# Structured Decision Making for Sustainable Agriculture Workshop

#### **Agenda**

5:40-5:55 Introductions and Objectives

5:55-6:20 Decision Context

**6:20-6:45 Defining Objectives** 

**6:45-7:10 Creating Performance Measures** 

7:10-7:20 Break

7:20-7:45 Constructing Alternatives

7:45-8:10 Uncertainties

8:10-8:35 Consequence Analysis

8:35-9:00 Closure and Follow-up

#### **Decision Context**

Decision (What's this decision about? What's the choice you're trying to make?):	
Vision Statement (Why is this decision important? What will it help you achieve?):	

A few important factors to consider (how will this decision influence other elements your farm?)

Human/Social	<u>Financial/Economic</u>	On-Farm Resources (equipment, staff, time)	<u>Other</u>

Challenges you face in making this decision:

#### **Objectives**

## <u>Fundamental</u>

(What ultimate outcomes do you hope this decision achieves? Under no circumstances can you violate these objectives!)

#### **Means**

(Preferred methods, ideas, activities, ways of meeting fundamental objectives)

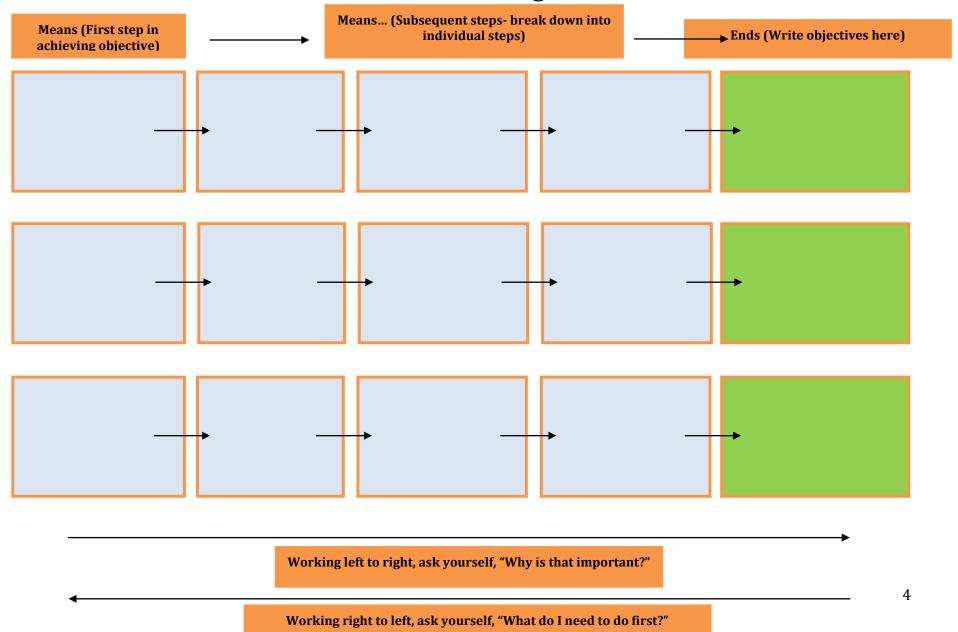
#### **Strategic**

(Off-farm objectives; those that involve external organizations; secondary objectives; things you'd like to accomplish as you work to meet your fundamental objectives)

#### **Procedural**

(Objectives for the individuals, groups, organizations involved & their role in decision-making)

#### **Means-Ends Diagrams**



### **Performance Measures**

	Goals/Criteria	Indicators	Standard
Fundamental			
Strategic			
Procedural			
Means			

# **Creating Alternatives (Alt 1)**

Who (list who is involved in this action and what is their role?)	
What & When (what steps, procedures, phases occur in this action?)	
Where (Where do activities occur? What exactly occurs in these locations?)	
Why (Be sure to address all performance measures; Be sure to address all objectives.)	
Summary of Alternative	:

# **Creating Alternatives (Alt 2)**

Who (list who is involved in this action and what is their role?)	
What & When (what steps, procedures, phases occur in this action?)	
Where (Where do activities occur? What exactly occurs in these locations?)	
Why (Be sure to address all performance measures; Be sure to address all objectives.)	
Summary of Alternative:	

# **Creating Alternatives (Alt 3)**

Who (list who is involved in this action and what is their role?)	
What & When (what steps, procedures, phases occur in this	
action?)	
Where (Where do activities occur? What	
exactly occurs in these locations?)	
Why (Be sure to address all performance	
measures; Be sure to address all objectives.)	
Summary of Alternative:	

