

## Default Question Block

*As part of our Northeast Sustainable Agriculture Research & Education (SARE) project “Advancing Strawberry Production in the Northeast”, we’re trying to measure the impacts of research and outreach we’ve done as part of the project. We’d like your help in determining how you’ve engaged with the project, and how your strawberry production has changed during the past 4 years.*

The data from this survey will be shared with the researchers only (listed below). We will share the results in reports and presentations only in aggregate, without individually identifiable information. If you choose to share your name with us, we may contact you to learn more about your strawberry production system.

We estimate that the survey will take about 5 minutes of your time. Taking part in this study is completely voluntary. You may choose not to take part at all. If you agree to participate, you may refuse to answer any question.

As incentive for filling out the survey, you'll have the opportunity to be entered into a drawing to win a fabulous prize: **A hard paper copy of the brand-new revised and updated [Strawberry Production Guide for the Northeast, Midwest, and Eastern Canada](#).**

**If you have any questions about this research, you can contact Becky Sideman at [becky.sideman@unh.edu](mailto:becky.sideman@unh.edu) or 603-862-3203.**

- Becky Sideman and Kaitlyn Orde, University of New Hampshire
- Laura McDermott and Elisabeth Hodgdon, Cornell University
- David Conner, University of Vermont



Cornell University



The University of Vermont

The University of New Hampshire Cooperative Extension is an equal opportunity educator and employer. University of New Hampshire, U.S.

Department of Agriculture and N.H. counties cooperating.

Do you consent to participate in the survey?

Yes

No

Do you currently grow strawberries for sale?

Yes

No

How would you describe yourself? Please check all that apply.

Commercial grower

Home gardener

Agricultural service provider (e.g. cooperative extension, agronomer/crop consultant, agricultural service provider for state/provincial/federal government, etc.)

Researcher or educator

In which state(s) or province(s) is/are your strawberry production located? Please check all that apply.

Maine

New Hampshire

Vermont

Massachusetts

Rhode Island

Connecticut

New York

Québec

Ontario

New Brunswick

Nova Scotia

Other (please write in 2-letter state or province code)

What is the total amount of acreage that you use for strawberry production?

Please include all bearing and non-bearing acres. If possible, please write in actual acreage, or check range below:

less than 0.10 acres (0.04 ha)

0.1 to 0.5 acres (0.04-0.2 ha)

0.5 to 1 acres (0.2-0.4 ha)

1 to 5 acres (0.4-2 ha)

5 to 10 acres (2-4 ha)

over 10 acres (4 ha)

If possible, write in actual number of acres or hectares, and specify the unit of measurement (ac or ha):

How much of your strawberry production is certified organic?

None

Some (specify percentage):

All

Please indicate which, if any, of the following project activities you've done in the past 4 years (check all that apply).

Attend a strawberry production twilight meeting

Host a strawberry production twilight meeting

Host on-farm experiments with a project team member

- Attend a workshop or presentation with a project team member
- Individually discuss strawberry production with a project team member
- View the updated Strawberry Production Guide
- Read an article written by a project team member
- Participate in a roundtable discussion (in person or online) with a project team member

In the past 4 years, please indicate which of the following you have done (check all that apply).

Adopt a new practice that helped you increase strawberry yields (please specify what practice):

Adopt a new practice that helped you increase strawberry fruit quality (please specify what practice):

Adopt a new practice that helped you increase strawberry winter survival (please specify what practice):

Adopt a new practice that helped you reduce labor associated with strawberries (please specify what practice):

Reduce pesticide applications (please specify details):

Have you made any other changes to your strawberry production in the last 4 years? If so, please describe:

When you think about your **total annual farm revenue** that comes from strawberry, how has this changed over the past 4 years?

Increased (by approximately how much?)

Stayed about the same

Decreased (by approximately how much?)

What is the primary reason for this change?

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