**Cumulative Milestone Accomplishment Table**

Project Number: ENE 11-118

Project Title: Marketing for Profit: Tools for Success

Project Leader: Diane Eggert, Farmers Market Federation of NY

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| Type of educational activity or learning experience conducted by the project | Enter the Total Number of each type of educational activity conducted |
| Workshop |  |
| Field Day |  |
| Twilight Meeting |  |
| Tour |  |
| Webinar | 15 |
| Conference |  |
| Individual Consultation |  |
| Meeting |  |
| Site Visit |  |
| Other: Online Learning Program  Training Curriculum | 1  1 |
| Categories of Beneficiaries (by affiliation) | Enter Total Number of individuals for Each Category who participated in the project activities (estimate if necessary; count each individual only once) |
| Extension | 245 |
| USDA | 1 |
| State/Local Government Agencies | 15 |
| Non Profit | 45 |
| Industry |  |
| Consultant |  |
| Farmers | 653 |
| Other: farmers market managers/organizations | 66 |
| Milestone Learning Accomplishments | Enter total number of individuals for whom you verified learning accomplishments |
| Increased knowledge and skills in project content area | 334 |
| Increased knowledge and skills to teach/advise farmers | 245 |
| Increased intention to act or make changes in work with farmers | 15 |