# **Creating Alternatives (Alt 4)**

Who (list who is involved in this action and what is their role?)	
What & When (what steps, procedures, phases occur in this action?)	
Where (Where do activities occur? What exactly occurs in these locations?)	
Why (Be sure to address all performance measures; Be sure to address all objectives.)	
Summary of Alternative:	

#### **Uncertainty**

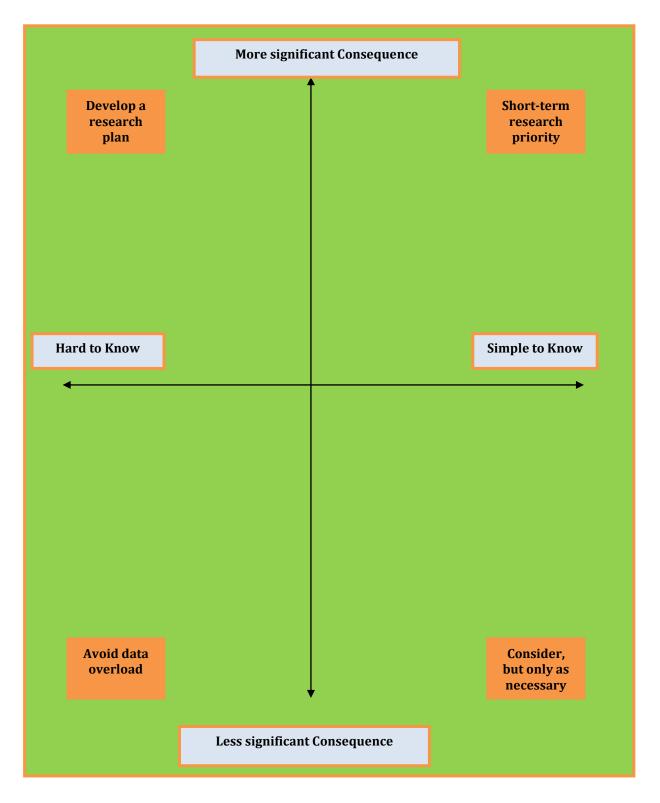
What are your fears regarding your decision making?
What risks are you taking?

### **Reducing Uncertainties of Known Unknowns**

Unknown and why important to know	Data/information you need	How can you collect/find this info?	Steps you can take		

Think of two questions you'd like to ask today that other farmers might be able to help with.

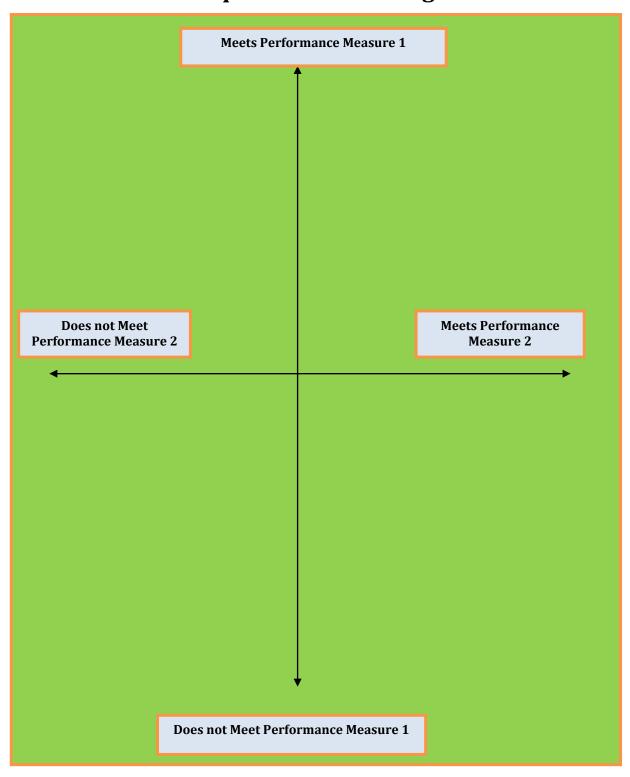
#### **Characterizing Risk and Reducing Data Overload**



# **Characterizing Consequences**

Alternatives	Performance Measure 1	Performance Measure 2	Performance Measure 3	Conclusions
Alt 1				
Alt 2				
Alt 3				
Alt 4				

### **Consequence Cluster Diagram**



# **SWOT Analysis for Consequence Diagram**

Strengths		Wea	knesses	
Opportunities		7	hreats	

#### **Ranked Pro-Con Analysis for Consequence Diagram**

Distribute 100 points among the factors in your Pro and Con categories (you have a total of 100 points to distribute among BOTH sides of the chart).

