



# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

## Annie's Project Educators National Professional Development Conference



*September 22-24, 2015*

*Iowa State University Memorial Union, Pioneer Room*

*2229 Lincoln Way, Ames, IA 50011-1130*

## Welcome

Iowa State University Extension and Outreach and Annie's Project - Education for Farm Women are pleased to be your conference hosts. Thank you for your good work to provide educational programs for farm and ranch women across the country. We appreciate your dedication and willingness to include this professional development program in your busy schedule. Welcome! We're glad you're here!

## Agenda

### Tuesday, September 22

Tues. 6:00 pm ISU Campus Tour and Farm House Museum Dinner

Join us for a unique dining experience inside the Farm House Museum. This is the site of the first building at the original Iowa State Agricultural Experiment Station which was created in 1860. Arrive at the Farm House Museum by 6:00 pm, or meet at the Memorial Union Main Lounge at 5:30 pm to walk over together. After dinner, we'll take a walking tour through the center of the 490 acre Iowa State University Campus and hear about some of the interesting accomplishments and fun folk lore from women's suffrage to campaniling. We'll also learn about some of the College of Agriculture and Life Science Points of Pride. The tour and dinner will conclude by 8:30 pm. Museum dinner seating is limited to 40.

1





# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

## Wednesday, September 23

Wed. 8:00 am Networking and Light Breakfast to Start the Day

Wed. 8:30 am Welcome and Introductions

- Madeline Schultz, Women in Agriculture Program Manager, Iowa State University Extension and Outreach

Wed. 9:00 am Three Pillars of Sustainable Agriculture: Economic, Environment, and Social

- Linda Naeve, State Coordinator for Iowa, Sustainable Agriculture Research and Education; and ISUEO Value Added Agriculture/Horticultural Specialist

Wed. 9:15 am Annie's Project Traditions

- Ruth Hambleton, Founder and President, Annie's Project - Education for Farm Women; with Board Members

Wed. 10:00 am Networking and Refreshment Break

Wed. 10:15 am Panel I: Incorporating Annie's Project into Career Pathways

- Moderator: Dr. Jason Johnson, Assoc. Prof. and Extension Economist, Texas A&M AgriLife Extension
- Panelists:
  - Jenny Carleo, Agricultural Agent, Cape May County, Rutgers Cooperative Extension
  - Mae Smith, NW Area - Rangeland Resources Educator, Big Horn County, University of Wyoming Extension

Wed. 10:45 am Assessing Needs and Resources

- Audience Needs, Goals, and Capabilities; Jason Johnson
- Program Resources; Karisha Devlin, Agribusiness Specialist and County Program Director, Knox County, NE Region, University of Missouri Extension
- Budgets and Funding; Madeline Schultz

Wed. 12:15 pm Lunch – Cardinal Room

- Guest Speaker: Cathann Kress, Vice President, Iowa State University Extension and Outreach





# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Wed. 1:15 pm Designing Curricula

- Learning Objectives; Mary Sobba, Assoc. Ext. Professional and Agriculture Business Specialist, Audrain County, NE Region, University of Missouri Extension
- Research-based Information; Karisha Devlin
- Activities and Exercises; Kelvin Leibold, Farm Management Field Specialist- NC Area Iowa State University Extension and Outreach

Wed. 2:45 pm Networking and Refreshment Break

Wed. 3:00 pm Panel II: Partnering with USDA

- Moderator: Kelvin Leibold
- Panelists:
  - Tammy Pruin, Executive Director, Wright County, IA, Farm Service Agency
  - Duane Voy, Regional Director, St. Paul, Minnesota Regional Office, RMA Agency
  - Nicole Williams, Resource Conservationist, Marshall County, Iowa, Natural Resource Conservation Service

Wed. 3:30 pm Developing Courses

- Teamwork, Location and Dates; Mary Sobba
- Speaker Selection; Jason Johnson

Wed. 4:15 pm Adjournment

Wed. 6:00 pm ISU Research Dairy Farm and Compost Facility Tour and Picnic Supper

The Iowa State University dairy farm, which opened 2007, includes free stall, dry cow and heifer buildings designed for young cows and cows preparing to calve. The milking center also houses offices, a classroom, milking parlor and a public-viewing area. The state-of-the-art facility sits on 27 acres, three miles south of central campus and houses 440 cows and 340 head of young stock. Iowa has 1,354 dairy farms producing 540 million gallons of milk annually. In 2008 Iowa State University constructed a facility for composting organic waste materials from several campus sources. The facility was planned as part of the ISU Dairy Farm to handle solid dairy manure in an environmentally responsible manner. It can handle more than 10,000 tons of organic wastes annually. Meet at 5:30 pm at the Memorial Union Main Lounge to ride in vans over to the dairy farm. The dairy farm is located at 52470 260th Street, Ames, IA. If driving to the farm from the Memorial Union, take Lincoln Way East to University Boulevard, go south one mile and turn right on 260th Street. The tour and supper will conclude by 8:30 pm.





# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

## Thursday, September 24

Thur. 8:00 am Networking and Light Breakfast to Start the Day

Thur. 8:30 am Annie's Project New Brand Roll-Out

- Ruth Hambleton with Annie's Project - Education for Farm Women Board Members

Thur. 9:00 am Implementing and Delivering Programs

- Marketing and Recruitment; Madeline Schultz
- Program Delivery and Classroom Management; Mary Sobba
- Observation, Interaction and Follow-up; Kelvin Leibold

Thur. 10:00 am Networking and Refreshment Break

Thur. 10:15 am Panel III: Annie's Project Participants as Pillars of Sustainability

- Moderator: Karisha Devlin
  - Kellie Blair, Webster County, 2010 Iowa Annie's Project Participant; Became Water Quality Instructor and Common Ground Volunteer
  - Cheryl and Cassie Johnson, Woodbury County, 2014 Iowa Annie's Project Participants; Primary Farm Operators, after Husband's/Father's Accident
  - Janice Turner, Polk/Hancock Counties, 2014 Iowa Annie's Project Participant; Improved Farm Profitability Through FSA Programs

Thur. 10:45 am Evaluating and Sharing Impacts

- Survey Instruments and Using Your Course Information; Dr. Mandi Anderson, Research Scientist, ISU Research Institute for Studies in Education
- Reporting Results and Sharing Impacts; Madeline Schultz

Thur. 11:45 am Annie's Project Future Vision

- Ruth Hambleton with Annie's Project - Education for Farm Women Board Members

Thur. 12:15 pm Lunch – Cardinal Room

- Open Microphone: Conference participants may sign up for a two to five minute presentation about their local programs or to lead a discussion on a topic of interest.

Thur. 1:15 pm Adjournment

*A conference organizer may be reached at: 515-290-4082 (MS) or 515-509-4701 (LM)*

4

