

The Infographic Story: how the MMIH Infographic was developed

We're proud of the collaborative work behind this graphic, each detail was contributed, discussed, and decided by the Advisory Group. MMIH used the process of Infographic development as a "get to know you" to get our group warmed-up for the challenging survey development process to come.

We began the process during our 2/9/22 kickoff meeting with the group's [1st brainstorm](#); combining that with additional suggestions from the comment box and individual emails we collected roughly 100 suggestions from 50 people! We compiled all of that into the [1st spreadsheet](#), sorted it into themes, and then held another group meeting on 3/4/22 to select which themes we wanted the Infographic to prioritize. These [1st priorities](#) were sent to the design firm ("Background Stories" in Minneapolis, they're fantastic to work with!), who turned our ideas into a [1st draft graphic](#) for review. We presented that sketch to the Advisory Group and collected feedback in a variety of ways: a [2nd set of comment slides](#) where comments could be shared as convenient, two virtual "open office hours" on 3/18, and an invite to email comments to our friendly outreach coordinator. The feedback was organized into a [2nd spreadsheet](#) and then written up into a [2nd report](#) for the design firm, who turned it into the [2nd draft graphic](#).

We repeated this process thrice more, with a [3rd set of comment slides](#), another [large-group meeting](#), and a [3rd report](#) sent to the design firm...resulting in a [3rd draft graphic](#). A final round of "open office hours" collected a [4th set of comment slides](#), a [4th report](#) to the design firm, and a [4th revised graphic](#). We collected final group feedback on the details (and received a [neat idea](#) for a rearrangement which was beyond the scope of changes we could make at that stage) and received our [final completed Infographic](#) from the design firm in early May. Tah-dah!