LocalFiber Solutions Survey (Round 1)

This is so exciting, we are really close to actually exploring specific action items the folks in our fiber community deem valuable BUT to move on to this next step we first need your input on the proposed solutions. Please do take the time to rank each of the following solution proposals. They are ranked on 3 measures: ease of execution, applicability of the proposed solution to our community, and your individual interest in the solution.

(The questionnaire is funded in part by Sare grant ONE18-321)

1. **Email address** *

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Education-based solutions

This first set of solutions is in response to education needs for both our fiber producing community and consumers. Again we ask that you rank each proposal based on 3 measures: ease of execution, applicability of the proposed solution to our community, and your individual interest in the solution. With 1 being of lowest value and 5 being highest value

2. **Work with schools to educate youth.**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

3. **Get media involved in educating consumers (e.g. monthly column in local newspaper).**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

4. **Create a workshop on how to foster media involvement (P.R. workshop).**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

5. **Farm and Fiber related 'Welcome-wagon' for new community members.**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

6. **Supply local crafts people with locally produced fibers through rural development grants (to help offset costs).**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

7. **Host/sponsor a social media workshop for producers.**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

8. **Create a podcast that highlights components of the NE local fiber supply chain.**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

9. **Meet and great with spinning guilds (etc.) to foster community and build stronger connections with area craftspeople.**

   Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

10. **Create classes for public to learn about different uses for fiber (craft and/or information based).**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	○	○	○	○	○
How applicable is this action to the needs in our community?	○	○	○	○	○
How interested are you in this action item?	○	○	○	○	○

Processing solutions

This second set of solutions is in response to processing needs in our fiber producing community. Again we ask that you rank each proposal based on 3 measures: ease of execution, applicability of the proposed solution to our community, and your individual interest in the solution. With 1 being of lowest value and 5 being highest value

11. **Build a mill resource guide (e.g. what is their niche etc.)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	○	○	○	○	○
How applicable is this action to the needs in our community?	○	○	○	○	○
How interested are you in this action item?	○	○	○	○	○

12. **Create an opportunity (or opportunities) for conversation between mills and producers (learn needs from each end of chain)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	○	○	○	○	○
How applicable is this action to the needs in our community?	○	○	○	○	○
How interested are you in this action item?	○	○	○	○	○

13. **Create a set of mill standards (i.e. timely return of goods, contact upon not meeting timeline in contract...)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	○	○	○	○	○
How applicable is this action to the needs in our community?	○	○	○	○	○
How interested are you in this action item?	○	○	○	○	○

14. **Explore a shared common use faciilty for storage/washing, picking, carding etc.**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

15. **Explore shared shipping options**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

Marketing Solutions

This third set of solutions is in response to marketing needs in our fiber producing community. Again we ask that you rank each proposal based on 3 measures: ease of execution, applicability of the proposed solution to our community, and your individual interest in the solution. With 1 being of lowest value and 5 being highest value

16. **Explore pet market for lower quality fiber (i.e. horse blankets, pet beds, toys)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

17. **Create a regular venue to market goods.**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

18. **Make a LocalFiber-Finger Lakes hangtag (branding identity)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

19. **Create a Finger Lakes signature product**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	⬭	⬭	⬭	⬭	⬭
How applicable is this action to the needs in our community?	⬭	⬭	⬭	⬭	⬭
How interested are you in this action item?	⬭	⬭	⬭	⬭	⬭

20. **Create market and festival list-serve (info on upcoming applications and market opportunities)**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	⬭	⬭	⬭	⬭	⬭
How applicable is this action to the needs in our community?	⬭	⬭	⬭	⬭	⬭
How interested are you in this action item?	⬭	⬭	⬭	⬭	⬭

21. **Create a seasonal fiber club to introduce makers to various types of fibers and producers in the Finger Lakes region.**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	⬭	⬭	⬭	⬭	⬭
How applicable is this action to the needs in our community?	⬭	⬭	⬭	⬭	⬭
How interested are you in this action item?	⬭	⬭	⬭	⬭	⬭

LocalFiber Admin

This final set of solutions is in regards to the growth of LocalFiber. Again we ask that you rank each proposal based on 3 measures: ease of execution, applicability of the proposed solution to our community, and your individual interest in the solution. With 1 being of lowest value and 5 being highest value

22. **Create a board so that LocalFiber can move forward and eventually apply for non-profit status**

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	⬭	⬭	⬭	⬭	⬭
How applicable is this action to the needs in our community?	⬭	⬭	⬭	⬭	⬭
How interested are you in this action item?	⬭	⬭	⬭	⬭	⬭

23. Rotate social media (social media take-overs) different farmers can highlight their life that week/month

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

24. Fundraiser option: Create knitting collection/kits.

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

25. Fundraiser option: Fiber-based retreat

Mark only one oval per row.

	1 (low/difficult)	2	3 (neutral)	4	5 (high/easy)
How easy is it to apply this action?	◯	◯	◯	◯	◯
How applicable is this action to the needs in our community?	◯	◯	◯	◯	◯
How interested are you in this action item?	◯	◯	◯	◯	◯

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