

Farm to Institution Market Readiness Training
Go-To-Webinar
Thursday, December 17, 2016
10-11:30AM

Facilitator's AGENDA

10:00 Welcome – Glenda and Tammey

- Technical info
- Acknowledge NESARE – slide
- Agenda Review

10:10 FINYS – David

- What is FINYS
- Work Group Assessment & Recommendations – slide
- Partnership – Leadership Team – slide

10:20 Farm to Institution Landscape in NY – Glenda

10:25 Overview of Project - Glenda

- Goals
- Customizing MarketReady for NY Farm to Institution

10:35 MarketReady – Tim

- Background
- Farm to School
- Evaluation and Success Measured by MarketReady
- Interviewing buyers – a core part of the learning process
- Q&A

11:05 Overview of Project cont'd - Glenda

- Timeline - Steps, Milestones, Verification & Evaluation
- Google Drive
- Q&A

11:15 Next Steps - Glenda

- Buyer Interviews
- Resources, photos upload to Google Drive
- Training Conference & Tour – Wed 1/27 10AM- 5PM Thurs 1/28 Tour
- Grower Workshops
- Q&A

11:30 Adjourn