



LISW Sustainable Wine Professional - Member Feedback Survey

Please take a moment to complete our survey!

Your feedback is important! The results of this survey will be included in our grant report to Northeast SARE.

* 1. What LISW member property do you represent?

* 2. Prior to this course, did you offer LISW training for your sales and hospitality staff?

Yes

No

* 3. Approximately how many of your employees participated in the online course and/or on-site staff training?

For the following questions please indicate if you agree or disagree.

* 4. The course topic and content was timely and relevant for my staff.

Strongly agree

Disagree

Agree

Strongly disagree

Neither agree nor disagree

* 5. This course was effective at teaching my staff about sustainable winegrowing.

Strongly agree

Disagree

Agree

Strongly disagree

Neither agree nor disagree

* 6. The course provided practical takeaways for my staff to apply to customer interactions.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 7. As a result of this course, employees have elevated the visibility of our Sustainable Certification.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 8. As a result of this course, employees have increased customer knowledge and awareness of our Sustainable Certification.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 9. As a result of this course, employees were able to demonstrate the added value of our Sustainable Certification to customers.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 10. By highlighting our Sustainable Certification, employees were able to improve the **wholesale** market opportunities for our wine.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 11. By highlighting our Sustainable Certification, employees were able to improve the **direct-to-consumer** market opportunities for our wine.

- | | |
|--|---|
| <input type="radio"/> Strongly agree | <input type="radio"/> Disagree |
| <input type="radio"/> Agree | <input type="radio"/> Strongly disagree |
| <input type="radio"/> Neither agree nor disagree | |

* 12. How likely are you to use this course for staff training in the future?

Very likely

Unlikely

Likely

Very unlikely

Neither likely nor unlikely

13. Would you like to share a testimonial about the Sustainable Wine Professional course for our grant report to Northeast SARE? If so, please write your testimonial in the comment box below: