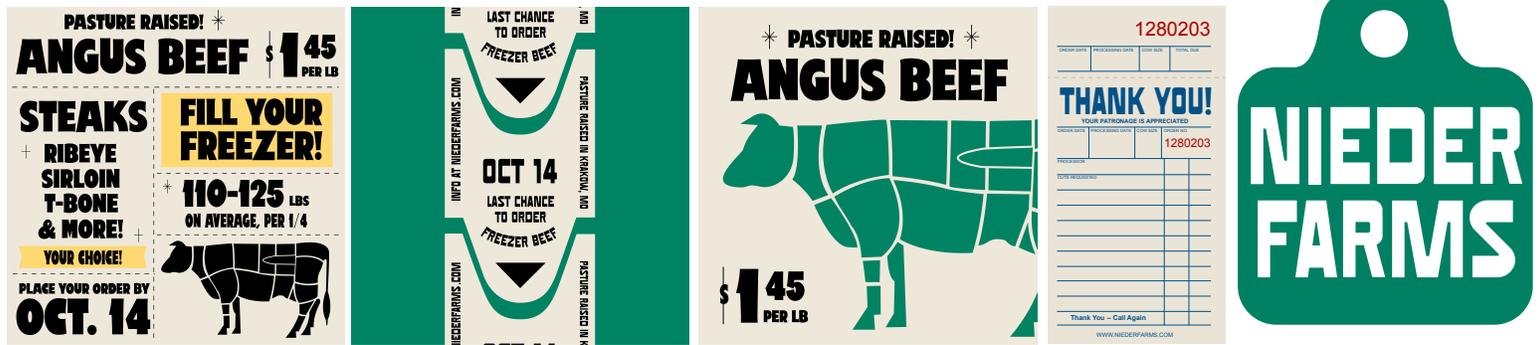


Startup Sustainability Guide Example References

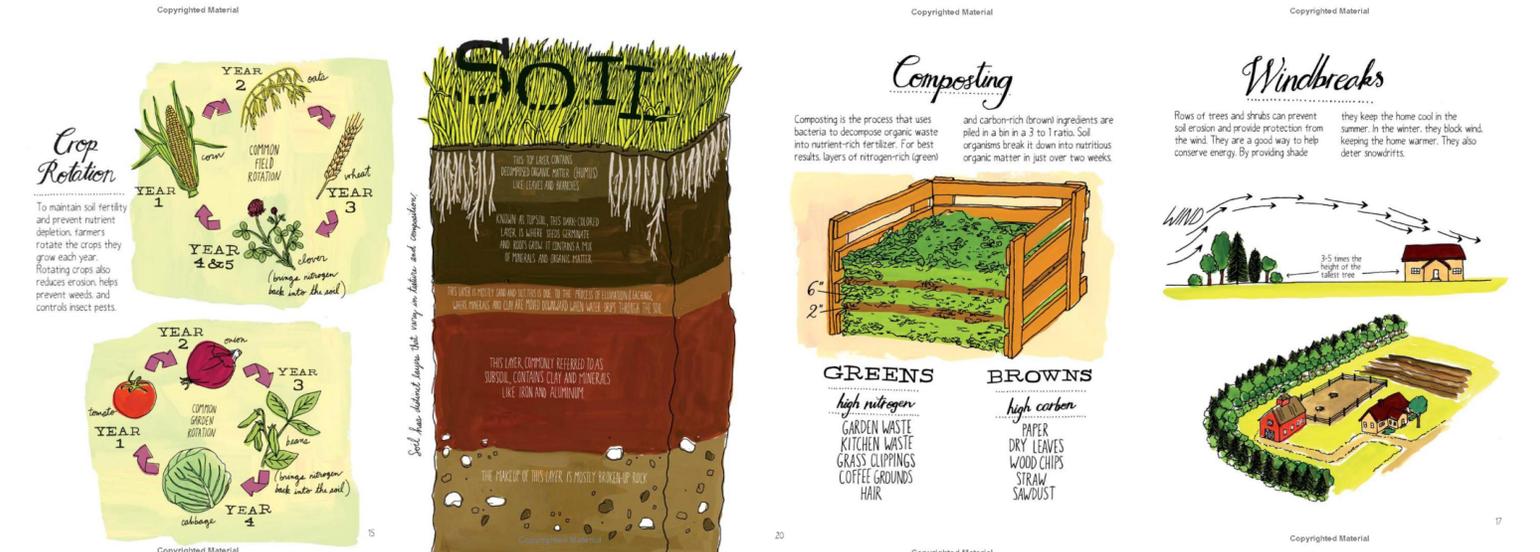
Although our guide will be entirely new and unique to the project, the below references are meant to demonstrate Trisha's illustration style and skills, which will be utilized for the guide. These references are meant to give you a general idea of how the guide will look, and be laid out even though we don't have the content for it yet.



Above: Custom illustrations and copy by Trisha for a family cook book



Above: Custom illustrations by Trisha for Nieder Farms new branding



Above: Example illustrations by Julia Rothman's *Farm Anatomy* book to demonstrate our sustainability startup guide's style, layout, and copy. Note that her book doesn't cover livestock or sustainable practices; it's more about defining Farm tools and terms. Our guide will be entirely unique; this is only meant to show the style it will be presented in.