners level	2/1/2021 12:58 PM
14	You all do a great job!	2/1/2021 11:02 AM
15	Restoring habitats and ecosystems after disturbance	2/1/2021 10:47 AM
16	Anything related to soil building and sustainability.	2/1/2021 9:01 AM
17	I would like to see more ideas geared toward getting backyard gardeners to go organic.	2/1/2021 8:24 AM
18	I would love to see a session focused on the benefits of bees/beekeeping/beneficial insects on small organic farms.	1/31/2021 4:39 PM
19	produce donation plan for food bank/distribution.	1/31/2021 2:22 PM
20	Farm cooperatives and innovative collaborations	1/31/2021 11:10 AM
21	Health & wellness in association with food production and homesteading	1/31/2021 10:43 AM
22	More in depth beekeeping classes by experts.	1/31/2021 10:15 AM
23	Vegetable backyard gardening	1/30/2021 11:28 PM
24	Protected no-till agriculture	1/30/2021 10:39 PM
25	1: in 2022, looking back on the effect of the pandemic 2: how to address the shortages of organic meat processing 3: developing better crop rotations	1/30/2021 10:04 PM
26	Bees, fiber, Marketing. Financial record keeping	1/30/2021 9:38 PM
27	Very fortunate and blessed to hear from all of the folks having presented. I'm still vigorously building my farm and organic experience and will continue to learn and assist wherever I can be of help.	1/30/2021 9:18 PM
28	Would love to see more about anti racism work in agriculture, environmental racism and the food system, how to improve these issues, and generally more on how small scale farms can help impact underserved communities, not just reach a wealthy customer base.	1/30/2021 9:17 PM

Q19 Do you have suggestions for how we might increase participation, or reach more growers?

Answered: 31 Skipped: 7

2021 OAK Conference Attendee Survey

#	RESPONSES	DATE
1	*see question 20	2/9/2021 12:01 PM
2	Scholarships and sample sessions	2/9/2021 10:45 AM
3	Having the scholarships available I think really helped participation - it got me to come! I hope that you will be able to continue offering scholarships to students, beginning farmers, or other folks interested in participating who need a scholarship to attend.	2/8/2021 7:02 PM
4	local market newsletters, in-store!	2/8/2021 9:54 AM
5	The scholarship was super helpful for me to be able to attend, so making sure folks know that's an option, maybe through extension?	2/7/2021 7:00 PM
6	I like the change of the conference date to January. I will definitely be more likely to travel to an in person conference if it is in January. I never attended before because of the March conference date.	2/7/2021 12:51 PM
7	-Continue to offer the scholarship -Partner with other farming communities like CFA and Black Soil You all did a great job on social media and through email communication =]	2/7/2021 11:28 AM
8	Reach out to -Homeschoolers -Public schools (all ages)	2/6/2021 3:41 PM
9	Podcast advertising	2/4/2021 12:53 PM
10	no	2/4/2021 11:36 AM
11	No	2/3/2021 12:07 PM
12	Team up with universities and high schools through FFA	2/2/2021 8:36 AM
13	N/a	2/1/2021 9:54 PM
14	In person event	2/1/2021 3:14 PM
15	None	2/1/2021 12:58 PM
16	I think offering the scholarships was really helpful to reach new people and they can share their experience. Word of mouth from current members.	2/1/2021 11:02 AM
17	No, you know more by experience	2/1/2021 10:47 AM
18	none	2/1/2021 9:01 AM
19	Keep the attendance fee reasonable and continue to have scholarships. If it had not been for that there was no way I could have afforded to attend.	2/1/2021 8:24 AM
20	I think encouraging growers to contact other growers would be very effective (word of mouth effect).	1/31/2021 7:43 PM
21	Not sure if you already do, but reach out to local 4H & FFA groups?	1/31/2021 4:39 PM
22	More of a presence at county extension office? Offer helps there during the year? Maybe you already do that.	1/31/2021 2:22 PM
23	Downside of virtual: lost participation in real time for q&a and round tables of folks rely on recordings.	1/31/2021 12:59 PM
24	No, but scholarships were great!	1/31/2021 11:10 AM
25	No	1/31/2021 10:43 AM
26	Reach out via brochures or pamphlets at ag extension offices throughout KY.	1/31/2021 10:15 AM
27	Social media marketing	1/30/2021 11:28 PM
28	Work with KDA to get information to growers. Many organic growers throughout the state don't know anything about OAK. After inspectingsome of these farms it is obvious they need help but they only go to local extension agents that give bad information or none at all. KDA knows these growers so some type of outreach is needed	1/30/2021 10:04 PM
29	No	1/30/2021 9:40 PM

