

Plant Selection Chart

	Chocolate Mint	Pineberry	Groundnut (Hopniss)	Yacon	Sunchoke
Price Point	Low	Upper lower	Lower high	High	Medium
Customer Knowledge of Plant	High	Low until mentioned as strawberry hybrid	Low	Low	Medium
Native Plant	No	No	Yes	No	Yes
Perennial	Yes	Yes	Yes	No	Yes
Container Plant	Yes	Yes	Yes, grown better in the ground	No	No
Growing Ease	Easy	Easy	Easy	Easy	Easy
Growing Requirements	Very few	Very few	Very few	Very few	Very few
Marketplace Position	Widely available	Somewhat available	Somewhat available	Hard to find	Available
Selling Points	Smells like chocolate mint cookies	Small unique white sweet strawberry hybrid	Native plant with a long history, tastes like potatoes	Long history, just making its way into the US markets	Native, easy to grow, grows well with Groundnuts
Reason chosen	Widely available but few people know how to use it.	Easy to grow strawberry hybrid but different from the common strawberry.	Native plant with a long history accompanied by solid research	Long history of an important plant that is relatively unknown in the US.	Common native plant that is considered invasive, added to selection to learn how to address assertive growing nature of natives.