SUPPORTING SUSTAINABLE AGRICULTURE THROUGH PROFITABILITY EDUCATION

Western Sustainability Exchange

Milestones	Who is responsible?	Outcomes	Apr – June 2025	July – Sept 2025	Oct – Dec 2025	Jan – Mar 2026	Apr – June 2026	July – Sept 2026	Oct – Dec 2026	Jan – Mar 2027	Apr – June 2027	July – Sept 2027	Oct – Dec 2027	Jan – Mar 2028	Post Project
Distribute & analyze producer surveys, and analyze past surveys	Project Team, WSE, Partner Organizations	Results will guide workshop topics & FAS elements needed by producers													
Distribute & analyze producer educator surveys	Project Team, WSE, Partner Orgaizations, MSU Extension, Office of Public Instruction	Results will guide workshop topics needed by educators who will attend workshops, and best dates for workshops													
Financial Analysis System (FAS) creation & revision	WSE & Project Team	Initial set of resources will be developed for first workshop and revised throughout the project, based on feedback													
Create workshop syllabus & assessments	WSE & Project Team	Syllabus will be based on survey results and advice from project team. Will guide presenters to provide pertinent information. Assessments will tie to syllabus. Plan variety of teaching methods.													
Contact presenters	WSE	Protect workshop dates with presenters. Provide specific topics to be covered. Discuss best educational methods													
Secure venue & lodging	WSE	Venue & lodging secured well in advance will allow workshop promotion to begin. Based on information from educator surveys, best dates will be secured for both workshops in first series. Dates will be revised for second series, if needed.													
Promote workshops to educators	WSE & Partner Organizations, including MSU, MSU Extension and Office of Public Instruction	A wide range of promotional sources will provide opportunity for a variety of both formal and informal educators to attend workshops.													
Implement workshops	WSE, Project Team, Presenters	Educators will learn vital financial processes and how to utilize FAS and other resources for sustainable agriculture profitability.													
Analyze workshop & FAS assessments	WSE & Project Team	Assessments will provide information for next workshop planning & FAS revisions													
Promote educational events hosted by workshop participants	WSE, Partner Organizations and Workshop Participants	As educators utilize the workshop information to present their own educational events, WSE and its partner organizations will provide promotion to increase producer participation.													
Send follow-up surveys to workshop participants regarding utilization, and their producer feedback	WSE & Workshop Participants	Surveys will reveal if educators are utilizing the information learned with their producers, and producer opinions – revisions will be made accordingly													
Create final FAS resources	WSE & Project Team	After two years of utilization in workshops and in the field, the tools will be revised into a final format that is efficient and effective for producer use.													
Distribute final FAS	WSE, Project Team and Partner Organizations	Resources will be available to agriculture educators and producers through the WSE website. Availability will be announced through several sources.													