2021 OAK Conference Attendee Survey

30	Hands on tangible workshops	1/30/2021 9:18 PM
31	I think the virtual event gives you a much greater ability to give out scholarships, which could reach a lot more folks who might not attend otherwise. Additionally, market the conference as not just a place for organic growers, but a place for all farmers to learn more.	1/30/2021 9:17 PM

Q20 Any other feedback you would like to share with us?

Answered: 30 Skipped: 8

2021 OAK Conference Attendee Survey

#	RESPONSES	DATE
1	I found some of the vegetable production/CSA sessions to be targeted to and more helpful for early/beginning growers. Adam Barr's session was excellent for more long term growers. More specific sessions like his might encourage more experienced growers.	2/9/2021 12:01 PM
2	Just wanted to say how thankful I was to be a scholarship recipient. I learned so much and am very excited to re-visit as I was unable to attend several sessions that interested me. I am so impressed by the efforts that went in to making this virtual event a successful one, and also the amazing community! The app/Whova program as such a great one and very user friendly. Look forward to seeing this event in person as well. Thanks again to all of you at OAK!	2/8/2021 9:54 AM
3	Thank you so much - this was a wonderful learning opportunity and I'm so appreciative. I'm still digging through my notes but am excited to incorporate what I've learned into our growing this year!	2/7/2021 7:00 PM
4	I appreciated the JMF keynote, but when we're talking about the FUTURE of farming it's getting old to still be hearing the same white male perspective. What he has to say is nearly irrelevant cuz his perspective is so narrow. If black and indigenous voices aren't highlighted and uplifted we're not moving in the right direction as a farming movement. In general, what steps is OAK taking to actively address racism in agriculture in our state? How is OAK supporting black led and indigenous led food justice initiatives?	2/7/2021 11:28 AM
5	Thank you for the scholarship and inspiration!	2/6/2021 3:41 PM
6	Very proud to have y'all as our state organic association!	2/4/2021 12:53 PM
7	It was a great conference especially with being virtual!	2/4/2021 11:36 AM
8	No	2/3/2021 12:07 PM
9	Thank you for the scholarship! It gave me the permission to participate I needed to attend and still fulfill my duties as a teacher during school hours	2/2/2021 8:36 AM
10	Thanks for making available the opportunity to attend, I am still processing the information and feeling inspired by the speakers	2/1/2021 9:54 PM
11	You all did an AMAZING job organizing the event!! Brook you did an AMAZING job facilitating the conference!!	2/1/2021 3:14 PM
12	No	2/1/2021 12:58 PM
13	NA	2/1/2021 11:02 AM
14	not at this time	2/1/2021 10:47 AM
15	A couple speakers shared few political views or comments, these need to be omitted from sessions.	2/1/2021 9:01 AM
16	I really enjoyed the whole event.	2/1/2021 8:24 AM
17	You did a great job pulling this together and I really appreciate you all! Many thanks for all you do.	1/31/2021 9:24 PM
18	All around excellent conference. Far exceeded my expectations! Thank you!	1/31/2021 7:43 PM
19	It was really great and I learned so much that is going to help us start our farm. I am so grateful for the scholarship! Thank you!	1/31/2021 4:39 PM
20	So much coordinating and multitasking. You guys made it look easy. Brooke was the perfect hostess.	1/31/2021 2:22 PM
21	If cost was lower overall to do virtual then that seems a win. I also wonder about hybrid of part virtual conference and a one day in person meet up for regional folks.	1/31/2021 12:59 PM
22	Thank you for the scholarship opportunity!	1/31/2021 11:10 AM
23	Nope. Great virtual conference overall! Thank you!	1/31/2021 10:43 AM
24	You all did a great job. Very professional.	1/31/2021 10:15 AM
25	I would like to see more diversity in your choice of farmers	1/30/2021 11:28 PM

