



## "4waRd Thinking" Learning Cohort Kickoff Workshop

Wednesday, February 23, 2022

MidAtlantic Farm Credit Community Room, 15 Eby Chiques Road, Mount Joy, PA

9:00-9:30	Welcome & Introductions	Brooke Rosenbaum
9:30-9:40	Overview of Training	Brian Campbell
9:40-9:50	Break	
9:50 -10:40	4R Concept & Applications	Eric Rosenbaum
10:40-11:25	Barriers to Best-Practice Adoption	Dr. Matt Houser
11:25-12:10	Lunch (provided)	
12:10-3:30	Effectively Communicating 4R Opportunities	Brian Dennis
3:30-3:45	Evaluation	Brian Campbell

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