

# Developing Value-Added Agriculture Businesses Webinars and Workshops 2023



Educational program to teach farmers with value-added enterprises about resources and funding opportunities as they plan and develop a competitive application for the USDA Value-Added Producer Grant (VAPG).



## WEBINAR

### January 24, 2023 Webinar

(8–11:30 a.m. CST / 9 a.m.–12:30 p.m. EST)

- Overview of VAPG
- Tips for developing a strong proposal
- Lessons learned from a VAPG recipient
- More tips for developing a strong application
- Preparing for VAPG proposal
- VAPG review and scoring overview
- Preparing the VAPG application, one section at a time
- Question/answer session



## IN-PERSON WORKSHOPS

### Developing a strong application for the USDA Value-Added Producer Grant Program

The same information will be presented at each workshop location. The workshops will provide tips for developing a VAPG application, line-by-line instructions, insight as to how applications are scored and lessons learned from a previous VAPG recipient.

- **January 11 Workshop** | Ripley, TN  
(9:30 a.m.–3:30 p.m. CST)
- **January 12 Workshop** | Coalmont, TN  
(9:30 a.m.–3:30 p.m. CST)
- **January 13 Workshop** | Newport, TN  
(9:30 a.m.–3:30 p.m. EST)

## REGISTRATION

There is no registration fee for any of the webinars or workshops, but pre-registration is required.

Lunch is provided at the workshops. Registration for the workshops is required 5 business days in advance. Register online for the webinars and workshops at [tiny.utk.edu/TCLUt](http://tiny.utk.edu/TCLUt)

## TAEP REQUIREMENTS



Attendance at one of the three “Developing a Strong Application for the USDA-Value-Added Producer

Grant Program” workshops on January 11, 12 or 13, or attendance at the webinar on January 24, 2023, will fulfill a Tennessee Agricultural Enhancement Program (TAEP) special requirement in the **Value-Added Producer Diversification Sector**.

For additional information regarding educational programs for TAEP requirements, please contact **Grant Pulse** at the Tennessee Department of Agriculture, 615-837-5347 or [grant.pulse@tn.gov](mailto:grant.pulse@tn.gov).

## CONTACT

Troy Dugger at 931-486-2777 or [pdugger2@utk.edu](mailto:pdugger2@utk.edu) with questions about the webinars and workshops.



Committed to the future of rural communities.