2021 OAK Conference Attendee Survey

26	As always..... GREAT JOB!!	1/30/2021 10:04 PM
27	Ns	1/30/2021 9:40 PM
28	You all truly rock!	1/30/2021 9:18 PM
29	Thank you much for having me! I am blown away by the support and number of resources I have received from this conference. It's been such an amazing week for me.	1/30/2021 9:17 PM
30	Granted it was my first virtual conference, but it was one of the best conferences I've ever attended. I enjoyed every minute of the conference that I was able to attend, from the key note speakers to the daily stretching sessions. I also appreciated the daily recap emails. I am grateful for the scholarship I received, and it has allowed me to see how awesome an organization OAK is, and how passionate the members and staff are about sustainable agriculture. I feel like there is real community, and I can't wait to attend in-person conferences in the future. Because of my experience at the conference, I am signing up to be a member!	1/30/2021 8:39 PM

Q21 In which Kentucky county do you reside? (If outside KY, please list your state.)

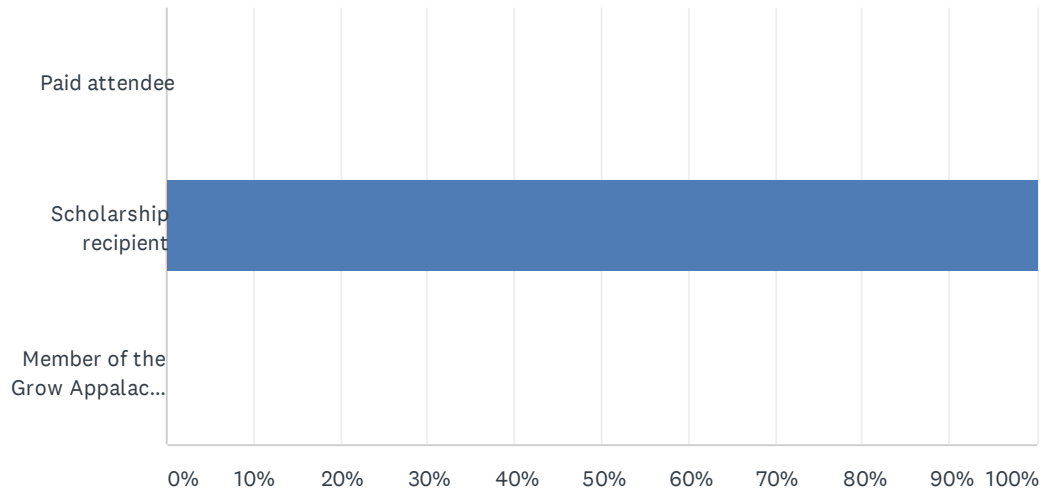
Answered: 38 Skipped: 0

2021 OAK Conference Attendee Survey

#	RESPONSES	DATE
1	Jefferson	2/9/2021 12:01 PM
2	Shelby	2/9/2021 10:45 AM
3	Fayette	2/8/2021 7:02 PM
4	Shelby	2/8/2021 9:54 AM
5	Henry	2/7/2021 7:00 PM
6	Clay	2/7/2021 12:51 PM
7	Woodford	2/7/2021 11:28 AM
8	Fayette	2/6/2021 3:41 PM
9	Jefferson	2/4/2021 3:58 PM
10	Allen	2/4/2021 12:53 PM
11	Meade	2/4/2021 11:36 AM
12	Rowan	2/3/2021 12:07 PM
13	Fayette	2/2/2021 4:05 PM
14	Scott	2/2/2021 8:36 AM
15	Spencer	2/1/2021 9:54 PM
16	Jessamine	2/1/2021 3:14 PM
17	Carlisle	2/1/2021 12:58 PM
18	Greenup	2/1/2021 11:02 AM
19	Franklin County, Kentucky.	2/1/2021 10:47 AM
20	Grant	2/1/2021 9:01 AM
21	Clay County	2/1/2021 8:24 AM
22	Woodford	1/31/2021 9:24 PM
23	Franklin	1/31/2021 7:43 PM
24	Hart	1/31/2021 4:39 PM
25	Nelson	1/31/2021 2:22 PM
26	Fayette	1/31/2021 12:59 PM
27	Split time between Louisville and Chicago IL	1/31/2021 11:10 AM
28	Fayette	1/31/2021 10:43 AM
29	Lincoln	1/31/2021 10:15 AM
30	Fayette	1/30/2021 11:28 PM
31	Tennessee	1/30/2021 10:39 PM
32	the bestest county.... FRANKLIN	1/30/2021 10:04 PM
33	Jefferson	1/30/2021 9:40 PM
34	Warren	1/30/2021 9:38 PM
35	Nelson County	1/30/2021 9:18 PM
36	Wolfe County	1/30/2021 9:17 PM
37	Meade	1/30/2021 8:39 PM

