

Upper Clearwater Farmers
Market Managers & Beginning
Local Food Producers Workshop

Register by :

Tuesday, January 15, 2019

No cost to attend, registration is required.

To register contact UI Extension office at
208-476-4434 or clearwater@uidaho.edu.




University of Idaho
Extension
Clearwater County
2200 Michigan Avenue
Orofino, ID 83544

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Upper Clearwater Farmers
Market Managers &
Beginning Local Food
Producers Workshop



Wednesday

February 6, 2019

UI Extension Office
2200 Michigan Ave.
Orofino, ID

8:00 am–5:00 pm
Sign-in at 7:30 am

Nonprofit
US POSTAGE
PAID
Orofino, ID
Permit No. 40

WESTERN
SARE
Sustainable Agriculture
Research & Education



**Clearwater County
Economic Development**



Upper Clearwater Farmers Market Managers & Beginning Local Food Producers Workshop



Registration

Upper Clearwater Farmers Market Managers & Beginning Local Food Producers Workshop will be held on **Wednesday, February 6, 2019** at the UI Extension Office, 2200 Michigan Ave., Orofino, ID

No cost to attend, registration is required.

Register by : Tuesday, January 15, 2019

To register contact UI Extension office at 208-476-4434 or clearwater@uidaho.edu.

Priority registrations will be given to ag producers currently producing food for local consumption and farmers market managers. Others will be accepted on a space-available basis.

This program can accommodate up to 35 people, so please register as soon as possible, to help us plan for handouts and refreshments.



Program Agenda

- 7:30 am Sign-In
- 8:00 am Introductions, Bill Warren, UI Extension & Chris St. Germaine, CCED
- 8:10 am Essential Strategies for a Successful Farmer's Market, Amanda Argona, Moscow Farmers Market
- 9:00 am The Role of a Good Farmer's Market Manager, Amanda Argona, Moscow Farmers Market
- 9:50 am Break
- 10:10 am Strategies for Farmers Market Managers: Working with FM Boards & Business Outreach, Colette DePhelps, UI Extension
- 11:00 am Marketing, Branding, and Other Promotion Concerns for FM Vendors and Local Ag Producers, Marci Miller, Rural Roots
- 11:50 am Lunch
- 1:00 pm Public Health Rules for the Various Categories of Food Producers, Jacob Davis, Public Health, Idaho NC District
- 1:50 pm How to Make Your Small-Scale Ag Venture Profitable, Kate Painter, UI Extension
- 2:40 pm Break
- 3:00 pm Principles of Good Customer Service for Farmer's Market Vendors and Local Ag Producers, Jennifer Jensen, UI Extension
- 3:50 pm Achieving Greater Efficiencies (and Profits) Through Integrated Farming Strategies, January Spencer, Thor's Forge Farms
- 4:40 pm Evaluations

Program Description

Agricultural producers growing food for local consumption and farmers markets provide an important source of fresh, locally raised, food and produce. They also comprise an important element of the local economy by keeping dollars in the community.

The SARE (Sustainable Agriculture Research & Education) program of the USDA is funding a day-long workshop facilitated by UI Extension in partnership with Clearwater County Economic Development. This workshop will target ag producers focused on local food sales and farmers market managers in the communities of the upper Clearwater River basin.

Several presenters with expertise in these areas will be part of the program, with topics directed at farmers market managers in the morning, and topics of interest to farmers market vendors and local food producers in the afternoon.



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Persons with disabilities who require alternative means for communication or program information or reasonable accommodations need to contact Bill Warren one week prior to the workshop at 2200 Michigan Ave, Orofino, ID., 208-476-4434, williamw@uidaho.edu