

## Practical Soil Health Specialist Training New York State



WORKSHOP FIVE – SOIL HEALTH ECONOMICS AND COMMUNICATION  
JANUARY 21, 2020 • AUBURN, NEW YORK

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### LOCATION

Cayuga County Soil and Water Conservation District  
7413 County House Road  
Auburn, NY 13021  
<https://goo.gl/maps/Q3pFBBPNaYWv3QLr6>

### AGENDA

- 9:00 Registration and Welcome – *Aaron Ristow, Ag Stewardship Program Manager, American Farmland Trust*
- 9:30 On-farm Partial Budgeting Analysis – *John Hanchar, Extension Associate, Cornell Cooperative Extension Northwest New York Dairy, Livestock and Field Crops Program*
- 10:30 Quantifying Economics of Soil Health Outcomes – *Aaron Ristow, AFT*
- 11:15 Break
- 11:30 Using the NRCS Cover Crop Economics Decision Support Tool – *Bryon Kirwan, State Economist, Natural Resources Conservation Service, Illinois; with Lynn Knight, East National Technology Support Center Economist, Natural Resources Conservation Service and Co-Director of the USDA Northeast Climate Hub*
- 12:00 Lunch - *Catered by Auburn Poultry Inc.*
- 1:00 Aspects of successful communication and program implementation – *Celeste Carmichael, Program Development and Accountability Specialist, Cornell Cooperative Extension Administration*
- 1:30 Compass Communication Activity – *Celeste Carmichael, CCE*
- 3:00 You're a Soil Health Specialist: Now What? - *Aaron Ristow, AFT*
- 3:30 Adjourn