Q22 Did you attend the conference as a:

Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Paid attendee	0.00%	0
Scholarship recipient	100.00%	38
Member of the Grow Appalachia Beginning Farmer Cohort	0.00%	0
TOTAL		38

Q23 Complete the survey by February 15th for a chance to win a free Conference registration for 2022. Include your name and contact information below to be considered for this drawing.

Answered: 34 Skipped: 4

ANSWER CHOICES	RESPONSES	
Name	100.00%	34
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	34
Phone Number	100.00%	34

2021 OAK Conference Attendee Survey

#	NAME	DATE
1	Amara McCarthy	2/9/2021 12:01 PM
2	Jennifer Palmer	2/9/2021 10:45 AM
3	Chelsea Maupin	2/8/2021 7:02 PM
4	Tess Tooker	2/8/2021 9:54 AM
5	Erin Hargrove	2/7/2021 7:00 PM
6	Maggie F Bowling	2/7/2021 12:51 PM
7	Chelsea Barbour	2/7/2021 11:28 AM
8	Kim Rubey	2/6/2021 3:41 PM
9	Jade Glore	2/4/2021 3:58 PM
10	Jackson Rolett	2/4/2021 12:53 PM
11	Jennifer Hawkins	2/4/2021 11:36 AM
12	Morgan Mynhier	2/3/2021 12:07 PM
13	Christine Denae Meisberger	2/2/2021 8:36 AM
14	Esther Dansby-McClain	2/1/2021 9:54 PM
15	Kimberly Carter	2/1/2021 3:14 PM
16	Aaron Dodson	2/1/2021 12:58 PM
17	Kristi Ruggles	2/1/2021 11:02 AM
18	Tom Trivette	2/1/2021 10:47 AM
19	Joseph Allen Smith	2/1/2021 9:01 AM
20	Michelle Collett	2/1/2021 8:24 AM
21	Abbie Rogers	1/31/2021 9:24 PM
22	Glenna Goins	1/31/2021 7:43 PM
23	Christina Shipley	1/31/2021 4:39 PM
24	Gail Jones	1/31/2021 2:22 PM
25	Kristi Durbin	1/31/2021 12:59 PM
26	Mehera Baugher	1/31/2021 11:10 AM
27	Lauren Bush	1/31/2021 10:43 AM
28	Blake Cothron	1/31/2021 10:15 AM
29	Rhonda Moffit	1/30/2021 11:28 PM
30	Julie Jones	1/30/2021 10:39 PM
31	Michael Call	1/30/2021 9:18 PM
32	Emily Foster	1/30/2021 9:17 PM
33	Alexandra Kerr	1/30/2021 8:39 PM
34	Erin Sliney	1/30/2021 8:54 AM

#	COMPANY	DATE
	There are no responses.	

2021 OAK Conference Attendee Survey

#	ADDRESS	DATE
	There are no responses.	
#	ADDRESS 2	DATE
	There are no responses.	
#	CITY/TOWN	DATE
	There are no responses.	
#	STATE/PROVINCE	DATE
	There are no responses.	
#	ZIP/POSTAL CODE	DATE
	There are no responses.	
#	COUNTRY	DATE
	There are no responses.	

