



# Unifying Resistance Management Education

## for Vegetable and Fruit Production in the Northeast

### A “train the trainer” webinar series

Northeastern Extension personnel, IPM scouts, ag suppliers, and industry representatives are invited to participate in this educational series to create a unified approach to delivering resistance management (RM) education to Northeastern producers.

- Participate in interactive, educational forums that focus on Northeastern agriculture
- Increase understanding of pesticide and resistance modes of action
- Get the tools you need to properly engage and educate growers about RM
- Receive a RM Core Module (PowerPoint presentation and video) to adapt and use for grower education
- Promote a consistent and comprehensive understanding of RM to slow development of pesticide resistance, improve pesticide efficacy and longevity, environmental stewardship, and farm sustainability

See website for more info and to register

<http://www.umass.edu/cranberry>

*First 50 to register will be entered in raffle for Amazon gift card!*



UMassAmherst



Cornell University



## Webinars

**2:30 – 3:30 PM**

with ongoing access to accompanying Moodle classroom

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**1 - Monday 11/30/15**

### Overview of Resistance Management

Dr. Meg McGrath  
Cornell University

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**2 - Thursday 12/3/15**

### Fungicide Resistance

Dr. Meg McGrath  
Cornell University

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**3 - Monday 12/7/15**

### Insecticide Resistance

Dr. Andrei Alyokhin  
University of Maine

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**4 - Thursday 12/10/15**

### Herbicide Resistance

Dr. Rich Bonanno  
University of Massachusetts-  
Amherst