

# Approach and Methods – Questionnaire

## Social Valuation of Ecosystem Services of Female Forest Landowners in Georgia

### Phase I

Please list keywords that come to your mind about

- the key benefits (material or non-material) you perceive from the forest ecosystem and
- reasons why these benefits from the forest are important to you.

(Please list as many as you can think of. There is no limit to the number of keywords.)

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**Phase II**

**Q 1:** Please organize the keywords into clusters based on your perception of the below question.

- a. What are the key benefits you perceive from forest ecosystem, the importance of these benefits and the factors motivating to manage forestland?

*(3CM card sorting exercise)*

**Q 2:** Please mark in the boxes based on the level of importance that you perceive against each statement.

<b>Forest-based benefits</b>	<b>Highly important</b>	<b>Moderately important</b>	<b>Less important</b>	<b>Not important</b>
I value these forests because owning forests benefit future generation.				
I value these forests because they are a sacred, religious, or spiritually special place to me or because I feel reverence and respect for nature there.				
I value these forests because we can learn about the environment and nature.				
I value these forests because I enjoy fishing, hunting, picnics, bird and wildlife watching, walking, hiking and or other outdoor recreational activities.				
I value these forests because I enjoy the scenery, sights, sounds and smells				
I value these forests because they provide a variety of fish, wildlife and plant life.				
I value these forests because they provide fisheries and wild food.				
I value these forests because they provide timber				
I value these forests because they provide fuelwood				
I value these forests because they sequester carbon, provide clean air and regulate global climate				
I value these forests because they regulate local temperature				
I value these forests because they provide clean water, regulate water supply and control flood				
I value these forests because they provide windbreak and stabilizes soil from erosion				
I value these forests because they provide other benefits such as: _____				

**Q 3:** Below we describe some people. Please indicate how much the person in the description is like you. Please mark in the respective boxes.

		Very much like me	Like me	Somewhat like me	A little like me	Not like me	Not like me at all
1	It is important to prevent environmental pollution						
2	It is important to protect the environment						
3	It is important to respect nature						
4	It is important to be in unity with nature						
5	It is important that every person has equal opportunities						
6	It is important to take care of those who are worse off						
7	It is important that every person is treated justly						
8	It is important that there is no war or conflict						
9	It is important to be helpful to others						
10	It is important to have control over others' actions						
11	It is important to have authority over others						
12	It is important to be influential						
13	It is important to have money and possessions						
14	It is important to work hard and be ambitious						