2021 OAK Conference Attendee Survey

#	EMAIL ADDRESS	DATE
1	mccarthy.amara@gmail.com	2/9/2021 12:01 PM
2	bahkoofarm@gmail.com	2/9/2021 10:45 AM
3	cma231@uky.edu	2/8/2021 7:02 PM
4	hello@soultribecannabis.com	2/8/2021 9:54 AM
5	boxcaracres@gmail.com	2/7/2021 7:00 PM
6	maggie@oldhomeplacefarm.com	2/7/2021 12:51 PM
7	highfivefarmky@gmail.com	2/7/2021 11:28 AM
8	Info@EveraeGardens.com	2/6/2021 3:41 PM
9	conservation@yblky.org	2/4/2021 3:58 PM
10	stonehousemarketfarm@gmail.com	2/4/2021 12:53 PM
11	hawkinsfarmsky@gmail.com	2/4/2021 11:36 AM
12	morgan.dulaney83@gmail.com	2/3/2021 12:07 PM
13	c.boatwright09@gmail.com	2/2/2021 8:36 AM
14	ecdmcclain@gmail.com	2/1/2021 9:54 PM
15	kimberlykayecarter@gmail.com	2/1/2021 3:14 PM
16	adodson5@murraystate.edu	2/1/2021 12:58 PM
17	mtnmomma61@hotmail.com	2/1/2021 11:02 AM
18	thomas.trivette@kysu.edu	2/1/2021 10:47 AM
19	joseph.smith2@uky.edu	2/1/2021 9:01 AM
20	micollett@rbmission.org	2/1/2021 8:24 AM
21	abbiesrogers@gmail.com	1/31/2021 9:24 PM
22	glenna.goins@sevenhillsfarms.com	1/31/2021 7:43 PM
23	christinaashipley@gmail.com	1/31/2021 4:39 PM
24	gjones@ceai.org	1/31/2021 2:22 PM
25	kristi.durbin@uky.edu	1/31/2021 12:59 PM
26	meherabaugher@gmail.com	1/31/2021 11:10 AM
27	lauren_peoples@yahoo.com	1/31/2021 10:43 AM
28	blake@peacefulheritage.com	1/31/2021 10:15 AM
29	rhondajmoffit@yahoo.com	1/30/2021 11:28 PM
30	julieinsewanee@gmail.com	1/30/2021 10:39 PM
31	michaelccall@yahoo.com	1/30/2021 9:18 PM
32	revivalridgefarm@gmail.com	1/30/2021 9:17 PM
33	isa.kerr@gmail.com	1/30/2021 8:39 PM
34	erin.e.sliney@gmail.com	1/30/2021 8:54 AM

2021 OAK Conference Attendee Survey

#	PHONE NUMBER	DATE
1	3152860012	2/9/2021 12:01 PM
2	6103939657	2/9/2021 10:45 AM
3	8593123748	2/8/2021 7:02 PM
4	5023335618	2/8/2021 9:54 AM
5	502-424-4979	2/7/2021 7:00 PM
6	6063918446	2/7/2021 12:51 PM
7	3017606370	2/7/2021 11:28 AM
8	859-421-5125	2/6/2021 3:41 PM
9	5027148303	2/4/2021 3:58 PM
10	2706228936	2/4/2021 12:53 PM
11	2709459081	2/4/2021 11:36 AM
12	6065411121	2/3/2021 12:07 PM
13	8593102672	2/2/2021 8:36 AM
14	7657164414	2/1/2021 9:54 PM
15	8596875596	2/1/2021 3:14 PM
16	2705621799	2/1/2021 12:58 PM
17	3045523197	2/1/2021 11:02 AM
18	5025976793	2/1/2021 10:47 AM
19	8595856101	2/1/2021 9:01 AM
20	606-598-0520	2/1/2021 8:24 AM
21	2152643396	1/31/2021 9:24 PM
22	5023306479	1/31/2021 7:43 PM
23	5033099801	1/31/2021 4:39 PM
24	502-919=5262	1/31/2021 2:22 PM
25	8595524165	1/31/2021 12:59 PM
26	5025990176	1/31/2021 11:10 AM
27	8122432602	1/31/2021 10:43 AM
28	6063557242	1/31/2021 10:15 AM
29	8595761776	1/30/2021 11:28 PM
30	931.463.1008	1/30/2021 10:39 PM
31	5022940153	1/30/2021 9:18 PM
32	7406441100	1/30/2021 9:17 PM
33	2707357925	1/30/2021 8:39 PM
34	18595596161	1/30/2021 8:54 AM