



Farm to Institution Market Readiness

Thank you for applying to the Farm to Institution Market Readiness Training program!

Eligible participants include: Cornell Cooperative Extension educators, economic development agency, non-profit and government agency staff or other professionals working at food hubs, cooperatives, or supply aggregators who offer farmers training and assistance with business and marketing skills in New York State.

Thanks to funding support from Northeast Sustainable Agriculture & Research Education (NESARE) Professional Development Program, there are no fees to participate in the 2-day training conference. Trainees will receive all materials as well as promotion support and resources for grower workshops.

Any questions, contact Glenda Neff gneff@farmland.org
DEADLINE: Monday, November 30, 2015

*** Required**

FIRST NAME *

LAST NAME *

JOB TITLE
AFFILIATION
ADDRESS
EMAIL
PHONE
CELL
WEB SITE

(NEXT)

Do you currently work with (check all that apply)

- farmers
- distributors, food hubs
- livestock/dairy producers
- packers
- processors
- buyers (distributors, institutions)
- Other:

I understand that, if accepted as a participant in the Farm to Institution Market Readiness Training program, I will:

Please check off the components as you read them, indicating you would plan to participate.

- Participate in an introductory webinar in December 2015.
- Visit institutions and interview up to two buyers during December 2015
- Attend a training conference on January 27-28, 2016 in central New York
- Offer Market Readiness workshops to growers in 2016
- Gather information about growers who attend workshops, maintain a log of follow-up assistance, and help survey growers in the Fall of 2016 and 2017 to measure impact of the training(s).
- Participate in bi-monthly conference calls during 2016 and 2017.

Is there anything you would like us to know about your experience working with farmers on market development?
We're all ears!

(SUBMIT)